

Your commercial about pigeons dirtying a car is not very original and offensive to all pigeon fanciers. Commercials like yours put in the mind of citizens that pigeons are big trouble when they are kept in your neighbourhood. I have kept my birds for 25 years in my backyard and never had a complaint from any of my neighbours. When I train the pigeons each morning they fly around for about one hour and when they land they know to enter the loft within a minute. If we would show on television how most animals are penned up instead of living free in nature I do not think the Metro Zoo people would appreciate this commercial very much. Our family have been members of the Metro Zoo for many years and due to advanced age we decided to let our membership lapse. I would like to advise you that your advertising firm shows a total lack of innovative and original thinking and I am very dis-appointed in the person or persons who accepted this commercial.

Yours truly,

Tom Brouwer

Race secretary of the North Wings RPC

[www.pigeonracing.org](http://www.pigeonracing.org)