

319-631-1047



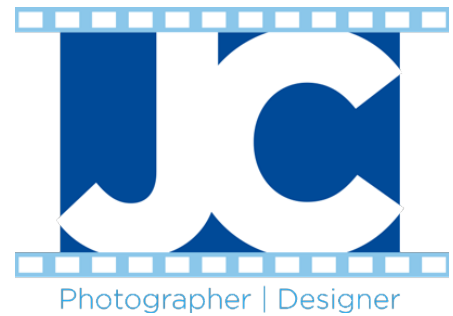
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Photographer | Designer

Video Production

- Story boarding and preproduction
- Develop production budget
- Produce original content
- Animated motion graphics
- Hand drawn animations
- Collaborates with others
- Digital asset management

Photography

- Preproduction & planning
- Live events
- Stock photography
- Staged photography
- Publications (print & digital)
- Websites
- Social media campaigns
- Commercial distribution
- Manage/archive/searchable

Graphic Design

- Storyboard and sketch concepts
- Up-to-date design trends
- Website design
- Magazine publication
- Social media campaigns
- Logo creation
- Custom visuals
- Knowledge of trademarking and copyright regulations



Software Knowledge

Adobe Creative Suite CC: Premiere, After Effects, Lightroom, Photoshop, Illustrator, InDesign, and Dreamweaver

Additional Software: Da Vinci Resolve, Garageband, Final Cut, Microsoft Office, Windows and Mac OSX systems



Education

Associates Degree in Graphic Communications

Kirkwood Community College, Cedar Rapids, IA

May 2010

Bachelors in Graphic Design and Media Production

Southern New Hampshire University

Graduation: July 2017



Experience

Creative Media Specialist at Institute of Public Health Practice (May 2010 - Present)

- Operate in multiple-media and/or multiple platforms for online curriculum, professional development and academic. Edit audio content for educational media. Identify new industry standard techniques to be used with new content. Has responsibility for ensuring that the final product aligns the client's vision and expectations. Has overall responsibility for entire media based content.
- Create graphics, logos, and branding for online courses, and partner projects including DVD media, flyers, handouts, posters, labels, and tabletop presentations.
- Create and distribute marketing materials for all courses and events for targeted audiences.
- Plan, develop, photograph, and edit stock photography specific to the project.
- Meets with clients to determine video production needs to ensure efficiencies for overall project. Oversee video production until final delivery of product including the coordination of actors and actresses for scenarios, interviews, and staged performances.
- Design animated motion graphics including hand drawn animation for video, and interactive content.
- Supervise the maintenance and repair of audiovisual equipment.
- Supervise the storing, inventory, inspection, and distribution of audiovisual equipment
- Evaluate evolving technologies and recommend acquisition of new and upgraded software.
- Creating a production schedule to ensure that project deadlines are met.
- Assist faculty, staff, students and guest speakers with the setting up and utilization of audiovisual equipment for presentations, panel discussion, colloquiums, and continuing education events.
- Manages complex projects involving multiple partners, with overlapping time lines/deadlines.



Experience (Continued)

Owner/Creative Media Director at Storyline Multimedia (January 2013 - Present)

Supervise the creation of digital content from concept through to delivery. Hire artists and technicians, oversee idea development and manage financial decisions to bring a project to fruition. Employ digital media producers to deliver digital versions of their content online. Create unique audio, visual and text content, for Web-based publication and distribution. Oversee the creation of DVDs, training materials, marketing presentations, print materials, logo creation and podcasts. Other duties include:

- Video/photography production for local businesses using creative story telling
- Logo and branding creation
- Social media consultation
- Video (writing, story boarding, production)
- Photography (Live events & staged)
- Branding and design
- Publications and printing

Volunteer Creative Media Specialist at Shiloh Church and Conference Center (August 2002 - Present)

- Design, develop and implement video and audio production
- Photography coordinator for all church stock images and events (usual attendance 150+)
- Design and develop collateral (brochures, fliers, posters, T-shirts, and e-newsletters)
- Write blogs and articles for current website and collateral
- Project coordinator for the video production crew (includes pre and post production)
- Sound technician for service and studio recordings (music, sermons, and narratives)



References

Laurie Walkner

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