

Got it 👍 If you want to **target digital marketing agencies** via WhatsApp to promote your **Social Media Management Packages**, you need a structured **message plan** that builds interest, highlights benefits, and nudges them toward partnership or outsourcing.

Here's a full **WhatsApp Message Plan**:

➡️ WhatsApp Message Flow

1 Introduction Message (Icebreaker)

👋 Hi [Name/Agency Name],
I'm [Your Name] from [Your Brand]. I help businesses & agencies manage **Instagram, Facebook, LinkedIn, and YouTube** with ready-to-use **Social Media Management Packages**.

Would you be open to exploring how we can support your agency by managing social media for your clients?

2 Value Proposition Message

Thanks for connecting 🙏
Here's what our **Social Media Packages** include:

- ✅ Branded posts & stories
- ✅ Content calendar planning
- ✅ Hashtag strategy
- ✅ Engagement management
- ✅ Paid ad support (optional)

This allows agencies like yours to **save time** and focus on strategy while we handle execution.

3 Package Options Message

We offer 3 flexible plans:

- 🥈 **Silver Package** – For startups (12 posts/month)
- 🥇 **Gold Package** – For growing businesses (20 posts/month + engagement)
- 💎 **Diamond Package** – For agencies & brands (30 posts/month + ads + reports)

👉 Special offer: Partner agencies get **discounted pricing** for bulk clients.

4 Social Proof / Trust Building Message

Here's what our clients love ❤️:

- More consistent posting
- Better engagement & follower growth
- Time saved on content creation
- Professional designs aligned with brand identity

(You can share a sample post design or testimonial screenshot here.)

5 Call-to-Action (Closing Message)

Would you like me to share a **sample content calendar** and pricing brochure?

📱 Click here to connect instantly on WhatsApp: [<https://wa.me/9320957717>]

We'd love to be your **white-label social media partner** 🚀

Targeting Strategy

- **Who to Message:** Owners of small & mid-level digital marketing agencies, freelance marketers, and consultants.
- **How to Find Them:** LinkedIn, Facebook groups, Instagram business pages, JustDial/Google business listings.
- **Frequency:** Don't spam — follow up max 2–3 times in 7–10 days.
- **Timing:** Send during working hours (11 AM – 6 PM IST).



Extra Tip

Create **two versions** of your WhatsApp messages:

1. **Short Pitch Version** (quick 2–3 liners for cold outreach).
2. **Detailed Follow-Up Version** (explaining packages, benefits, and CTA)