

How To Create Ai Agent To Send Bulk WhatsApp Message And Send Email From Google Sheets Contact Details And I Want To Build It Without Coding, Give Me Step By Step Guidance.

You can create an AI agent to send bulk WhatsApp messages and emails using Google Sheets contact details without writing code by leveraging no-code tools like Make (Integromat), Zapier, Google Sheets, Twilio, and Gmail. Here's a step-by-step guide:

□ Tools You'll Need:

1. **Google Sheets** – for storing contact data.
2. **Zapier** or **Make (Integromat)** – to automate workflows.
3. **Gmail** – to send emails.
4. **Twilio** (with WhatsApp Business approval) or **WATI/360dialog** – for WhatsApp messaging.
5. Optional: **Google Forms** – to collect contact details automatically.

🔗 Step-by-Step Guide

🔗 Step 1: Prepare Your Google Sheet

1. Create a new Google Sheet.
2. Add columns like:
 - Name
 - Email
 - Phone Number (with country code)
 - Message (optional custom message)

Example:

Name	Email	Phone Number	Message
John	john@email.com	+14155552671	Hello John!

🔗 Step 2: Set Up Email Automation (with Gmail via Zapier)

Using Zapier:

1. Go to [Zapier.com](https://zapier.com), create an account.
2. Click "**Create Zap**".
3. **Trigger:** Choose **Google Sheets** → "New Spreadsheet Row".
4. Connect your Google account and select your spreadsheet.
5. **Action:** Choose **Gmail** → "Send Email".
6. Fill in:
 - To: Choose "Email" from the row.
 - Subject: "Hello from [Your Name]"
 - Body: Use custom fields like `{{Name}}` and `{{Message}}`.
7. Test and turn on your Zap.

🔗 Step 3: Set Up WhatsApp Messaging (via Twilio & Make)

🔗 *Twilio Setup (One-time setup):*

1. Go to [Twilio.com](https://twilio.com), create a free account.
2. Verify your number and apply for **WhatsApp Business API**.
3. Once approved, get:
 - Account SID
 - Auth Token
 - WhatsApp-enabled number

🔗 *Create WhatsApp Automation with Make (Integromat):*

1. Go to make.com and sign up.
2. Create a **Scenario** (automation).
3. Add **Google Sheets** as the first module:
 - Trigger: "Watch Rows"
 - Connect your spreadsheet
4. Add **Twilio** module:
 - Action: "Send WhatsApp Message"
 - Use your Twilio credentials
 - Message field: personalize with variables like `{{Name}}`, `{{Message}}`
5. Map phone number from the sheet.
6. Save and run the scenario.

🔗 Optional: Add Google Form for Easy Input

- Create a **Google Form** linked to the Sheet to let anyone add contacts easily.

Step-by-Step: Create a Google Form Linked to Your Google Sheet

📌 Step 1: Open Google Sheets

1. Open your Google Sheet where you want the contact details to be stored.
 2. (Optional) Create column headers if not already present:
 - **Name, Email, Phone Number, Message**
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📌 Step 2: Create a Google Form

1. Go to [Google Forms](#)
 2. Click **Blank Form**
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📌 Step 3: Add Questions to the Form

Use these fields:

- **Name** (Short answer)
- **Email** (Short answer → set validation to "Text → Email address")
- **Phone Number** (Short answer → optional validation with regex or hint for country code)
- **Message** (Paragraph or Short answer)

✓ ☐ Tip: Click the "⋮ (More)" next to each question to make them **required** if you like.

📌 Step 4: Link the Form to Your Sheet

1. Click the **Responses** tab at the top of the form.
2. Click the green **Google Sheets icon**.
3. Choose:
 - **"Select existing spreadsheet"** → pick your original Google Sheet
 - OR **"Create a new spreadsheet"**

☐ If you already have a sheet, the form will **create a new tab** in that spreadsheet.

🔗 Step 5: Share the Form

1. Click **Send** at the top right.
2. Share via:
 - Email
 - Link (shorten if needed)
 - Embed in a website

🔗 Now: Automations Will Trigger Automatically

Once someone submits via the form:

- Their data lands in the Sheet.
- Your Zapier (for email) or Make (for WhatsApp) automation will process it.