

Got it  Here's a full **YouTube Marketing Plan** to promote your **Social Media Management Packages** with **keywords, video titles, and descriptions**.

1. YouTube Marketing Goals

- Build brand awareness as a **social media expert**.
 - Drive traffic to your **WhatsApp / website** for package inquiries.
 - Educate business owners why they need **social media management**.
 - Generate **leads from YouTube** organically.
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2. YouTube SEO Keywords

(Include in titles, descriptions, tags & spoken in videos)

Primary Keywords

- social media management packages
- social media marketing packages
- social media management services
- affordable social media packages
- best social media management company

Secondary Keywords

- Instagram & Facebook management services
- social media packages for small business

- social media marketing plans with pricing
- digital marketing packages in Mumbai
- grow business with social media

Long-tail Keywords

- best social media management packages for small businesses
 - affordable social media management services in Mumbai
 - how to grow your business with social media marketing
 - social media packages explained with pricing
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3. Video Content Ideas with SEO Titles + Descriptions

Video 1 – Awareness

Title: What Are Social Media Management Packages? | Complete Guide for Small Businesses

Description:

Confused about social media management packages?  In this video, we explain what's included in **social media management services** (Instagram, Facebook, LinkedIn, YouTube) and how they help grow your business.

 Explore our affordable packages here: [your URL]

 WhatsApp us for inquiries: +91 9320957717

Keywords: social media management packages, social media marketing services, affordable social media packages, social media management for small business

Video 2 – Benefits

Title: 5 Reasons Why Your Business Needs Social Media Management Services in 2025

Description:

Still managing your business page on your own? ❌ Learn why hiring a **social media management company** can save time, increase engagement, and generate more sales.

👉 Get started with our affordable **social media management packages** today!

☎️ Contact us on WhatsApp: +91 9320957717

Keywords: social media marketing packages, social media manager for small business, grow business with social media, SMM packages

👤 Video 3 – Packages Explained

Title: Social Media Management Packages Explained | Silver, Gold & Diamond Plans

Description:

Looking for affordable **social media marketing packages**? In this video, we break down our **Silver, Gold, and Diamond packages** so you can choose the best plan for your business.

- ✅ Instagram & Facebook Management
- ✅ Creative Posts & Stories
- ✅ Paid Ad Campaigns
- ✅ Monthly Reports

👉 Learn more here: [your URL]

☎️ WhatsApp us for details: +91 9320957717

Keywords: affordable social media packages, social media plans for small business, SMM pricing, social media management packages in Mumbai

👤 Video 4 – Local Targeting (Mumbai/Andheri)

Title: Best Social Media Management Packages in Mumbai | Affordable SMM Services

Description:

If you are a business in **Mumbai / Andheri**, this video is for you! Discover our **affordable social media management packages** designed for startups, small businesses, and brands that want to grow online.

👉 Visit our website for details: [your URL]

☎️ WhatsApp us now: +91 9320957717

Keywords: social media management packages in Mumbai, SMM company in Andheri, best social media services Mumbai, social media marketing company near me



4. YouTube Growth Strategy

1. **Thumbnails** – Bold text (e.g., “Grow Your Business 🚀”, “Affordable SMM Packages”), brand colors, and your logo.
2. **Tags** – Use all researched keywords in tags.
3. **Playlists** – Create a playlist: “*Social Media Management Tips & Packages*”.
4. **End Screens & Cards** – Link to your package page or WhatsApp CTA.
5. **Engagement Boosters** – Ask viewers: “Which package do you prefer? Comment below 👉”.
6. **Upload Schedule** – 2 videos per week (1 educational + 1 promotional).
7. **Cross-Promotion** – Share YouTube videos on Instagram Reels, LinkedIn, and WhatsApp status