



# Shorelines

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June - 2009

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June and summer are here. Can you believe it? Memorial Day has passed and the 4<sup>th</sup> of July is just around the corner. There are so many exciting things happening though, that we have a lot to look forward to.

The Shoreline Stitches' Showcase committee chairmen met in May. Each committee will be working independently throughout the summer to do all the prep work for the big affair next year. Forms should be ready for distribution by the middle of October. Have you decided what pieces you are going to be entering? Anything that has not been exhibited in the past two Showcases is eligible. Check our website for more information.

Frances Packer is planning a fantastic November Annual Luncheon. Just the theme makes me happy: "A Blizzard of Fun." Marge Roberts will be planning lunch and I know it will be delicious. The project is fun and you can personalize it to make it your very own.

The yearlong project programs have been very interesting and informative. Each teacher has given us many options to make with the techniques they are teaching. The programs that are not YLP have also been great. Kristi Todd's tassel for this month looks pretty fun, and we will have Margaret Bendig back soon.

Speaking of Kristi, I want to take this opportunity to thank her for all she has done to organize the President's job. I have notebooks with tabs and pertinent information in an easy-to-find format. I have CD's with files that are clear, concise, and have a wealth of information. Job descriptions, calendars, and so many aids to do this job right are readily available with back-up copies in case of senior moments. Kristi is moving to Phoenix at the end of June. But we are not saying goodbye. It is a short drive and an even shorter flight, so we are just saying,

"Happy trails to you, until we meet again.  
Happy trails to you, keep smilin' until then.  
Who cares about the clouds when we're together?  
Just sing a song and bring the sunny weather.  
Happy trails to you, 'till we meet again.

Laura

# Needle Artists By The Sea Chapter of the American Needlepoint Guild, Inc.

A non-profit organization whose object and purpose is exclusively for educational and cultural development through participation in and encouragement of interest in the art of needlepoint and other counted techniques.

**President**

Laura Herrmann

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Kristi Todd

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**Workshops:**

Debby Power

**Newsletter Editor:**

Susan Rossi

**Ways & Means:**

Linda Dunsworth

Sharon Holt

Tammy Kritz

**Shoreline Stitchers' Showcase**

Mary Fleming

**Recognition Awards:**

Anne Lenker

**Historian:**

Janet Halliday

**Hospitality:**

Betty Van Acker

**Public Relations:**

Rachel Watkins

**Parliamentarian:**

Fran Lambert

**Show & Tell:**

Betty Hamilton

**Needle Artists by the Sea** is open to everyone interested in the goals of the parent and chapter organization. The chapter meets on the second Thursday of each month (except December) from 10:00am to 12:00pm in the Community Room of The Cabrillo Marina, Via Cabrillo, San Pedro, CA. (Office address: 224 Whaler's Walk, Berth 29). Hospitality and refreshments are offered before the meeting and visitors are welcome.

**Directions to our Meeting Place:** San Pedro via Harbor Freeway (110) or over the Vincent Thomas Bridge. Enter Gaffey going south. Cross streets are numbered consecutively going south. Continue to the 22nd Street signal, turn left through Pacific Ave. signal and through 2 stop signals. Turn right onto Via Cabrillo for about 3/4 mile and see the building by the flagpoles and a small water fountain. Parking is free and plentiful.

**Membership Information:** Annual membership dues for American Needlepoint Guild, Inc. (ANG) are \$33.00 and should be mailed directly to ANG, Membership Office, 2810 Crossroads Drive, Suite 3800, Madison, WI 53718. Membership in ANG entitles you to receive six (6) issues of *Needle Pointers*, the nationally distributed magazine. In order to belong to any chapter, your National membership must be active.

Individual Chapter membership dues are \$15.00 annually. Chapter membership dues entitle you to receive the chapter newsletter, attend monthly General Meetings, and any scheduled workshops. Make Chapter dues checks for \$15.00 payable to **NAS-ANG** and mail to: Mary Ellen Bell

**NAS Web Site:** <http://geocities.com/needleartistsbythesea/>

**NAS Email address:** [NASWebmaster@miketodd.com](mailto:NASWebmaster@miketodd.com)

**ANG Web Site:** [www.needlepoint.org](http://www.needlepoint.org)

**Shorelines** is mailed to members and advertisers before the General Meeting. Please submit items for publication by the 15<sup>th</sup> of the month (or at the General Meeting) for the following month's issue to: Susan Rossi

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Advertising Rates:			
Roster & 11 Newsletters	\$55.00	Business Card Size	
1 Newsletter Only	\$ 6.00	Business Card Size	
1 "	\$12.00	1/4 Page Advertisement	
1 "	\$15.00	1/2 Page Advertisement	
1 "	\$30.00	Full Page	

## **Membership**

I'm sorry to have to report that Kristi Todd is moving to Arizona at the end of June. Her new address is listed below. Be sure to come to the June meeting to say good bye to Kristi!

2009 Roster changes: (Contact Mary Ellen Bell for these changes.)

Beth Mays    Kristi Todd    Betty Van Acker's has a new email.

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**Mary Ellen Bell, Membership**

## **Hospitality**

Thanks to the Long Beach group for both the May meeting treats and for serving as hospitality helpers: Cecilia Canut, Joyce Lifshin, Chris Higgins, Nancy Caughlin, and Ann Baker.

June treats will be provided by Pat Bagge, Ann Rogers, Susan Rossi, and Judi McCall. The June Hospitality Helpers will be Tammy Kritz and Polly Womack.

PLEASE REMEMBER TO BRING YOUR COFFEE CUPS!!!

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**Anne Lenker (standing in for Betty), Hospitality**

## **Charm Awards**

Congratulations to Marge Roberts for receiving a starfish charm award for completing and displaying her 2004 November Luncheon BETSY ROSS. Marge received her charm in April.

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**Anne Lenker, Charm Awards**

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### A Personal Note

I want to take a moment to thank President Laura, for her service above and beyond. When I was unexpectedly high jacked by several members of the medical community, Laura took over the "almost but not quite finished" May newsletter and finished it off. Brava, Laura and thank you!

Also - thanks to all for your cards and emails and visits. I really appreciated them.

Susan Rossi, Editor

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## 2009 Programs

### June 2009:

June's program and project is a "Glamour in July" tassel taught by Kristi Todd. This is a "finish at the meeting" project. All you need to bring along is some large scissors. The rest of the supplies are part of the kit which you have already signed up for.

The tassel is kitted as a red, white and blue design. If you are like me and wish to do a blue and white version, then bring white or blue cording (about 24 inches). You can use the DMC # 796 blue as a guide for the color blue that we are using.



### July 2009:

In July we will be back working on the NAS Yearlong Project. The fourth installment will be the BEADED FISH, and Idele Gilbert will be the instructor. Here is the supply list for this portion of the sampler:

Ultra Suede	Small pieces to match fish colors
Sequins	3 mm fully cupped – 2 shades (available from ccartwright.com)
Seed beads	size 15/0 Glossy black, one main fish color, two additional shades to complement the main color
Felt	Small pieces to match fish colors
Black eye beads	2 beads [3mm for canvas 2mm for congress cloth]
Beading needles	size 12 and 13
Nymo Beading thread	Size B to match fish colors
Black sewing thread	Wax
Scissors	Working surface

For those who have missed a meeting and wish to have their kits mailed to you, please send me (Jacke) a message (e-mail or phone). I do ask that you send me \$3 for postage and envelope.

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**Jacke Prideaux & Alice Weiss, Programs**

## Show and Tell

Thanks to these members who brought their finished projects to share with us all.

Kristi Todd	-- Oscar the Seahorse ornament, designed by Kristi for the NAS 2009 YLP
	-- Gracie - designed by Ganet Burr for an Azure Verde EGA correspondence course
LaVerne Baker	-- Marilyn Monroe - a framed counted cross stitch piece designed by Hershner's
Marsha Richelson	-- Have Needle, Will Travel - designed by Raymond Crawford
	-- Bargello Photo album - design from June McKnight's Bargello book

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**Jacke Prideaux (standing in for Betty), Show and Tell**

## Ways and Means

We had lots of great items on the Ways and Means table at the May meeting. The "humbug" bag made by Susan Rossi with Friendship cup was won by Polly Womack. The basket with Garden canvas, threads, and scissors was won by Pat Bagge. The Seashell book and seashell bags were won by Margaret Fleming - Great to see you, Margaret!!!! Two books on Mexican Samplers went home with Ginger Colton. The basket with ribbon threads, needles and a frame weight was won by Mary Ellen Bell. The Silk and Metal on Canvas book by Shay Pendray (donated by Rachel Watkins for today's program) was won by Mary Fleming.

There has always been controversy regarding what date certain historic events actually happened. Many historians dispute that independence really occurred on the 4th of July. In keeping with that spirit, the Ways and Means committee will celebrate Independence Day in June!!! You can expect our table to be full of red, white and blue. Bring your extra dollars to buy opportunity tickets. We will have a painted canvas that is a patriot ornament, a beautiful bracelet and to honor our program, books on tassels.

Don't forget to start stitching the top for your red box. We will have a contest for the best one in October.

Think about volunteering to put together a basket for the luncheon. In the past people have gotten together to put together items that fit a theme. Next month in the newsletter we will have some theme ideas for you.

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**Linda Dunsworth, Sharon Holt & Tammy Kritz, Ways and Means**

## NAS Community Outreach Project

There was a marathon session on April 30<sup>th</sup>, at the Azure Verde EGA's Stitch & Chat to complete the Kissing Pillows for Pat Correz. Azure Verde members finished the stuffing and closing of all the pillows received to date in response to Pat Correz's request.

Marge Roberts took 364 Soldier Kissing pillows to Pacific Southwestern Region meeting on May 2!!! Needle Artists by the Sea and Azure Verde members have gone above and beyond in answering Pat's request for these pillows for her son's unit. Pat had projected she would get 100 to 115 pillow from our two groups!



Thank you to everyone who participated in this endeavor.

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**Marlene Ezratty, Community Outreach**

## **Shoreline Stitches' Showcase**

The Showcase Committee is made up of several Chapter member volunteers. Each of the Committee members is a sub-committee chair for their own area. They each think through their own process and develop their own procedures for handling their tasks, and for recruiting and training their own volunteers. All of the Sub-Committee Chairs meet together periodically to update the group on progress, ask questions and basically say, "How shall we handle this?" "Did we think of this?"

The Showcase Administrator creates the entry brochure, reminder postcards, window posters, and other Showcase advertising and gets these items printed and distributed. She receives and processes all the entry forms; these are used as raw data for drop-off, creating the gallery cards that go next to the piece in the exhibit and the exhibitor text for the program. The Administrator helps check-in pieces at drop-off and coordinates getting Judges Comments back to the exhibitor at the end of the Exhibit.

A Committee member is in charge of the publicity campaign, first to get stitchers to enter the Showcase and then to get people to come see the Exhibit. This may involve calls to local shops and teachers to request they encourage students to enter, press releases to newspapers, radio and television stations, maintaining information on the Chapter website and responding to requests for information that come via the website, and even cajoling local Press to cover the Exhibit. This is an area where we learn a little more each year. Our goal is to become a local institution and at least regionally famous, and publicity is a big part of this. We have accomplished a great deal with word of mouth so far, but an organized campaign will help immensely.

The Boutique Chairperson has a big job; luckily it can be spread out over time. She solicits all the merchandise for Opportunity Baskets and for the Boutique. She applies for a resale permit from the State of California and handles the related reporting. She receives the various donations, organizes and prices them, and keeps track of who donated what so that we can first of all, thank the donors and secondly, acknowledge their tax-deductible donation in a legal fashion. Her spare bedroom slowly but inevitably gets filled up. A group of volunteers gather shortly before Set-up day to fill and wrap the Opportunity baskets. Eventually, the stuff is moved from the collection point to the Exhibit space, where it is attractively laid out. This is a "men-folk with trucks or vans" kind of activity, simply from the point of view of bulk and speed.

The Entries/Judging Chairperson has unique requirements. The main requirement is a reasonably centrally located, kid-less, smoke-less, pet-less BIG space in which to receive and sort all the entries into the respective classes in preparation for judging. We have been very fortunate that one member is willing to have this exercise take over her whole house for 3 to 4 weeks at a time. This individual also recruits the Remote Hostesses and coordinates getting any entries from them. As we receive pieces, we carry them upstairs and sort them into unused bedrooms by technique. Once completed with this initial sort, at the end of Drop-Off Day, we can make smaller sorts by Division (Master, Professional, or Non-professional). This organizes pieces into the groups in which they will be judged and we can start to make a plan for how to present the pieces during the three days of judging. Any necessary adjustments to the paperwork can be made at this time also, especially those that might affect the Program or Gallery Cards.

The Volunteer Coordinator recruits and organizes all the volunteers who perform jobs not associated with those listed above, and also keeps track of who does what on which sub-committee so we can be sure everyone receives the acknowledgements they richly deserve. She recruits and schedules our Showcase Docents, helps for Drop-off, Set-up and Teardown, Opportunity Ticket sales, Admission ticket sales, Boutique cashiers, and on and on. Individual sub-committee chairs most likely take care of recruiting volunteers for specific tasks within their specific areas, but the Volunteer Coordinator keeps track of everyone and makes sure there is enough help with the right skills at the right time. This particular job isn't one that can be spread out over time, in advance of the event. It requires a lot of effort concentrated in the four months or so just prior to the Showcase.

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**Mary Fleming, Stitches Showcase**



## Calendar

- Jun 4**      **Board Meeting** (10 am to 12 noon)  
Convoid, 2830 California Ave, Torrance
- Jun 9**      **Stitch and Chat Central** (10 am to 3pm)  
Boardwalk Café at Ports of Call Village,  
San Pedro. Call Alice Weiss for more information.
- Jun 11**     **General Meeting** (10 am to 12:30 pm)  
Community Room, Via Cabrillo Marina, San Pedro
- Jun 23**     **Stitch & Chat North** (10 am to 3 pm)  
La Tijera United Methodist Church,  
7400 Osage Avenue, Los Angeles.  
Call Laverne Baker if you need directions.

**Stitch & Chat South - Currently Unscheduled**



**Shorelines**  
**The American Needlepoint Guild, Inc.**  
**Susan Rossi, Editor**

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