

Zeta Data

Dear Historian-Reporter,

Zeta Data is the section of Zeta Tau Alpha's *Themis* magazine that features news and photos of collegiate and alumnae chapter activities. Please include a photo, and print details of your chapter's events on the back of this form.

News

- Zeta Data news should be about your chapter's unusual, wildly successful, beloved, innovative and brand-new activities.
- Zeta Data may be submitted at any time throughout the year.
- Space is limited, therefore, we cannot guarantee publication.

Photos

- Every published Zeta Data entry must be accompanied by a photo of the activity.
- Traditional film photographs or digital images printed on commercial photo paper are preferred. We cannot use digital photos printed on your home printer or color copies.
- For best digital image results, use a camera with at least 4.0 mega pixels set on its highest quality setting, usually "for enlargements." Images for publication in *Themis* must be at least 300 dpi.
- *Themis* does not publish photos of collegiate or alumnae members holding alcoholic beverages, including wine glasses.

Zeta Data with photos

Mail one copy with photos to:

Zeta Tau Alpha Fraternity International Office
ATTN: Communications Dept. (CTR)
3450 Founders Road
Indianapolis, IN 46268

Zeta Data only/no photos

Fax one copy to:

317-876-3948

or

E-mail one copy to:

communicationsdept@zetataualpha.org.

