

How to Make 1 Core in Social Media Management Freelance Work?

Step 1:-

Decide your Product & Services.

For example you have package to Manage Social Media Marketing Platforms FACEBOOK AND INSTAGRAM & you decide to sell it 2,500rs Per month:-

Social Media Marketing Package



2,500 RS PER MONTH



- Profile Optimization (profile, Cover Photo)
- Weekly 3 Post
- Special Post On Festival
- Special Post On Sunday
- Group Joining
- Sharing Post content to Groups

And if you decide to sell this up to 4000 People

2500rs package * 4000 people = 1 Crore

Step 2:-

Decide your Target Audience for example

- ❖ Doctors,
- ❖ Coaching Classes,
- ❖ private tuition,
- ❖ hotel and restaurant,

- ❖ Real Estate Agent business,
- ❖ Shops (like mobile , optical shops, garment cloth shops , cake shop, beauty parlour shop)

Schools & Colleges & many more.)

Step 3:-

Create Customer Base:-

First of all install Whatsapp Business app and create your profile in whatsapp business app.

- ❖ Collecting Whatsapp number of doctors, real estate agent , cake shop , coaching classes from their banner & from online from their website.
- ❖ Whatsapp Group joining
- ❖ Facebook Group joining
- ❖ LinkedIn Group Joining.

Step 4:-

Create your 30 to 90 days Marketing Plan to promote your package on Social media platforms like

Facebook , instagram , linkedin, youtube.com

For example:-

Day 1 :- Post reels on topic about

“Instagram marketing tips to grow business”

Day 2:- Post about problem’s solutions of Facebook marketing for real estate business

Like wise you can create 30 days social media calendar plan using Gemini.google.com and chatgpt tool.

Step 5:-

Implement your Marketing Plan

- ❖ Regularly start sending educational videos and motivational videos to your target audience on their whatsapp number and in personal chat on instagram and facebook , LinkedIn.
- ❖ Create Website on Wordpress and weekly write 3 articles on facebook & instagram marketing tips for business growth for ranking your articles use **Yoast seo plugins.**
- ❖ Share weekly 3 shorts videos on your youtube channel and weekly 3 reels on facebook and instagram business page to give free tips for instagram and marketing for business growth.

- ❖ **Run Whatsapp ads** using whatsapp business app on instagram and facebook .