

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Omega Alpha Making Strides & Walking the Distance



Sunday October 8, 2006, Philadelphia, PA – The Omega Alpha Graduate Chapter of Corazones Unidos Siempre, Chi Upsilon Sigma Latin Sorority, Inc. participated in the 7th Annual Making Strides Against Breast Cancer Walk by volunteering as “Tastykake Cheerleaders”! It was a memorable morning as members grabbed PINK pom-poms to cheer on the walkers as they completed the five mile course. Shouts of praise, congratulations and motivation could be heard as each walker crossed the finish line.

The members of Omega Alpha were enthused as they cheered and thanked walkers for their participation and contribution. In addition, members also passed out PINK frosted Tastykakes to the walkers as they finished. With all their hard work, a little PINK treat was the perfect item to help them celebrate. Omega Alpha was joined by surrounding area alumni sisters, families, undergraduates and fellow Greek lettered organizations. Sisters were glad to have interaction with all the participants, motivate the walkers and volunteer their time towards a cause that affects us all.

In addition to being “Tastykake Cheerleaders”, Omega Alpha along with area sisters passed out PINK bilingual “Breast Cancer Awareness” pamphlets to the local community during the 44th Regional Puerto Rican Day Parade on Sunday September 24, 2006. As participants in the parade, these women passed out pamphlets to those who attended the parade and held signs which displayed information about breast cancer awareness.

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On Sunday October 15, 2006 Omega Alpha also participated in the 20th Annual Philadelphia AIDS Walk by completing the 12k course. As team #0018 and led by Cynthia Santiago-Pagan, team captain, these women were able to raise \$650 in support of AIDS research thus far in addition to donations made the day of the event. With over eight miles to complete, the walk took perseverance, motivation and support. The team was awarded with a sense of accomplishment and a certificate in which included each participant's full name. Together this group of 56 sisters, family and friends walked the distance and made a difference with each step.

Chi Upsilon Sigma has participated in the Philadelphia AIDS Walk since the fall of 1997. Each year the team has participated either as walkers or as event volunteers.

Breast Cancer and the fight against AIDS continue to affect our communities. Omega Alpha has joined the fight and will persist to provide educational and social awareness to all we encounter. To find out more or to join the fight, please visit:

<http://makingstrides.acsevents.org/Philadelphia> Making Strides Against Breast Cancer
www.aidswalkphilly.org/AIDSWalkPhilly.aspx AIDS Walk Philly



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