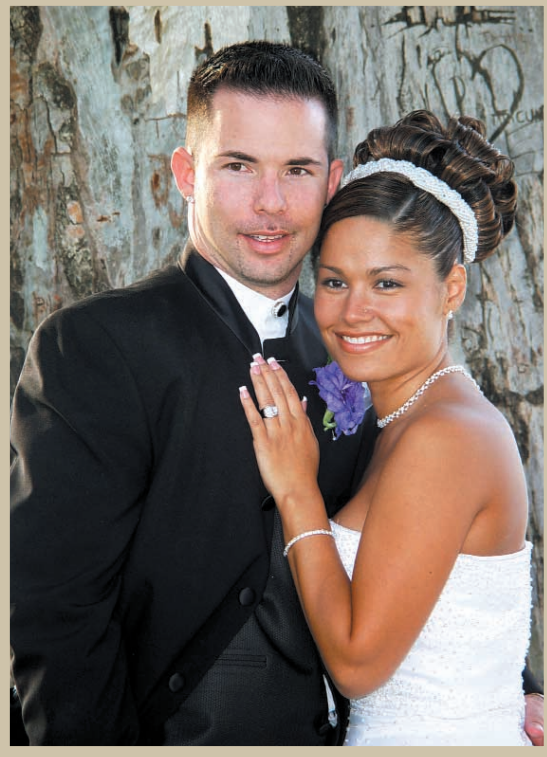


Diamond Profile

Kenny Rossi



Kenny & Esmeralda Rossi

■ Time to Rank

3 years 6 months

■ Personal History

Recently married with three children! Wife Esmeralda, son Julian, daughters Monay & Alahzay!

■ Why I Joined Nikken

I was a Budweiser salesman for 6 years before Nikken. I joined Nikken for financial reasons because I was getting paid what the job was worth at Bud not what I'm worth! I saw Nikken as a way to earn what I'm worth with no limits.

■ Advice to Consultants

Treat and teach people that Nikken is an asset in all of our lives! Health, tax advantages and another avenue of income is a beautiful mix of business and pleasure. Set short- and long-term goals and review them daily. Listen to tapes and read books daily. In order to become a great leader we must be great followers, so find a leader and do what he or she is doing. Lead by example and have fun!

■ What I See for the Future

The future is what we make of it. Dream big dreams and commit to having them come true! We will all win!

