



NORWEGIAN CRUISE LINE

FREESTYLE CRUISING

FREESTYLE ShopAshore

PORT & SHOPPING GUIDE
PLEASE TAKE THIS PORT GUIDE WITH YOU ASHORE

TORTOLA



All Ashore

Look for the All Ashore Logo that designates
the Recommended and Guaranteed Stores.

History & Highlights Overview

Columbus met the hostile and warlike Caribs on his second journey in 1493 when he tried to land on what is now known as the British Virgin Islands. He named them Las Once Mil Virgines in honor of St. Ursula's 11,000 martyred virgins and claimed them for Spain. It wasn't until 1648 that a settlement was built by Dutch buccaneers on Tortola.

Then in 1666, English planters seized Tortola and annexed the islands in 1672. For almost 150 years after the British took over, Tortola was described as a pirates den and remained the haunt of the infamous pirates. The English planters were more interested in piracy and smuggling than agriculture. In the 1700s, experienced planters and hard-working Quakers displaced them and made the islands prosper with sugar, cotton, indigo and rum. In 1773, the islands were given some degree of autonomy by being allowed to elect a house of assembly.

Then in 1775, the economy started to decline with the American Revolution. Though the Napoleonic Wars brought warships to Road Harbor, the decline accelerated because of a drought and a

disastrous hurricane. With the freeing of the islands' 5,133 slaves in 1834, along with a cholera epidemic in 1853, plantations were abandoned and the islands reverted to bush.

The island grew and established banks, schools and hospitals from 1871 to 1956, while the islands were part of the federation of the Leeward Islands. The British Virgin Islands became a separate colony in 1956, and in 1967, a new constitution gave the islands a ministerial system of government. They are now largely self-governing with offshore banking as the number one industry followed by tourism.

In addition to Tortola (10 square miles), there are more than 50 other islands, rocks and crags in the BVI chain. Most of the islands are fairly small and still uninhabited. The Virgin Gorda Highlights tour provides time to enjoy popular Baths National Park with its unusual rock formations. The Best of Tortola tour affords panoramic views of Peter Island, St. John and St. Thomas.

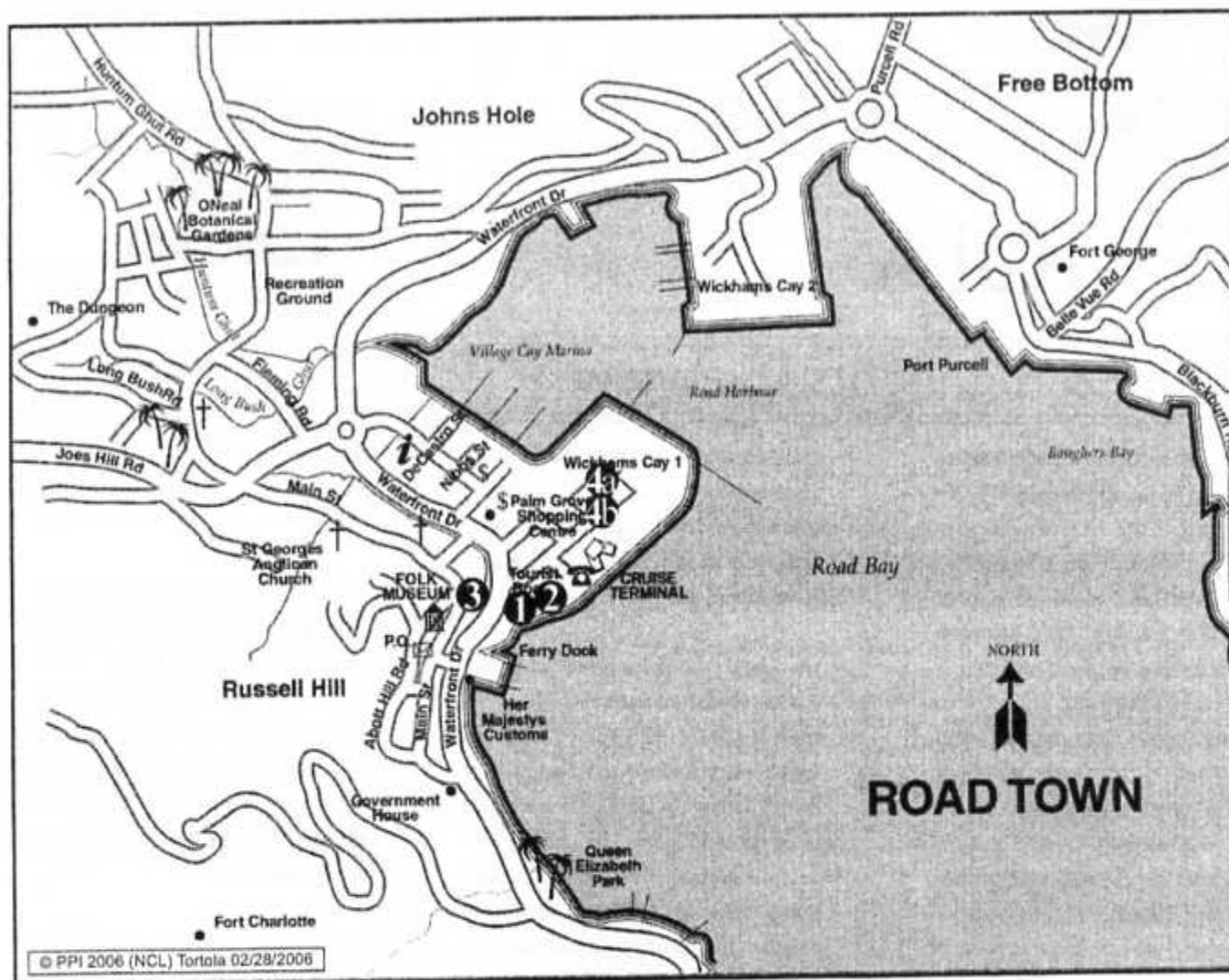
Road Town retains character with pastel colored buildings. Residents like to boast that the tallest objects on any of

the islands are coconut trees. Territorial law prohibits buildings more than two stories.

The BVI Tourist Board has three locations – at the pier, in the center of town, and at the Ferry Dock. Tortola's population is about 16,000, and most live in Road Town. The main commerce is banking, insurance, tourism and some light industry. The airport is too small for large jets so the tourism tide is held back.

British Virgin Islanders are friendly and helpful people, and are among the easiest going people in the Caribbean. With 32 public holidays, easy going is a way of life. Due to a strong economy, there is virtually no unemployment. The Governor is appointed by the reigning British Monarch Queen Elizabeth II. Bathing suits are for the beach and are not considered appropriate dress for walking around town. Covering up is considered common courtesy while visiting areas other than the beach. As in Great Britain, driving is on the left, so when crossing the street, be sure to look both ways. *

FREESTYLE SHOPASHORE



1 COLOMBIAN EMERALDS INTERNATIONAL

The World's Foremost Emerald Jeweller!

- A 40-year reputation for quality, service and value.
- Five year winner of the Best Duty-Free Retailer of the Year award.
- Specializing in the finest emeralds from the mines of Colombia.
- If green is not for you, we offer a large selection of other gemstones.
- Diamonds, tanzanite, as well as gold jewellery and watches.
- Brand watches: Omega, Ebel, Tag Heuer, Longines, Raymond Weil.
- More watches: Tissot, Calvin Klein, Citizen, Seiko and Lancaster.
- Certified appraisals at time of purchase.
- Free 90-day insurance coverage against damage, loss, or theft.
- Ask about wearing your new jewellery home and pay for it later!
- Apply for instant credit (US and Canadian residents only).
- 12-month interest free plans available.
- Inquire about our dutyfree.com gold advantage card.
- Valid at all Colombian Emeralds International stores.

2 TOURNEAU

The World's Largest Watch Retailer!

- Tourneau sells new and pre-owned watches.
- 100 brands with over 8,000 styles priced from \$100 to \$250,000.
- Vintage watch department featuring fully certified pre-owned watches.
- Brand watches: Jaeger LeCoultre, Baume & Mercier, Rado, Gucci.
- More designer brands: Tissot, Fendi, Oris, and Invicta.
- Don't forget the exclusive Tourneau brand.
- Tourneau has refurbished watches guaranteed for one full year!
- Be sure to ask about the Tourneau unique trade-in program.
- Ask about wearing your new jewellery home and pay for it later!
- Apply for instant credit (US and Canadian residents only).
- 12-month interest free plans available.
- U.S. based customer service center for your after-sales needs.
- Free lifetime battery replacement.
- Opportunity to purchase extended warranty for up to 2 years.

3 SUNNY CARIBBEE

The Greatest Store in Tortola!

- Spices, herbs, fragrance, local artwork.
- The best of the Caribbean arts, crafts, flavors and fragrances.
- Located in what was Tortola's first guest house.
- Unique collection of island spices, sauces, preserves and more.
- Sunsations line of cosmetics, fragrances, accessories and island crafts.
- The Sunny Caribbee spice store is connected to the colorful art gallery.
- Affordable arts and crafts from throughout the Caribbean islands.
- Stop in and try some of our popular and free iced tea samples.
- Spice up your life ... don't miss this unique West India experience.

4b AZURA BY JEWELS

Two of the Caribbean's best duty free stores under one roof!

- Premier watch destination for prestigious Swiss timepieces.
- Top quality gemstones define Azura's jewelry collection.
- Emeralds, sapphires, tanzanite, and rubies of superior quality.
- Superior white diamonds set in 14kt and 18kt gold.
- Azura has the largest selection of south sea natural colored pearls.
- Great designer looks, affordable prices and huge selection.
- Visit the value center for huge savings!
- 30-day unconditional money back guarantee on all non-brand jewelry.
- Instant credit available. Don't forget your free gift with purchase!

4B JEWELS

Premier destination for luxury brands!

- The Rodeo Drive of shopping for luxury brand watches and jewelry.
- Located on the waterfront on Administration Drive, Roadtown.
- Retailer for watches Breitling, for pilots and sports enthusiasts.
- Jaeger-LeCoultre, the Connaisseurs Collectible; Chopard, Bulgari, Tag.
- Omega – the first watch on the moon and timepiece of the Olympics.
- Brands: Rado, Raymond Weil, Longines, Michele, Tissot, Swiss Army.
- Learn about our ultimate watch guarantee. Free gift with purchase.
- Luxury brands: Roberto Coin, Marco Bicego, Kwiat, Penny Preville.
- David Yurman, John Hardy, Lagos, Heidi Klum, Mikimoto pearls.



All Ashore

Look for the All Ashore Logo that designates the Recommended and Guaranteed Stores.

NOTES

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or printed text on the paper.

More About Tortola

DOCKING/ANCHORAGE

If the ship drops anchor, you will be transported ashore by tender. If the ship docks, downtown is located a short distance away from the pier.

SHORE EXCURSION DEPARTURES

Please check your tour ticket for the correct meeting time and location for your tour. Your shore excursion team will direct you to your transportation.

TRANSPORTATION

Taxis are not metered. Be sure to arrange fares before departing. Fares are based on the number of passengers in the vehicle and are for 1 to 3 passengers unless otherwise stated. Approximate taxi fares are as follows: Cane Garden Bay: \$15, Smugglers Cove: \$20, Long Bay: \$20, Carrot Bay: \$15, Apple Bay: \$15, Airport: \$15. Additional Passengers are \$5. Town is located only three blocks from the ship.

BANKING

Banks are open from 9am to 2:30pm, Monday through Friday, and from 4:30pm to 6pm on Fridays.

POST OFFICE

The post office is located on Main Street near Pusser's Company Store.

TELEPHONE

Phone booths are located at the end of the pier.

AIRPORT

The airport is located on Beef Island, a 30-minute drive from the pier.

IN CASE OF EMERGENCY

Contact the Port Agent at Island Shipping & Trading Co. Ltd., Pasa Trading Estate, P.O. Box 61, Road Town, Tortola. British Virgin Islands. Tel: (284) 494-2268.

AT A GLANCE

Capital: Road Town

Location: 60 miles east of Puerto Rico, 22 miles east of St. Thomas

Taxi: Taxis are available, not metered

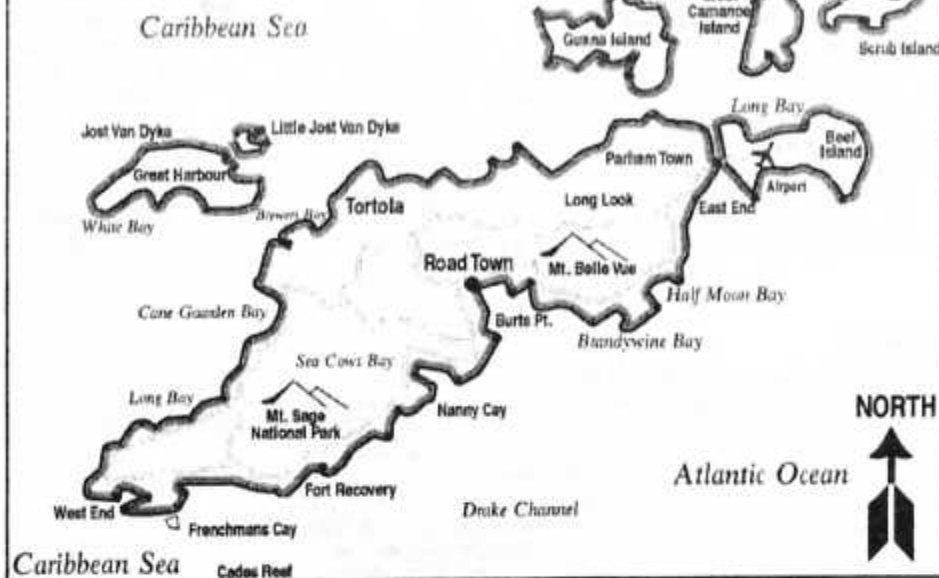
Time Zone: Atlantic Standard Time

Currency: U.S. Dollar

Language: English

Population: 17,000

TORTOLA



SHOP WITH CONFIDENCE GUARANTEE

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given **Norwegian Cruise Line** passengers a Buyer's Guarantee valid for 30 days after purchase. This guarantee is valid for repairs or exchanges. Please note the following conditions apply to the guarantee: Buyers negligence or buyer's regret is excluded. **Only appraisals from properly certified, independent gemologists not affiliated with a retail jeweler will be considered.** Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. Price paid for merchandise or verbal claims/agreements between merchant and guest will not be grounds for return. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Passengers are responsible for postage and appraisal costs. If you need assistance during the cruise, contact your Port & Shopping Consultant. If you need assistance within 30 days of your purchase, e-mail, contact, or write directly (include a copy of your sales receipt) to:

Customer Service: All Ashore Port & Shopping THE PPI GROUP, INC.
4517 NW 31st Avenue, Ft Lauderdale, FL 33309-3403.
Phone: 954-377-7777, 1-888-774-4768 • Email: NCLservice@ppigroup.com



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TV

Tune in to the Port Channel for the latest updated port and shopping information. Consult your Freestyle Daily for channel listing.