

Option A: The "Knowledge Expert" (Best for Business & Education)

The Product: A custom AI bot trained on your specific documents (PDFs, manuals, or lesson plans) that answers questions accurately.

- **Step 1:** Gather your documents (e.g., your company's HR policy or a semester's worth of textbooks).
- **Step 2:** Use **Chatbase** or **SiteGPT**.
- **Step 3:** Upload your files. The platform creates a "chatbot" in seconds.
- **Step 4:** Embed it on your website or share a private link with students/employees.
- **The Result:** You have built a "24/7 Expert" that only talks about *your* data.

Option B: The "Content Factory" (Best for Marketing)

The Product: An automated system that takes one long video or article and turns it into 10 social media posts, emails, and ads.

- **Step 1:** Create an account on **Make.com** (an automation tool).
- **Step 2:** Connect your **Google Drive** (where you drop your raw text) to **OpenAI (GPT-4)**.
- **Step 3:** Create a "Prompt" in the middle that says: *"Summarize this text into 3 LinkedIn posts and 1 email newsletter."*
- **Step 4:** Connect the end to **Slack** or **Buffer**.
- **The Result:** Every time you save a file, your marketing content is automatically generated.

Option C: The "Smart Web App" (Best for Entrepreneurs)

The Product: A full web application where users can log in, input data, and get an AI-generated report (e.g., a "Business Plan Generator").

- **Step 1:** Go to **Softr** or **Bubble**.
- **Step 2:** Use their "AI App" templates.
- **Step 3:** Connect it to an **Airtable** database to store user information.
- **Step 4:** Use their built-in OpenAI integration to process the user's input.
- **The Result:** A professional-looking software product you can actually sell to customers.

Option D: The "Compliance & Safety" Auditor (Business)

The Problem: Small businesses struggle to keep up with changing local regulations, safety codes, or contract terms.

- **The Product:** A tool where users upload a contract or a photo of their workplace, and the AI flags potential legal or safety violations based on specific local laws.
- **Why it sells:** It reduces the risk of expensive fines or lawsuits.
- **No-Code Tools:** Bubble + OpenAI API (using "Vision" for photos).

Option E: The "Personal Brand" Ghostwriter (Marketing)

The Problem: Founders and executives want to be "thought leaders" on LinkedIn/X but don't have time to write.

- **The Product:** An app that syncs with a user's calendar or voice notes. It takes their daily meetings/thoughts and turns them into a week's worth of high-quality, "human-sounding" social media posts.
- **Why it sells:** High-end marketing agencies charge thousands for this; you can sell a software version for \$50/month.

- **No-Code Tools:** Framer (Frontend) + Make.com + AudioNative (for voice-to-text).

Option F: The "IEP/Lesson Personalizer" (Education)

The Problem: Teachers spend hours creating "Individualized Education Programs" (IEPs) for students with different learning needs.

- **The Product:** A platform where a teacher enters a student's goals and challenges, and the AI generates a customized 4-week curriculum and progress-tracking sheet.
- **Why it sells:** Teachers are exhausted. A tool that saves them 5 hours of paperwork a week is a "must-buy."
- **No-Code Tools:** Softr + [Airtable](#).

Option G: The "Customer Sentiment" Dashboard (Business/Marketing)

The Problem: Companies have thousands of reviews on Google, Amazon, and Yelp but don't know *why* customers are actually unhappy.

- **The Product:** A dashboard that "scrapes" these reviews and provides a weekly "Truth Report" (e.g., "30% of customers complain about the packaging, not the product").
- **Why it sells:** Data-driven decisions lead to more profit.
- **No-Code Tools:** Browse.ai (to get the data) + Akkio (for no-code data analysis).

Option H: The "Role-Play" Sales Trainer (Business/Sales)

The Problem: New sales hires are nervous and mess up real calls because they haven't practiced enough.

- **The Product:** A voice-based AI bot that acts like a "difficult customer." The salesperson has to practice their pitch, and the AI gives them a grade at the end.
- **Why it sells:** It scales training without needing a human manager to sit in on every practice session.
- **No-Code Tools:** Voiceflow + Retell AI.

How to create ai voice agent in vapi and embed to my website

Creating an AI voice agent in

[Vapi](#) and embedding it on your website can be done in two main phases: building the agent in the dashboard and then adding a simple code snippet to your site.

Phase 1: Create Your Voice Agent in Vapi

1. **Sign Up & Dashboard:** Create a free account at Vapi.ai and go to the **Assistants** tab.
2. **Create Assistant:** Click "Create Assistant" and choose a template (like "Customer Support") or start with a "Blank Template".
3. **Model Selection:** Choose an LLM like **GPT-4o-mini** for the fastest and most cost-effective response times.
4. **Configure the Persona:**
 1. **First Message:** Set the greeting (e.g., "Hi, I'm your sales coach. Are you ready to practice?").
 2. **System Prompt:** Give the AI its instructions. For a sales trainer, tell it to be "a difficult customer who throws budget and timing objections".
5. **Select a Voice:** Pick a high-quality voice provider (like ElevenLabs) within the "Voice" tab.
6. **Publish:** Hit the "Publish" or "Create" button to save your agent and generate a unique **Assistant ID**.

Phase 2: Embed the Agent on Your Website

You can add the voice agent as a floating widget button that visitors can click to start talking.

Method A: The Simple "No-Code" Snippet

Vapi provides a pre-built script tag that you can paste into your website's `<head>` or footer section.

The provided code snippet below allows you to embed the voice agent widget on your website. Replace `"YOUR_ASSISTANT_ID"` with your agent's ID and `"YOUR_PUBLIC_API_KEY"` with your **Public** API key from the [Vapi dashboard](#). The code can be inserted into the `<head>` or footer section of your site. You can find the full code snippet in the referenced document.

Method B: For No-Code Builders (Bubble, Webflow)

- **Webflow:** Paste the snippet into the "Footer Code" section under **Project Settings > Custom Code**.
- **Bubble.io:** Use the [Vapi Speech AI Plugin](#) for direct integration into your app's workflows.

Important Settings to Check

- **Public API Key:** Use your **Public Key** for website embeds for security, not your Private Key.
- **Permissions:** If you have domain restrictions enabled in Vapi, ensure your website's domain is allowed