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Jared Nolan Moore

Objective To obtain an executive position with an aggressive firm. I offer an extensive knowledge of the energy and software industries including contacts within these industries that can provide new opportunities to your company.

Experience 2002-Present **Trivision Geosystems Ltd.** Calgary, AB
Sales & Marketing Manager

- Effectively develop brand in the US and international markets, including develop overall company image and profile
- Daily contact with industry decision makers to increase brand recognition and loyalty
- Conduct research on market segments, analyze data for acute comprehension
- Head up team to develop, implement and execute effective business strategies for improved brand position in both international and domestic markets
- Examine and apply business plans and objectives, analyze ROI and recommend specific budgets for each activity
- Aggressively undertake marketing plans to generate new leads through effective advertisements, direct mail, trade shows, in-house visits and referrals
- Coordinate and implement advertising campaigns including designing effective of ads and other promotional material
- Formulate market forecasts and projected revenues including reports for detailed analysis and effectiveness of each operation
- Effectively handle all public relations items, including the posting of press releases
- Coordinate with associates and societies for exhibiting at trade shows and at other society sponsored events for networking opportunities
- Build and manage large customer database for future marketing purposes
- Continue to management of website for more effective use by customers; www.powerlogger.com
- Train and manage team and customers on software and sales techniques
- Work with clients to develop result oriented solutions
- Handle numerous administrative duties such as invoicing, filing, etc.

1999-2002 **Eagle.Com Marketing Real Estate** Calgary, AB
Sales & Marketing Coordinator

- Manage and Supervise sales team to develop effective marketing and business strategies
- Research regional market effectively for accurate sales and market forecasts
- Build and design powerful advertising campaigns and promotional materials
- Work closely with media for advertisement opportunities
- Effectively execute direct marketing campaigns, ensuring all leads are followed up and have plan to create solutions for
- Build and maintain customer database, utilize to ensure 100% customer satisfaction and consistent exchange
- Construct and update corporate website with valuable information at

www.kentterry.com

- Coordinate efforts in selling properties of up to \$15 Million, including contacting, advertising and development of other promotional material
- Work with clients individually to find the right home; consult on mortgage and new home warranty options
- Ensure employees are knowledgeable on latest real estate trends, information and techniques
- Provide administrative and office support as needed
- Plan and organize business trips and meetings

1996-1999 **Sundial Networks** Thunder Bay, ON

Sales & Marketing Supervisor

- Supervise sales team to create synergy for the development of sales and marketing plans and objectives
- Effectively segment market to analyze new market opportunities
- Head up meetings to develop overall corporate strategy and budgets
- Create corporate profile complete with brochures, material and presentation
- Oversee hiring of new employees including training and development

Education

1995-1999 **Lakehead University** **Thunder Bay, ON**

Bachelor of Business Administration

- Core studies in Marketing and Economics, First Class standing

1999 **Development Thunder Bay** **Thunder Bay, ON**

Graduate Study

- Work with development team to prepare and plan the development of Thunder Bay's waterfront
- Research feasibility of ideas, analyze and make necessary recommendations for committee, complete with market analysis, costs and forecasts

On Going

- Take online classes to learn of new techniques and market trends for better understanding and helping to meet organizational goals

Volunteer Work

- **Ability Society – Friends Team Member:** Work with other team members to provide new opportunities for the community to blend and live to a fuller life. Assist in setting up mentors with Team members.
- **Exhibits Committee Member – 2004/2006 CSPG Convention:** Organize exhibitors at convention; assist in developing plans for exhibits floor. Successfully acquired new sponsors and exhibitors for conference. Recipient of 2004 Volunteer Award.
- **Clerk for LDS Church – Ward Clerk:** Manage all financial transactions, donations and fundraising activities. Organize membership records, head committee in setting budgets.
- **John Henderson, Ontario MPP 1999 Campaign:** Worked in election campaign. Build recognition of candidate. Develop strategies and ads for candidate; assisted with finances, accounting, and in public debate forums.
- **Community Relations Representative for LDS Church (1994-95):** Work to build relationship with community; Canvass talking to people about LDS Church in Mississippi and Louisiana.

References

Available upon request