

MOMS[®] Club of Northeast Philadelphia

2008 ADVERTISING RATES

MEMBER RATE

(A member is defined as a mother registered in the Northeast Philadelphia MOMS Club Chapter.)

BEST VALUE!

<u>TYPE</u>	<u>One Time</u>	<u>6 Months</u>	<u>1 Year</u>
1 Business Card (1/8 page - horizontal only)	\$2.00	\$10.00	\$16.00
1/4 Page (horizontal or vertical)	\$5.00	\$25.00	\$40.00
1/2 Page (horizontal or vertical)	\$10.00	\$50.00	\$80.00

* Buy 6 mos. get 1 mo. Free! * Buy 12 mos. get 4 mos. free!

BUSINESS RATE

BEST VALUE!

<u>TYPE</u>	<u>One Time</u>	<u>6 Months</u>	<u>1 Year</u>
1 Business Card (1/8 page - horizontal only)	\$5.00	\$25.00	\$40.00
1/4 Page (horizontal or vertical)	\$10.00	\$50.00	\$80.00
1/2 Page (horizontal or vertical)	\$20.00	\$100.00	\$160.00

* Buy 6 mos. get 1 mo. Free! * Buy 12 mos. get 4 mos. free!

- Rates are based on approximately 50 copy electronic distribution based on member subscriber list and potential member solicitations.
- Husbands of our members are allowed our member rates.
- Members from other MOMS Club chapters are entitled to a 40% discount off the business rates.
- For liability reasons, the current month's newsletter cannot be shown to any of our advertising customers or clients. A non-current newsletters may be available upon request.
- Artwork should be e-mailed, if possible, before the second Friday of the month to our newsletter editor – **Colleen Borton, 267-266-9827, Cooleen83@yahoo.com** - who will be your contact person for advertising-related issues.
- Checks should be made out to the "MOMS Club of Northeast Philadelphia" and mailed to our P.O. BOX address:

2417 Welsh Rd - Ste.21 # 133
Philadelphia, PA 19114

ADVERTISING LAYOUT PLAN

1 Block = Business Card Size

2 Blocks = 1/4 Page Size

4 Blocks = 1/2 Page Size

Arrange blocks side-to-side, or one on top of another to make different combinations, such as:

