



Nicholas Pokluda

Marketing Director | Graphic Designer | Web Designer

Connect With Me



njpokluda@gmail.com

512-921-2452

Inspired professional seeking upper-level marketing position with an emphasis on digital media and improving marketing traffic through data.

Marketing Director
Austin Telco Federal Credit Union
2016 - Present

Created and implements updated websites (CMS & SEO) for both the general public and members of the credit union. Develops and updates logos and other print materials (Adobe Creative Suite) including newspaper ads and brochures. Utilizes Google Adwords and other analytics to continue to improve digital presence.

Assistant Director of Marketing
Austin Telco Federal Credit Union
2013 - 2016

Collaborated and published quarterly newsletters for credit union members. Created email campaigns

Marketing/IT Specialist
Austin Telco Federal Credit Union
2012 - 2013

Collaborate and implemented third party campaigns. Troubleshoot website problems for members and employees.

Education

SOUTHERN NEW HAMPSHIRE UNIVERSITY • MAY
2021 • BACHELORS OF ARTS – GRAPHIC DESIGN

Volunteer Services

Midnight's Journey Animal Rescue-
Coordinated BBQ Dinner and Auction
to raise funds, coordinated adoption
drives for dogs in the shelter, and
photographed new dog arrivals.