



Miyako Taguchi

Graphic Design and Illustration

● *US permanent resident*

28-28 42nd Street, C4
Long Island City, NY 11103
Tel 718 545 7017
miyakonc@yahoo.com

● *Skills*

Graphic Design: Branding, packaging, printing, promotion, signage, advertisement, and multimedia
Illustration: Computer illustration and Japanese calligraphy
Software: Adobe Illustrator, Photoshop, and InDesign; Macromedia Flash; and QuarkXpress

● *Education*

Tyler School of Art, Temple University/BFA, Graphic Design, Pennsylvania, USA
College of Sozosha Design/AA, Illustration, Osaka, Japan

● *Experience*

Freelance, New York

Creative Director/ Graphic Designer, 1/2002- present: Designed branding, packaging, printing, display, in-shop environment design, and magazine
Clients: Kiss Products Inc., KMC Exim Inc., The Daily magazine, DSS Design, Dashing Diva

Burnett Group, New York

Senior Art Director 7/1996- 11/2001: Designed corporate identity, annual reports, promotional materials, collateral, multimedia presentations, websites, CD-ROMs
Clients: NASD, NASDAQ, ALLTEL, Texas Instruments, Credit Suisse, Morgan Stanley, Sprint, Museum of American Folk Art, AMEX

Bonnell Design Associates, Inc., New York

Senior Graphic Designer 9/1993- 6/1996: Designed corporate identity, packaging, advertisement, collateral, signage, and displays for showrooms
Clients: Continuum, Steelcase, Lightolier, American Craft Museum, DesignTex, New York Design Center

Brain Trust Design, Inc., Nagasaki, Japan

Senior Graphic Designer 2/1987-12/1988: Responsibilities included client contact, POP design concepts from initial sketch to final production, and project organization
Clients: Nagasaki State and City, Nagasaki Broadcasting Co., Daimaru department store, major furniture corporation, and other retail stores

Pascal Design Corporation, Nagasaki, Japan

Graphic Designer 5/1984- 2/1987: Developed ideas and final designs for Nippon Dentsu Co., TV commercials, newspapers, advertisements, and POP design for department stores

Art One Silk Screen Corporation, Nagasaki, Japan

Graphic Designer 9/1983- 2/1984: Designed POP and promotional materials

Nomura Mutual Fund Corporation, Nagasaki, Japan

Accountant 4/1977- 3/1980: Responsibilities included client contact, and preparing and issuing documents

● *References*

Margaret Pak/Marketing director, KMC Exim, Inc.
1 Harbor Park Drive, Port Washington, NY 11050 tel 516 621 6565 margaret@dashingdiva.com

Steve Burnett/Principal, Burnett Group
1133 Broadway, suite 1615, New York, NY 11003 tel 212 366 5535 steve@burnettgroup.com

Bill Bonnell/Former principal, Chermayeff & Geismar Associates and Bonnell Design
240 Sheephill Road, Riverside, CT 06878 tel 203.344.1239

Portfolio ●

Available upon request