

e-cove

Profit Analysis

| Item Number | Item Description | Units Sold | Unit Cost | Unit Profit | Total Sales | Total Profit | % Total Profit |
|----------------|------------------|-------------------|------------------|-----------------|-------------------------|------------------------|----------------|
| A4T5 | FTP Software | 32435 | 92.95 | 19.75 | \$ 3,655,424.50 | \$ 640,591.25 | 17.524% |
| C812 | Game Software | 16534 | 175.99 | 45.65 | 3,664,595.76 | 754,777.10 | 20.596% |
| H4TT | Hard Disk | 32102 | 110.6 | 62.5 | 5,556,856.20 | 2,006,375.00 | 36.106% |
| K890 | Monitor | 34391 | 121.35 | 38.75 | 5,505,999.10 | 1,332,651.25 | 24.204% |
| MM34 | PDA | 23910 | 200.23 | 95.15 | 7,062,535.80 | 2,275,036.50 | 32.213% |
| NK34 | Printer | 45219 | 50.65 | 12.85 | 2,871,406.50 | 581,064.15 | 20.236% |
| R567 | Stereo Speakers | 63213 | 34.2 | 14.35 | 3,068,991.15 | 907,106.55 | 29.557% |
| SH67 | System Unit | 52109 | 43 | 12.75 | 2,905,076.75 | 664,389.75 | 22.870% |
| Z345 | Tax Software | 76145 | 38.25 | 13 | 3,902,431.25 | 989,885.00 | 25.366% |
| Totals | | 376058 | | | \$ 38,193,317.01 | | |
| Lowest | | 16534 | \$ 34.20 | \$ 12.75 | \$ 2,871,406.50 | \$ 581,064.15 | 17.524% |
| Highest | | 76145 | \$ 200.23 | \$ 95.15 | \$ 7,062,535.80 | \$ 2,275,036.50 | 36.106% |
| Average | | 41784.2222 | \$ 96.36 | \$ 34.97 | \$ 4,243,701.89 | \$ 1,127,986.28 | 25.408% |