

How To Start My Online Whatsapp Coaching Business For Html,Css,Javascript, Bootstrap 5 And Python Course For Beginners

Starting your **online WhatsApp coaching business** to teach **HTML, CSS, JavaScript, Bootstrap 5, and Python** is a great idea—especially if you focus on **beginner-friendly, practical training**. Here's a clear, step-by-step roadmap to help you get started:

❑ STEP 1: Define Your Offer & Niche

❑ Target Audience:

- Beginners (high school students, college students, career switchers, etc.)
- Non-tech background learners
- Working professionals looking to upskill

❑ What Will You Teach?

Break down your course into mini-programs or weekly modules:

- **Frontend Web Development:** HTML, CSS, JS, Bootstrap 5
 - **Intro to Python:** Syntax, logic, basic automation/scripts
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❑ STEP 2: Design Your Course Structure

❑ Example Curriculum (6-8 Weeks):

Week 1: HTML Fundamentals

Week 2: CSS Styling & Flexbox

Week 3: Bootstrap 5 Projects

Week 4: JavaScript Basics (Variables, Loops, DOM)

Week 5: JS Events + Mini Projects

Week 6: Python Basics

Week 7-8: Python Projects (calculator, text editor, etc.)

Tip: Keep each module **short and interactive**. Use **voice notes, videos, PDFs, and code snippets** via WhatsApp.

☐ **STEP 3: Set Up Your Tools**

☐ **WhatsApp Business:**

- Create a dedicated **WhatsApp Business account**
- Use **labels** to organize students (e.g., Free Trial, Paid Batch)
- Set up **automated greetings and away messages**
- Use **broadcast lists** for announcements

☐ **Optional Tools:**

- **Google Forms** (for registration)
 - **Canva** (for promotional designs)
 - **Notion / Google Docs** (for lesson planning)
 - **Google Drive or Dropbox** (to share resources)
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☐ **STEP 4: Create Your First Course Batch**

☐ **Pricing:**

Start small and affordable, e.g.:

- ₹499 to ₹1499 (INR) / \$7 to \$20 USD for a 4–6 week course

☐ **Delivery Plan:**

- Daily/Alternate Day Lessons (text + short video + tasks)
 - Group or 1:1 Q&A via WhatsApp
 - Assignments every week
 - Live doubt-clearing on WhatsApp call or Google Meet (optional)
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☐ **STEP 5: Start Marketing**

☐ **Where to Promote:**

- Instagram Reels (show your knowledge, testimonials, before/after)
- Facebook Groups (coding, jobs, learning)
- WhatsApp status + referrals
- Telegram & Reddit (relevant communities)
- YouTube Shorts (code tips, mini-lessons)

❑ Sample Promotion Message:

“❑ Learn Web Development from Scratch on WhatsApp!
HTML, CSS, JS, Bootstrap 5 + Python
❑ Daily lessons + practice
❑ Beginner-friendly | ₹499 only!
❑ DM ‘JOIN’ to get started!”

❑ STEP 6: Build Trust & Testimonials

- Share screenshots of student feedback
 - Offer the **first 2 lessons free**
 - Provide **completion certificates** (via Canva or Certify'em)
 - Encourage students to post reviews or stories
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❑ STEP 7: Grow & Scale

Once your first batch is successful:

- Create a **website or landing page** (use Carrd, Wix, or Notion)
- Partner with influencers or coding pages
- Start a **YouTube channel** with free lessons (drive traffic to paid course)
- Add **advanced courses** (React, Django, Projects)