

## No-Code AI Agents: Automate Your Workflows

(Guide to AI-Powered Productivity)



What you will learn?

- ❖ What Is An AI Agent?
- ❖ What Is A Workflow?
- ❖ How To Create AI Agents And Workflows Without Coding
- ❖ How To Create Ai Agent To Send Whatsapp Msg After Adding New Row In Google Sheets Using Make.Com
- ❖ How To Create Ai Agent To Handle My Office Work Business Without Code

Creating AI agents and workflows without coding is now possible thanks to a growing number of no-code platforms. Here's a clear breakdown of the concepts and how to get started:

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## What is an AI Agent?

An **AI agent** is a system or software that can **autonomously perform tasks**, make decisions, and interact with its environment (or users) using AI technologies.

It can:

- Understand goals (e.g., "book a meeting")
- Take actions (e.g., "send an email" or "search the web")
- Learn or adapt (some agents are pre-trained; others improve over time)

**Examples:**

- A customer support bot that answers queries
- A personal assistant that schedules tasks
- An automation bot that summarizes emails

## What is a Workflow?

A **workflow** is a **series of steps or actions** executed in a specific order to accomplish a task or process.

In the AI context, a workflow might look like this:

1. Input data (e.g., a user uploads a file)
2. Analyze data with AI (e.g., extract text, summarize)
3. Trigger an action (e.g., send summary via email)

## □ How to Create AI Agents and Workflows Without Coding

You can use **no-code platforms** that offer drag-and-drop interfaces and prebuilt components. Here are some popular ones:

### 1. Zapier + OpenAI

- **Zapier** connects apps like Gmail, Google Sheets, Slack, etc.
- Integrate **OpenAI GPT** to add natural language understanding.
- Example: Auto-reply to emails using a GPT-generated response.

### 2. Airtable + Make (Integromat) + ChatGPT

- Use Airtable for data storage.
- Use **Make** to build logic flows.
- ChatGPT can generate insights or summaries based on that data.

### 3. Flowise / Langflow

- Visual no-code/low-code interfaces to build LLM (Large Language Model) workflows.
- You can build agents that do step-by-step reasoning, use tools like web search or code execution.
- Great for custom GPT-based workflows.

### 4. Microsoft Power Automate + Copilot

- For business users: automate processes within Microsoft ecosystem.
- Create document summaries, generate responses, etc.

### 5. Zapier Canvas (coming feature)

- Visual agent builder with decision trees, powered by AI.

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## □ Typical Steps to Create an AI Agent Workflow Without Code

1. **Choose a platform** (e.g., Zapier, Flowise, Make, Power Automate)
2. **Define the trigger** (e.g., "When a new email is received")
3. **Add AI step** (e.g., "Send email content to ChatGPT for summarization")
4. **Define the action** (e.g., "Post the summary to Slack")
5. **Test and refine** the workflow

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## □ Example Use Case: Email Summarizer Agent

**Tool:** Zapier + OpenAI

**Workflow:**

- Trigger: New Gmail email
- Action 1: Extract subject and body
- Action 2: Send to ChatGPT to generate a summary
- Action 3: Post the summary to Slack or Notion

## How To Create Ai Agent To Send Whatsapp Msg After Adding New Row In Google Sheets Using Make.Com

Great! You can absolutely build an **AI agent to send WhatsApp messages when a new row is added in Google Sheets** using [Make.com \(formerly Integromat\)](#) — all without writing code.

Here's a **step-by-step guide** to create this workflow:-

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### 📌 Goal

When a new row is added to a Google Sheet, send a personalized WhatsApp message using Make.com.

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### 📌 Tools Needed

1. **Make.com account**
  2. **Google Sheets** integration
  3. **WhatsApp Business API provider** (e.g., Twilio, 360dialog, WATI — Make supports them)
  4. (Optional) **OpenAI** for generating AI-based custom message content
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### 📌 Step-by-Step Setup on Make.com

#### ### 1. Create a Scenario (Workflow)

- Log into [Make.com](#).
  - Click **Create a new scenario**.
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#### ### 2. Add Google Sheets Module

- Click the big + button and search for **Google Sheets**.
  - Select: **Watch Rows** (trigger when a new row is added).
  - Connect your Google account.
  - Choose your spreadsheet and the sheet to watch.
  - Set "limit" to how many rows to pull per run (usually 1).
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### ### 3. (Optional) Use OpenAI for Dynamic Message Content

- Add an **OpenAI** module (optional, for AI-generated messages).
- Choose `Create a Completion` or `ChatGPT (GPT-4)` depending on the module available.
- In the prompt, write something like:

```
Create a friendly WhatsApp message for this new lead:  
Name: {{Name}},  
Product: {{Product}},  
Phone: {{Phone}}.
```

- Use dynamic fields from the Google Sheets row.
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### ### 4. Add WhatsApp Sending Module

You need a provider like:

WhatsApp Provider	How to Connect
Twilio	Use the <b>HTTP</b> module or Twilio's built-in integration
360dialog	Available as a module in Make.com
WATI	Can use HTTP module

Let's say you use **360dialog**:

- Add `360dialog` → `Send Template Message`.
  - Connect your WhatsApp API account.
  - Map the phone number from Google Sheets.
  - Select a pre-approved WhatsApp template.
  - Map in the message content (either static or from OpenAI response).
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### ### 5. Run Once & Test

- Add a new row to your Google Sheet.
  - Go back to Make and **Run Once** to test the full scenario.
  - Check if the WhatsApp message was delivered.
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## ### 6. Schedule Scenario

- Click on the clock icon to schedule how often the scenario checks for new rows (e.g., every 1 minute).
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### 🔗 Optional: Add Filters or Conditions

- Only send messages for certain rows (e.g., status = "new").
  - Use built-in filters in Make to control this logic.
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### 🔗 Example Use Case

#### Spreadsheet Data:

Name	Phone	Product
Alice	+1234567890	Insurance

#### WhatsApp Message (via AI):

"Hi Alice, thanks for showing interest in our Insurance product! We'll be in touch shortly. – Team"

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### 🔗 Summary

- | Step | Action                                   |
|------|--|
| 1.   | Google Sheets → Watch new row            |
| 2.   | (Optional) Use OpenAI for custom message |
| 3.   | WhatsApp module → Send message           |
| 4.   | Run & Schedule                           |

Let's go step-by-step to set up your **AI-powered WhatsApp agent using Make.com, Google Sheets, and either Twilio or 360dialog.**

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## Scenario

When a new row is added in **Google Sheets**, send a **WhatsApp message** (optionally AI-generated) using **Twilio** or **360dialog**.

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## ? Choose Your Provider: Twilio or 360dialog?

### ☐ Option 1: Twilio WhatsApp

- Pros: Very flexible, easy to get started.
  - Requires: Verified **Twilio number** with WhatsApp approved.
  - Method: Use **Make.com's HTTP module** (Twilio doesn't have a native WhatsApp module on Make).
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### ☐ Option 2: 360dialog

- Pros: Native WhatsApp Business API partner; pre-approved templates.
  - Available as: Native integration in Make.com.
  - Requires: 360dialog account + approved WhatsApp Business phone number.
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## ? Setup for Both Options

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### ☐ 1. Trigger: Google Sheets → Watch New Rows

- In Make.com:
    1. Add a **Google Sheets** module: `Watch Rows`.
    2. Connect your Google account.
    3. Select the file and sheet.
    4. Set trigger mode: e.g., "From now on" or "All".
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### ☐ 2. (Optional) Add AI Step with OpenAI

- Add OpenAI module: Create a Completion or ChatGPT.
- Example prompt:

Plaintext:-

Create a friendly WhatsApp message for a new lead:  
Name: {{Name}},  
Product: {{Product}}.

- Store the result as a variable to use in WhatsApp step.

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## **OPTION A: Send WhatsApp Message via Twilio**

### Requirements

- Twilio account with WhatsApp sandbox or production access.
- Auth Token and SID.

### Add HTTP Module in Make.com

1. Add module: HTTP → Make a request.
2. Set method: **POST**
3. URL:

`https://api.twilio.com/2010-04-01/Accounts/{AccountSID}/Messages.json`

4. Add Basic Auth: AccountSID and AuthToken.

### Body Type: Form

Set fields:

- From: whatsapp:+14155238886 (*Twilio's sandbox number or your approved number*)
- To: whatsapp:{{Phone}} (*from Google Sheet*)
- Body: Use AI-generated message or a template:

Plaintext:-

Hi {{Name}}, thanks for showing interest in {{Product}}!

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## **OPTION B: Send WhatsApp via 360dialog (Native)**

### Requirements

- 360dialog API Key
- Approved WhatsApp template

### □ Add 360dialog Module in Make.com

1. Add module: 360dialog → Send Template Message
2. Connect with API Key.
3. Select your template (must be pre-approved by Meta).
4. Map fields:
  - **Phone:** from Google Sheets.
  - **Template parameters:** e.g., Name, Product.

### □ Example Template:

```
rust
CopyEdit
Hello {{1}}, thank you for showing interest in our {{2}}. We'll contact you soon!
```

In Make.com:

- Set Param 1: {{Name}}
- Set Param 2: {{Product}}

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### 🔗 Final Step: Test & Schedule

- Click **Run Once** and add a row to your sheet.
- Confirm WhatsApp message is sent.
- Set the scenario schedule (e.g., every 1 min).

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### 🔗 Sample Data to Use in Google Sheets

Name	Phone	Product
Riya	+14155552671	Home Loan

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### Flow Summary

Step	Action
1	Google Sheets: Watch new rows

**Step****Action**

- 2 (Optional) OpenAI: Generate WhatsApp message
- 3A Twilio: Send message via HTTP
- 3B 360dialog: Send message via native module
- 4 Schedule scenario

## How To Create Ai Agent To Handle My Office Work Business Without Code

Creating a no-code AI agent to **handle your office work or business tasks** is 100% doable today — and it's a powerful way to automate repetitive tasks, manage communications, and increase efficiency.

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### 🔗 What Does an "AI Agent for Office Work" Do?

An AI agent can handle tasks like:

- Responding to emails or messages
  - Organizing documents and files
  - Generating reports or summaries
  - Scheduling meetings
  - Customer follow-up via WhatsApp or email
  - Updating databases (e.g. Google Sheets, CRM)
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### 🔗 Step-by-Step: How to Create an AI Office Agent Without Code

#### 1. Define the Office Tasks You Want to Automate

Examples:

- “When I get a new email from a customer, send an auto-reply + update CRM.”
  - “Summarize my daily meetings and save it to Notion.”
  - “Send a WhatsApp to new leads in Google Sheets.”
  - “Check if an invoice is paid, send reminder if not.”
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## □ 2. Choose No-Code Tools

Here are ideal tools to build this without coding:

Task Type	Tool	Example Use
Workflow Engine	<b>Make.com</b> or <b>Zapier</b>	Automate tasks
AI Brain	<b>ChatGPT, OpenAI API</b>	Email replies, summaries
Messaging	<b>Twilio, 360dialog</b>	WhatsApp
Docs & Notes	<b>Notion, Google Docs</b>	Log activity
Sheets/Database	<b>Google Sheets, Airtable</b>	CRM/data store

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## □ 3. Create a Simple Workflow Example

🔗 *Use Case: AI Agent to Handle New Customer Inquiry*

### Tools Needed:

- Google Sheets (store leads)
- ChatGPT (generate responses)
- Gmail or WhatsApp (send reply)
- Make.com (connect everything)

### Flow:

1. **Trigger:** New row added to Google Sheet with customer data
  2. **Action 1:** Send customer info to ChatGPT
  3. **Action 2:** AI generates a custom response
  4. **Action 3:** Email or WhatsApp is sent back to the customer
  5. **Action 4:** Log response to Notion or another sheet
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## □ Tools Setup in Make.com

1. **Google Sheets** → **Watch New Rows**
2. **OpenAI (ChatGPT)** → **Generate response**
3. **Gmail / WhatsApp** → **Send message**
4. **Notion / Sheets** → **Log the interaction**

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### □ No-Code AI Builders (Optional Alternatives)

If you want **drag-and-drop agent building**, try:

- **Flowise** (visual builder for GPT agents)
- **Langflow** (build agents that can talk, search, or reason)
- **Zapier Canvas** (*early access*) – drag-and-drop GPT agents

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### □ More Advanced Capabilities (Optional)

You can extend your agent to:

- Summarize meeting recordings (with Whisper + GPT)
- Generate weekly reports
- Automatically send payment reminders
- Detect customer sentiment and escalate to you if angry

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### Real-World Office AI Agent Ideas

Role	AI Agent Task
Admin	Summarize daily team emails and log in Notion
HR	Auto-send onboarding materials to new employees
Sales	Send WhatsApp message to new leads from CRM
Accounting	Auto-check unpaid invoices and remind clients
Customer Support	GPT bot replies to common queries in Gmail