

TRAINER PROFILE:-

Trainer Details

Name: Om Maurya

Designation: IT & Digital Marketing Trainer

Experience: [10 Years]

Location: Virar, Maharashtra

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Professional Summary

Experienced and passionate **IT & Digital Marketing Trainer** with expertise in **Digital Marketing, Website Design & Development, PHP, Python, and MySQL**. Skilled in delivering practical training through hands-on projects, assignments, and interactive sessions. Focused on helping students and professionals develop job-ready technical and digital skills.

Areas of Expertise:-

Digital Marketing

- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads / PPC
- Content Marketing
- Email Marketing
- Google Analytics
- Keyword Research
- Online Branding & Lead Generation
- Digital Marketing Strategy

Website Design & Development

- HTML5
- CSS3
- JavaScript
- Responsive Web Design
- Bootstrap
- UI/UX Fundamentals
- WordPress
- Website Hosting & Domain Management

PHP & Web Development

- Core PHP
- PHP with MySQL
- CRUD Applications
- Form Handling & Validation
- Sessions & Cookies
- Database Connectivity
- Dynamic Website Development
- Basic MVC Concepts

Python

- Python Fundamentals
- Variables, Data Types & Operators
- Conditional Statements & Loops
- Functions
- Lists, Tuples, Dictionaries & Sets
- Object-Oriented Programming
- File Handling
- Exception Handling
- Database Connectivity
- Python-based Mini Projects

MySQL

- Database Fundamentals
- Database & Table Creation
- SQL Queries
- SELECT, INSERT, UPDATE & DELETE
- Joins
- Subqueries
- Constraints
- Views
- Database Design & Relationships

Training Methodology

- Practical, hands-on training
- Live coding and demonstrations
- Real-world projects
- Assignments and exercises
- Case studies
- Doubt-clearing sessions
- Interview and job preparation
- Beginner-friendly and industry-oriented approach

Training Programs

- Digital Marketing Course
- Website Design Course
- PHP & MySQL Development Course
- Python Programming Course
- Full Stack Web Development Basics
- Customized Corporate/Institutional Training

Professional Strengths

- Strong communication and presentation skills
- Ability to simplify complex technical concepts
- Practical and project-based teaching approach
- Student-focused training methodology
- Strong problem-solving skills
- Ability to train beginners as well as working professionals

Key Objective

To provide **practical, industry-relevant, and job-oriented training** that enables learners to confidently apply their knowledge in real-world projects and professional environments.