

CANADIAN CANCER SOCIETY'S DAFFODIL MONTH- PSA

START DATE: Immediately

KILL DATE: April 3, 2005

DURATION: 20 seconds

MUSIC: None

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It looks like Spring has finally sprung!
Yes, snow is melting, days are getting warmer, and the Canadian Cancer Society's Daffodil Month is blossoming.

Purchase one of these bright and cheerful seasonal blooms. You'll be helping to fund research, and provide support, for people with cancer. You can buy daffodils at various locations throughout Ottawa from March 31st to April 3rd, then volunteers will be canvassing your neighborhood until the end of April. Buy a daffodil, and support the Canadian Cancer Society.