



Connect With Me



njpokluda@gmail.com

512-921-2452



**NP Designs**

*Creative Designs with You in Mind*

Marketing Director  
Graphic Designer  
Web Designer  
Photographer

## Why Me?

Inspired professional seeking upper-level marketing position with an emphasis on digital media and improving marketing traffic through data and imagery.

## What Skills?

Capable of taking vague ideas, creating marketing campaigns and then using data to refine and develop the campaign to continually increase traffic and improve company bottom line.

Proficient at utilizing the Adobe Creative Suite to create these marketing materials, including brochures, flyers, and digital ads, while appropriating my own photography skills to create completely original pieces.

## How Skilled?



## Sample Work

*Greetings from*



## Types of Work

- Logos
- Image Editing
- Brochures
- Flyers
- Digital
- Reports
- Narratives

A collage of promotional materials. On the left is a 'SCHEDULE' for a 'Reverse Raffle &amp; BBQ Dinner' on Saturday, April 21st, starting at 6:00 PM. It lists items like a BBQ Dinner, a Reverse Raffle, and a 7:45- Reverse Raffle. In the center is a 'Reverse Raffle' advertisement for a dog, featuring a photo of a dog and a '\$50' price tag. On the right is an 'Auto Loans' advertisement for 'Midnight Journeys, Inc.' offering 'New, Used, and Refinance' loans with a '2.29% APR' and 'Up to 72 Months' term. Below the auto loan ad is a small thumbnail of a brochure or flyer.