

How To Create Ai Agent For Seo Work Without Code

Creating a **no-code AI agent for SEO tasks** is 100% possible using a combination of **AI content tools, automation platforms, and SEO plugins or dashboards**.

This agent can handle:

- ☐ Keyword research
-  ☐ Content generation
- ☐ On-page SEO optimization
- ☐ SEO performance tracking
- ☐ Backlink opportunity discovery

☐ What the AI SEO Agent Can Do (No-Code)

Task	Tool / Platform (No-Code)
Keyword research	Google Sheets + ChatGPT , KeywordTool.io
Content generation	ChatGPT , Jasper, Copy.ai
On-page SEO optimization	SurferSEO , NeuronWriter
SEO reporting	Google Looker Studio , Ubersuggest
Website auditing	Screaming Frog (lite), Seobility
Task automation	Zapier , Make

☐ Step-by-Step Guide: Build Your SEO AI Agent (No Coding)

☐ Step 1: Automate Keyword Research with ChatGPT + Google Sheets

Tools: Google Sheets, ChatGPT, Zapier (optional)

How:

1. Create a Google Sheet with a column: **“Topic”**
2. In another column, use ChatGPT prompts like:

“Generate 5 long-tail SEO keywords for the topic '{{Topic}}' with low competition.”

3. (Optional): Use **Zapier** to trigger ChatGPT when a new row is added.
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□ **Step 2: Create SEO-Optimized Content with ChatGPT or Jasper**

Tools: ChatGPT, Jasper, or Copy.ai + Google Docs

How:

1. Use a prompt like:

“Write a blog post (1000 words) on '10 Healthy Eating Tips for Busy Professionals'. Use headings, include keywords: ‘meal prep’, ‘quick healthy meals’, ‘nutrition tips’.”
 2. Copy output into Google Docs or directly into your CMS (e.g. WordPress).
 3. Use **SurferSEO** or **NeuronWriter** to optimize for target keywords:
 - Paste your content into their editor
 - Follow the AI-based SEO suggestions (keyword density, structure, etc.)
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□ **Step 3: Automate Publishing and Optimization**

Tools: WordPress + Zapier + Google Docs

How:

1. Draft blog post in Google Docs.
 2. In **Zapier**:
 - Trigger: New Google Docs file in folder “SEO Blogs”
 - Action: Post to WordPress (Zapier has WordPress integration)
 - Action: Add meta title/description using ChatGPT
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□ **Step 4: Track SEO Performance**

Tools: Google Search Console + Google Looker Studio (formerly Data Studio)

How:

1. Connect Google Search Console to Looker Studio.
2. Set up a dashboard to track:
 - Clicks, Impressions

- Top Pages
 - Keywords performance
 - 3. Optional: Use Zapier to send you weekly email summaries.
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□ **Step 5: Discover Backlink Opportunities (Optional)**

Tools: Google Alerts + Zapier + ChatGPT

How:

1. Create a Google Alert for terms like:
 - Your brand
 - Competitor mentions
 2. In Zapier:
 - Trigger: New alert
 - Action: Summarize with ChatGPT
 - Action: Email you with link-building suggestions
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□ **Optional: Build AI SEO Chatbot for Your Site (No-Code)**

Tool: ChatGPT API + Voiceflow or Botpress (no-code bot builders)

What it can do:

- Answer SEO-related questions from your team
 - Suggest content ideas
 - Provide weekly reports
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□ **Your No-Code AI SEO Agent Workflow Example**

Task	Trigger (Tool)	AI/Automation	Output
Keyword Idea	Google Sheets row	ChatGPT (Zapier)	5 long-tail keywords
Blog Post Draft	Weekly trigger	ChatGPT	Google Doc
Optimize Article	Manual / trigger	SurferSEO	On-page SEO optimized article
Post Article	New Doc trigger	Zapier + WordPress	Published SEO content
Track Results	Weekly	Looker Studio	Email / Dashboard

☐ Want This Setup Prebuilt?

I can give you:

- A **Google Sheets template** for keyword research
- A **ready-to-use Zapier automation**
- ChatGPT prompt examples tailored for your industry

You can fully automate **WordPress SEO tasks with AI — without coding** — by integrating WordPress with tools like **ChatGPT, SurferSEO, Zapier, RankMath, and Google Search Console**. Below is a **step-by-step system** to set up **AI-powered WordPress SEO automation**.

❑ What Your AI SEO Agent Can Do for WordPress (No Code)

Task	Tool
Keyword research	Google Sheets + ChatGPT
Blog post creation	ChatGPT / Jasper
SEO content optimization	SurferSEO / RankMath
Meta tags + schema	RankMath (auto)
Auto-publish SEO content	Zapier + WordPress
SEO analytics + reporting	Google Search Console + Looker Studio
Internal linking + suggestions	Link Whisper (plugin)

❑ Tools You'll Need

- **WordPress** site
 - **ChatGPT** (for AI content)
 - **Zapier** or **Make** (for automation)
 - **RankMath SEO plugin** (free + powerful)
 - **SurferSEO** (optional, for deeper optimization)
 - **Google Sheets** or **Notion** (for input)
 - **Google Search Console** (for SEO tracking)
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❑ Step-by-Step: WordPress SEO AI Automation

❑ Step 1: Install Key Plugins on WordPress

1. **RankMath SEO** – For automatic meta tags, schema, sitemaps
 2. **Zapier for WordPress** – For content automation
 3. **Link Whisper (optional)** – For AI internal linking
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❑ Step 2: AI Content Creation via ChatGPT

Use ChatGPT to generate SEO content:

1. Open [ChatGPT](#)
2. Prompt:

```
pgsql
CopyEdit
Write an SEO blog post of 1200 words about "How to Use ChatGPT for
Blogging". Include keyword variations, H2s, meta description, and call-
to-action.
```

3. Copy into a Google Doc or Google Sheets for Zapier input.
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□ Step 3: Automate Publishing with Zapier + WordPress

1. Go to [Zapier](#)
2. Create a **Zap**:
 - **Trigger**: New Google Docs file or new row in Google Sheet
 - **Action**: Create WordPress Post
 - Title → from Sheet
 - Body → from AI-generated content
 - Meta Description → ask ChatGPT to generate it in a separate cell
 - Tags, categories → automate or define

□ RankMath will automatically:

- Generate schema
 - Set meta title/description
 - Add content to your sitemap
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□ Step 4: Optimize Content with SurferSEO (Optional)

For deeper SEO scoring:

1. Go to [SurferSEO](#)
 2. Paste your ChatGPT-generated post into their **Content Editor**
 3. Follow suggestions (keyword usage, headings, etc.)
 4. Paste optimized content back into WordPress
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□ Step 5: Track SEO Performance Automatically

1. Set up Google Search Console
2. Connect it to **Google Looker Studio**

3. Create dashboards:
 - Track clicks, impressions, CTR
 - Monitor top performing pages
 - Filter by keyword or content category

☐ You can also set up **weekly reports** emailed to you via **Zapier**.

☐ **Step 6: Automate Internal Linking (Optional)**

Install **Link Whisper**:

- Auto-suggests internal links as you write
 - Can bulk-edit links across your site
 - SEO-optimized for passing link equity
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☐ **Bonus: Use ChatGPT to Generate SEO Titles + Meta Descriptions**

You can automate these in Zapier:

1. Add columns in Google Sheet:
 - Title
 - Focus Keyword
2. Prompt ChatGPT via Zapier:

“Create an SEO-optimized meta title and description for a blog post about '{{title}}' targeting '{{keyword}}'.”

3. Zapier writes the data back into Sheet, then posts it.
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☐ **Full AI SEO Workflow Summary**

Step	Task	Tool
1	Generate keywords	ChatGPT + Google Sheets

Step	Task	Tool
2	Write blog	ChatGPT / Jasper
3	Optimize content	SurferSEO / RankMath
4	Auto-publish	Zapier + WordPress
5	Monitor results	Google Search Console + Looker Studio
6	Improve internal linking	Link Whisper plugin
