

# Build Your First AI Workflow (Step-by-Step Beginner Guide)

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Creating an AI-powered workflow allows you to automate tasks that involve intelligence — like writing, summarizing, translating, replying, or analyzing data. In this guide, you'll build your first AI workflow using OpenAI (ChatGPT) + Make.com in just a few steps.

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## □ Goal: Auto-Generate Social Media Posts from Google Sheets Using ChatGPT

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### □ Tools You'll Use

- [Make.com](#): Automation platform
  - **OpenAI API** (ChatGPT)
  - **Google Sheets**: Content input source
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## □ Workflow Overview

1. **Trigger**: New content idea is added to a Google Sheet
  2. **Action**: Send that idea to ChatGPT to generate a full post
  3. **Output**: Save the result back to Google Sheets (or send to Slack, Email, etc.)
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## □ Step-by-Step Guide

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### Step 1: Set Up Google Sheet

Create a sheet with these columns:

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Create a sheet with these columns:

Idea	Generated Post	Status
"Tips for remote work"	(Empty)	new

👉 This will be the source for ChatGPT.

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## Step 2: Get Your OpenAI API Key

1. Go to <https://platform.openai.com/account/api-keys>
  2. Copy your **secret API key**
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## Step 3: Create a Scenario in Make.com

1. Go to [Make.com](https://www.make.com)
  2. Click **"Create a new scenario"**
  3. Click the **+** icon, search for **Google Sheets**, and choose:
    - **Watch Rows** (Trigger when new idea is added)
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## Step 4: Add HTTP Module for ChatGPT

1. Add a new module: **HTTP > Make a request**
2. Configure as follows:
  - **Method:** POST
  - **URL:** `https://api.openai.com/v1/chat/completions`
  - **Headers:**
    - `Authorization: Bearer YOUR_API_KEY`
    - `Content-Type: application/json`

- **Body Type:** Raw

```
{
  "model": "gpt-3.5-turbo",
  "messages": [
    {
      "role": "system",
      "content": "You are a professional social media content writer."
    },
    {
      "role": "user",
      "content": "Write a short, engaging LinkedIn post about: {{Idea}}"
    }
  ]
}
```

Replace {{Idea}} with the mapped field from the Google Sheet.

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## Step 5: Save ChatGPT's Output

1. Add **Google Sheets > Update Row**
  2. Map the generated output to the **Generated Post** column
  3. Update **Status** to “done”
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## Step 6: Test the Scenario

- Add a new row in Google Sheets:  

“Time management tips for freelancers”
  - Run the scenario in Make.com
  - Watch it auto-fill the **Generated Post** column!
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## **You've Built Your First AI Workflow!**

### **Summary of Flow:**

1. User adds idea to Google Sheet
2. Make.com detects new row
3. Sends idea to ChatGPT via API
4. Gets back social media post
5. Saves it to the sheet and marks it done

