

PORT & SHOPPING GUIDE PLEASE TAKE THIS PORT GUIDE WITH YOU ASHORE

ST. THOMAS



All Ashore

Look for the All Ashore Logo that designates the Recommended and Guaranteed Stores.

History & Highlights Overview

Over the past 500 years, Carib Indians and settlers from nearly every country in Western Europe have inhabited the islands that now make up the U.S. Virgin Islands. Columbus was the first European to arrive, claiming the islands for Spain in 1493. Because of their strategic location on the eastern rim of the Caribbean, they were popular hideouts for pirates in the late 1500s. Sir Francis Drake perched atop St. Thomas at what is now called Drake's Seat and peered through his spyglass at the Spanish Armada, while his fleet waited in a nearby bay. However, the islands went unsettled until the early 1600s, when the Dutch and English gained a foothold.

Over the next century, possession passed to France, Spain and Denmark. Even the Knights of Malta, the military and religious order founded in the Middle Ages, controlled the islands for a time. The Danes took over in the mid-1700s and more or less retained control until the early 1900s, though the islands were occupied by the British on two

occasions. Under their various rulers, the Virgin Islands consisted of agricultural plantations, mainly sugarcane, that were powered by slave labor until a rebellion on St. Croix helped bring an end to the practice in the mid-1800s. In 1917, the United States, fearful of German expansion and eager for a naval base to help protect the Panama Canal, bought the islands from Denmark for \$25 million. The territory experienced economic hardship until the early 1960s, when tourism became lucrative.

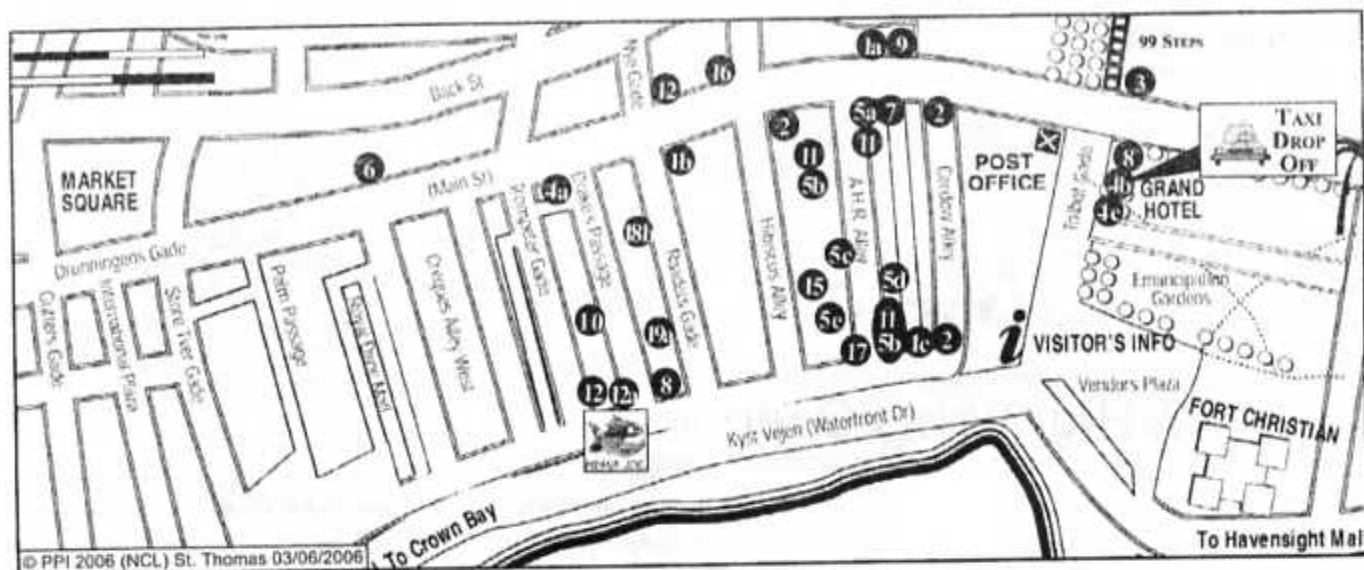
Today, they are the easternmost possession of the United States in the Western Hemisphere. The territory has a nonvoting delegate in the U.S. House of Representatives.

St. Thomas covers 32 square miles of hilly terrain. Crown Mountain at 1,550 feet and Signal Hill at 1,505 feet are the highest points. The road that cuts through this mountain range affords incredible vistas to both sides of the island, even stretching across the crystal water to the neighboring U.S.

and British Virgin Islands. Inland, you will see rolling green hills encompassed with winding stone walls, splashed with colors of flaming hibiscus and the magenta of the bougainvillea. St. Thomas typifies a prosperous Caribbean island with postcard images of delightful shops, winding streets, incredible beaches and old world charm. Its picturesque harbor is the busiest in the Caribbean. The U.S. Virgin Islands hosted over 2.6 million visitors last year.

There is no trace of the indigenous "Indian" population that lived in the islands when European colonization began. Today, the island inhabitants are descended primarily from African people of the West Indies. There are people from almost every island in the Caribbean living in the Virgin Islands: Dominicans, Haitians, Puerto Ricans, Trinidadians, and Jamaicans. ✦

FREESTYLE SHOPASHORE



1a DIAMONDS INTERNATIONAL

1b *The Expert in Diamonds, the Leader in Satisfaction!*

- 1c
- Great value, lowest prices, high quality, and personal service.
 - The only diamond wholesaler in the Caribbean.
 - Offering unbeatable savings on loose and set diamonds!
 - Experts will have it ready before your ship sails.
 - Got a diamond? Get upgraded! Trade-ins welcome as well.
 - In-store graduate gemologists and certified appraisals.
 - 30-day worry-free guarantee. NY-based customer service center.
 - Diamond tennis bracelets starting at \$299!
 - Tanzanite, rubies, emeralds and sapphires; timepieces and jewelry.
 - Free diamond charm bracelet or charm at Harbour Point location.

2 CARDOW JEWELERS

Where Your Shopping Experience Begins on Main St.!

- Voted #1 jeweler in the Virgin Islands for the last 4 years.
- Best quality, price, selection and service.
- Celebrating 50 years of trust; over 3 million customers served.
- Selection of diamonds, gold, tanzanite, emeralds and sapphires.
- See the Treasure Cove for jewelry \$299 and less.
- 4 locations to serve you, 2 on Main Street, 2 at Havensight.

3 DIAMONDS INTERNATIONAL COLLECTION

Duty Free Prices on Special Designer Brands!

- Shop a full line of designer jewelry and timepieces.
- Bernardaud, Breuning, Caribbean Topaz, Chameleon Collection.
- Fireburst, John Hardy, Michael Hero and Tommy Bahama.
- Explore the Fossil Boutique and Baccarat Showroom.
- Find exclusive brands not found anywhere else on St. Thomas.
- Our customer service will make for a magical shopping experience.

4a TANZANITE INTERNATIONAL

4b *Since 1988 the #1 Recommendation for Tanzanite!*

- 4c
- One of the largest buyers of tanzanite in the world.
 - Reducing costs, and passing the savings on to you.
 - This mystical gemstone is becoming more valuable every day.
 - Buy direct from the tanzanite leader at incredible prices.
 - Loose and set pieces in every shade, shape and size.
 - Pick your stone and have it mounted before your ship sails.
 - See our spectacular tanzanite tray! Stones as low as \$229.
 - Your choice of beautiful loose 1-3 ct. tanzanite!
 - Great selection of tanzanite earrings!
 - Rubies, emeralds, sapphires, amethyst, and diamond jewelry.

5a A.H. RIISE STORES

Your Duty Free Destination!

LIQUOR, TOBACCO AND FRAGRANCE

- The Virgin Island's largest duty free liquor store.
- Save up to 60% on brand name liquors.
- Caribbean rums and fine imported cigars.
- Free tasting bar. Guaranteed delivery to ships.
- Full selection of international fragrances and treatments!
- All purchases guaranteed. Main Street and Havensight Mall.

5b ROLEX WATCHES AT A.H. RIISE

- Rolex has set a worldwide standard for status and success.
- Official Rolex retailer, the largest selections of Rolex watches.
- Knowledgeable and professional staff.
- Full Rolex warranty plus an additional one year guarantee.
- Located at Main Street, Waterfront, and Havensight.
- Customer service center located at A.H. Riise's Main St. store.

5c THE CRYSTAL SHOPPE AT A.H. RIISE

- Caribbean's first flagship Lladro store. Gorgeously renovated.
- Famous Swarovski crystal boutique.
- Waterford store with the finest china selection!
- Herend, Rosenthal, Versace, Daum, Hummel figurines and more.
- All at incredible duty free prices.
- All purchases are guaranteed and shipped for your convenience.

5d DAVANTE

- One of the most unusual eyewear collections in St. Thomas.
- The largest selection of eyewear in the Caribbean!
- Brands such as Chanel, Oliver Peoples, Cartier, and Ferre.
- Affordable designer eyewear up to 50% less than US prices.
- Prescription eyewear can be done and sent to your home.
- Located at A.H. Riise Mall. Riise's 37 Main Street Store.

5e FRESH PRODUCE

- Clothing the color of fun! All made in the USA!
- Signature colors, comfortable styles, inspired prints, and fabrics.
- Great selection of resortwear and surprisingly casual prices!
- Don't leave the island without some color!
- Present shopping map for a free gift with purchase of \$50 or more.
- Located in the A.H. Riise Stores and Mall.

★ Havensight Mall and Dock Area



6 GENOA JEWELERS

Specialists in Fine Diamond Jewelry!

- The world's most beautiful jewelry all under one roof.
- Comparable U.S. retail prices on brilliant diamonds.
- Rare and exotic gemstones: Tanzanite and opal by Rhapsody.
- Pearls and fine branded Swiss watches.
- Special prices for cruise guests.
- All purchases guaranteed. Located at Main Street.

7 BERNARD K. PASSMAN GALLERY

Black Coral, the Diamond of the Deep!

- For 25 years they have set the standard for exceptional quality!
- Excellent customer service beyond your expectations.
- Certificate of authenticity.
- Upgrade policy, U.S. service center and lifetime guarantee.
- Most of Passman's jewelry and art sculptures increase in value yearly!
- Two locations: Downtown and at Havensight Mall.

8 DEL SOL

Amazing Color-Change Gifts for the Entire Family!

- 150 color-change designs featured on men's and women's T-shirts.
- Just for kids: Color-changing shirts, toys, watches and accessories.
- Board shorts, flip flops, hats, beach bags, and polarized sunglasses.
- Camp shirts and watches by Rio Havana™ clothing line.
- Color-changing hair clips, jewelry, sport discs, yo-yos and nail polish.
- Bring this map for a free demonstration and color-changing ring!

9 DIAMONDS INTERNATIONAL WATCH & DESIGN

Authority on Exquisite Timepieces and Designer Jewelry!

- Phenomenal array of designer diamond jewelry and colored gemstones.
- Exquisite timepieces at unmatched prices.
- Designer Watch Lines: Cyma, Dubey & Schaldenbrand, and Longines.
- Maurice Laeroux, Philip Stein, Swiss Army, Wittnauer, and more.
- Friendly staff will assist you in selecting a watch to suit your lifestyle.
- Designer Jewelry Lines: Hearts on Fire, John Hardy, and more.

10 KIDS INTERNATIONAL

Top Quality European Children's Clothing!

- Latest and "hippest" European styles for kids.
- Made to endure the roughest horseplay.
- "Trendy" styles range in sizes from newborns to preteens.
- See your Port & Cruise Consultant for details.
- Pop a balloon in the store to discover additional savings!
- Located in Drake's Passage.

11 JEWELS AT A.H. RIISE

The Rodeo Drive of Shopping in the Caribbean!

- Watch retailer: Patek Philippe, Chopard, Breitling, & Tag Heuer.
- Other brands: Raymond Weil, Movado, and Gucci.
- Movado watch special: famous museum dial, his & hers 2 for \$349.
- Luxury global fashion brands and premier watch destination.
- David Yurman Boutique: Exclusive dealer, world's largest selection.
- Extensive collection of John Hardy and Lagos.

12 CAPTAIN'S CORNER

The Captain Rules in Souvenirs Since 1976!

- Wood carvings, handicrafts, larimar and other jewelry.
- Coffee, tea, beach wear, and get the new Pirana Joe T-shirts.
- Buy 2 T-shirts and get 2 free! Free brochure of St. Thomas.
- Main Street store - walk-in humidior, cigars and accessories.
- Waterfront store - Duty free liquor.
- Bring this map for a free cap with a purchase of \$20 or more.

12a PIRANA JOE

"At the Waterfront Captain's Corner Store"

- Pirana Joe is the coolest "must-see" funwear in St. Thomas.
- Everything has the Pirana Joe logo! Check it out!
- All pre-shrunk!
- Shirts in all sizes from S to XXL!
- 100% cotton polos.
- Pigment-dyed T-shirts for kids and adults.

14 AL COHEN

Discount Liquor Store!

- Extensive Caribbean rums and liquor collection.
- Weekly specials.
- We will match any advertised Main Street liquor prices.
- All purchases guaranteed.
- Convenient delivery to ships.
- Must order 2 1/2 hours before the ship's "all aboard" time.

15 AMMOLITE BY THE SEA

The Hottest New Colored Gemstone!

- The largest collection of ammolite jewelry in the world.
- Over 16 showcases filled with AA and A+ grade ammolite!
- Come experience the vibrant colors of ammolite jewelry!
- As rare as tanzanite and brilliant as Australian black opal.
- If it's Ammolite by Korite, you can be sure you have the best!
- Don't miss the super affordable ammolite silver collection.

16 MR. TABLECLOTH

The Original Linen Store!

- Full assortment of tablecloths and linens.
- New no-iron, completely stain resistant microfiber linens.
- Cut-work tablecloths and accessories.
- Satin pajamas for ladies and kids.
- Bedsheets, duvets, nightgowns, evening jackets, and more.
- Special: 72" x 90" tablecloth with 8 napkins \$25.95!

17 AZURA BY JEWELS

Fine Jewelry and Watches!

- Largest collection of fine quality emeralds, thousands of pieces.
- Mark Henry Boutique inside. Rarest most beautiful alexandrite!
- Diamonds - Couture, classics and tanzanite, rubies, and sapphires.
- Int'l watches: Longines, Gucci, Raymond Weil, and Swiss Army.
- The ultimate watch guarantee is yours, with any watch purchase.
- 30-day money-back guarantee with every jewelry sale.

18a OMNI JEWELRY

Famous King of Gold, Gemstones and Watches!

- Shop Paul's huge selection of gold and gemstone jewelry!
- Sophia Fiori's collection of blue diamonds and pink sapphires.
- 3mm reversible omega for \$299 (Cannot use \$50 off certificate).
- Ask for Tanzanite and Australian crystal opals from STS Jewels!
- Enter the Omni raffle we always feature a big prize!
- Havensight location for early and late shopping next to your ship!

19a OMNI JEWELRY & LINEN KINGDOM

The King of Linen Deals!

- King Paul and Sheila bring you the very best deals on linen!
- A 72x90 inch hand embroidered tablecloth with napkins just \$35!
- Enormous inventory of hand embroidered cloths!
- Big selection of Tuscany lace and Battenburg lace!
- "Jewelry and linens all under one roof".
- 1ct diamond bracelet at \$199, 2ct for \$399, and 3ct for \$699.

More About St. Thomas

DOCKING/ANCHORAGE

If the ship drops anchor, you will be transported ashore by tender. If the ship docks, there are two possible pier locations: Havensight Mall and Pier or Crown Bay Harbor Pier.

SHORE EXCURSION DEPARTURES

Please check your tour ticket for the correct meeting time and location for your tour. Your shore excursion team will direct you to your transportation.

TRANSPORTATION

Fares are government regulated. Per person, one-way: Crown Bay to downtown \$3.50. West Indian Dock (Havensight Mall & Pier) to downtown \$4. Magens Bay \$7 with a \$3 admission; Morning Star Beach \$5. Coki Beach/Coral World \$8. Sapphire Beach \$9.

BANKING

Banks are open 9am - 2:30pm, Monday through Friday.

POST OFFICE

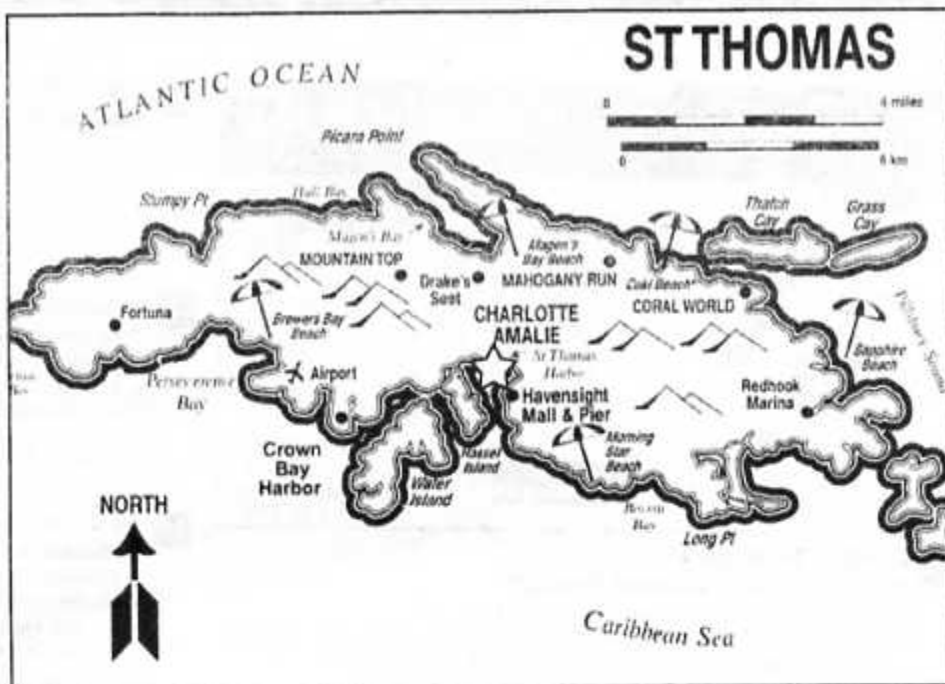
The Post Office is located on Main Street, open 9am-5pm.

TELEPHONE

Phones are located throughout the Havensight dock area and downtown Charlotte Amalie.

AIRPORT

Cyril E. King airport is located 6 miles from the West Indian Company Dock.



SHOP WITH CONFIDENCE GUARANTEE

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given **Norwegian Cruise Line** passengers a Buyer's Guarantee valid for 30 days after purchase. This guarantee is valid for repairs or exchanges. Please note the following conditions apply to the guarantee: Buyer's negligence or buyer's regret is excluded. **Only appraisals from properly certified, independent gemologists not affiliated with a retail jeweler will be considered.** Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. Price paid for merchandise or verbal claims/agreements between merchant and guest will not be grounds for return. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Passengers are responsible for postage and appraisal costs. If you need assistance during the cruise, contact your Port & Shopping Consultant. If you need assistance within 30 days of your purchase, e-mail, contact, or write directly (include a copy of your sales receipt) to:

Customer Service: All Ashore Port & Shopping THE PPI GROUP, INC.
4517 NW 31st Avenue, Ft Lauderdale, FL 33309-3403.
Phone: 954-377-7777, 1-888-774-4768 • Email: NCLservice@ppigroup.com

AT A GLANCE

Capital: Charlotte Amalie

Location: Borders the Atlantic and Caribbean Sea

Taxi: Taxi fares are government regulated

Time Zone: Eastern Standard Time

Currency: U.S. Dollar

Language: English

Population: 51,181



NORWEGIAN CRUISE LINE®

FREESTYLE CRUISING™



Tune in to the **Port Channel** for the latest updated port and shopping information. Consult your **Freestyle Daily** for channel listing.