

Diamond Profile

Bo Tanas



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■ Time to Rank

5 years, 6 months

■ Personal History

Bo has been a musician, songwriter and retail store owner. After operating a successful video store and an unsuccessful restaurant, Bo had to start all over again financially at the age of 42.

■ Why I Joined Nikken

I was looking for that dream business where I could live well, enjoy my work and live the dream while helping others. In 1992, I needed to make more money; I needed financial independence and total freedom.

■ Advice to Distributors

Follow two basic rules: (1) Get in. (2) Stay in and keep active. Be a student of the business. Also go wide and sponsor 15 to 20 as soon as possible. Identify seven key leaders, get them to Silver and Gold. Keep sponsoring to get to 40 or 50 wide in three to four years.

■ What I See for the Future

Increasing prosperity, adventure, service to others and total freedom. To live the life of our dreams, leaving behind a legacy of health empowerment and freedom for millions of people.

