

IT'S NEVER TOO LATE!

Wellness & Smoking Cessation in
Older Adults



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Wellness
In Today's
Society



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The Eight Dimensions of Wellness Model



Gender
Roles



Race



Socioeconomic
Status



Social Practices and Wellness

Influence of Graphic Design in Wellness



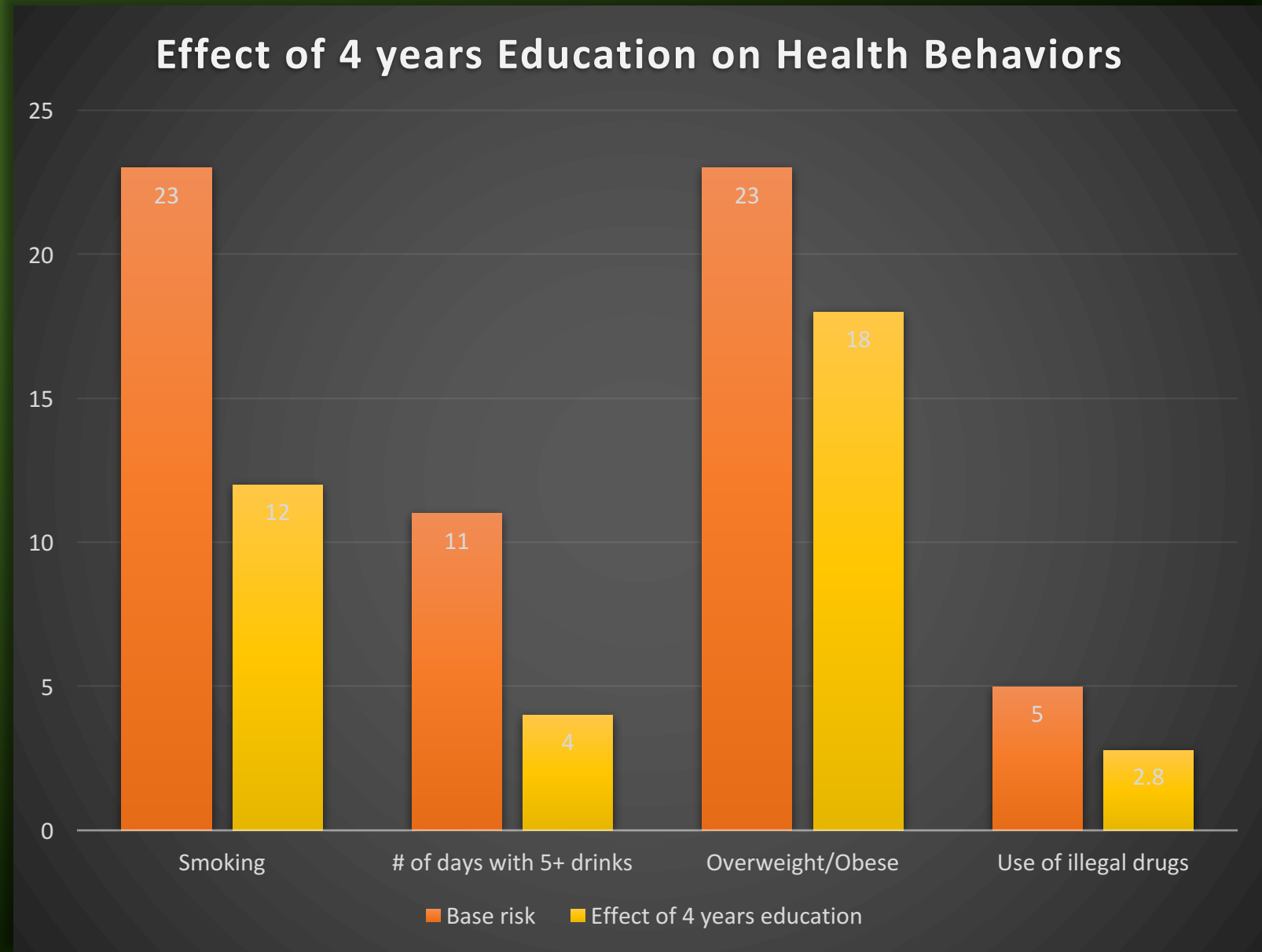
A person is shown from the chest up, wearing a dark jacket over a white shirt. They are holding a vape pen in their right hand and exhaling a large, thick, white cloud of vapor that fills the upper half of the frame. The background is a dark, textured wall, possibly wood paneling. The lighting is dramatic, highlighting the texture of the vapor.

Force for Social Change

The Vape War:
Is it a healthier option?

Statistically

Access To
Education
Shapes Our
Idea Of
Wellness



Access To Education Shapes Our Idea Of Wellness

Business



Healthcare



Mental health

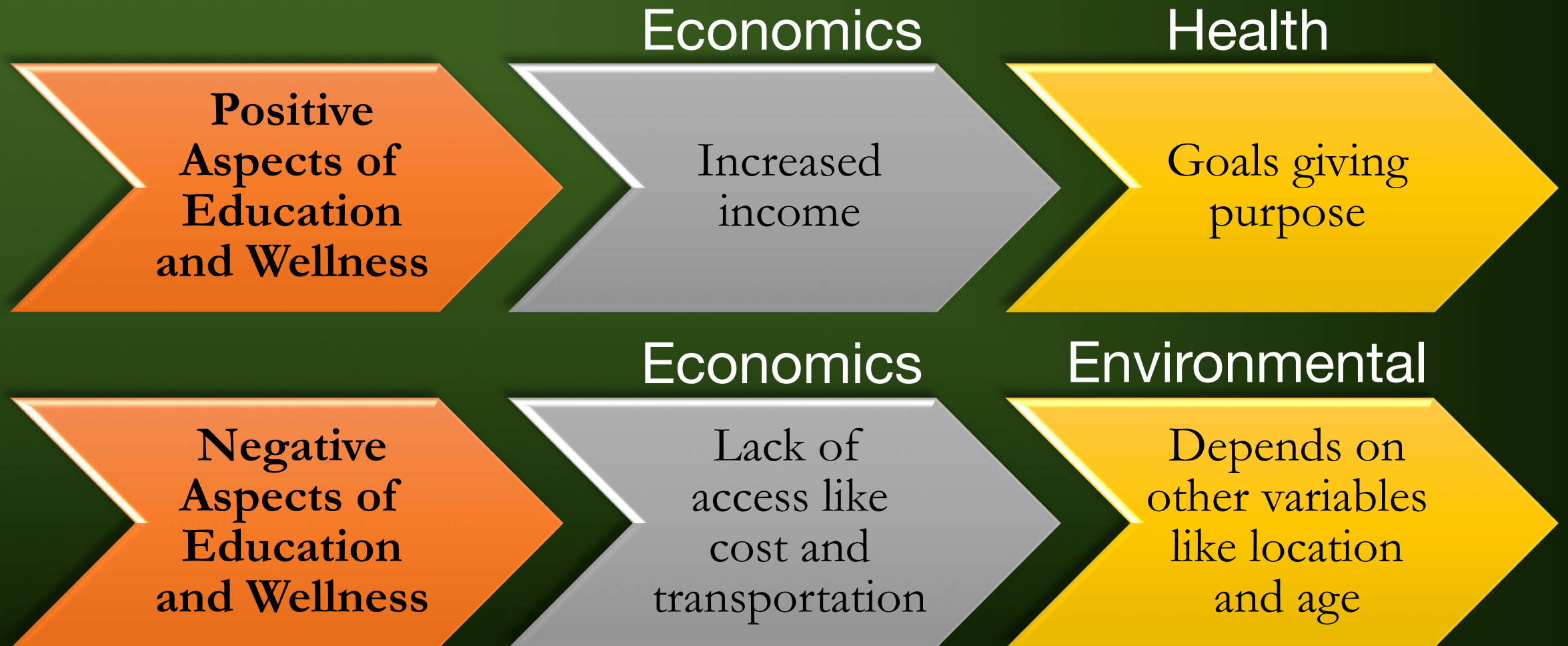


Fitness



Nutrition

Disciplines Influencing Education



Emerging Technology in Education

Internet

Research

Online
Schools

Software

DreamBox
&
Geogebra

Adobe



A Health and Wellness Issue Today:

Tobacco Use in Older Adults



Cigarette Smoking Among Older Adults

Why is this an issue?

#1 Preventable cause of death

Cost

Where did the issue begin?

Predisposing Factors

Influencing Factors

Why are Older Adults still smoking?

They can't quit

They won't quit

Target Population



Smoking and Wellness



Financial



Physical



Social



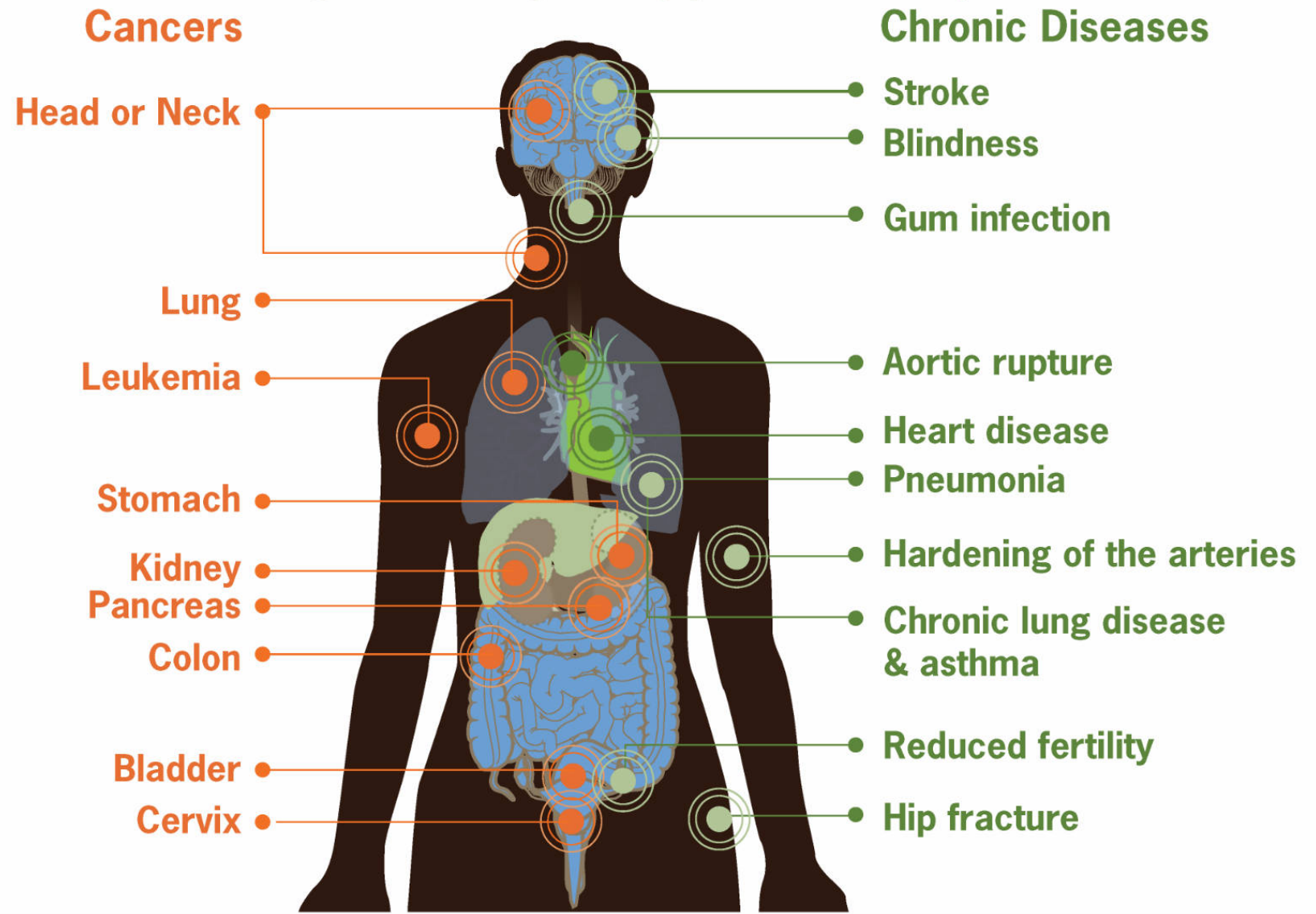
Environmental



Impact
on Target
Population

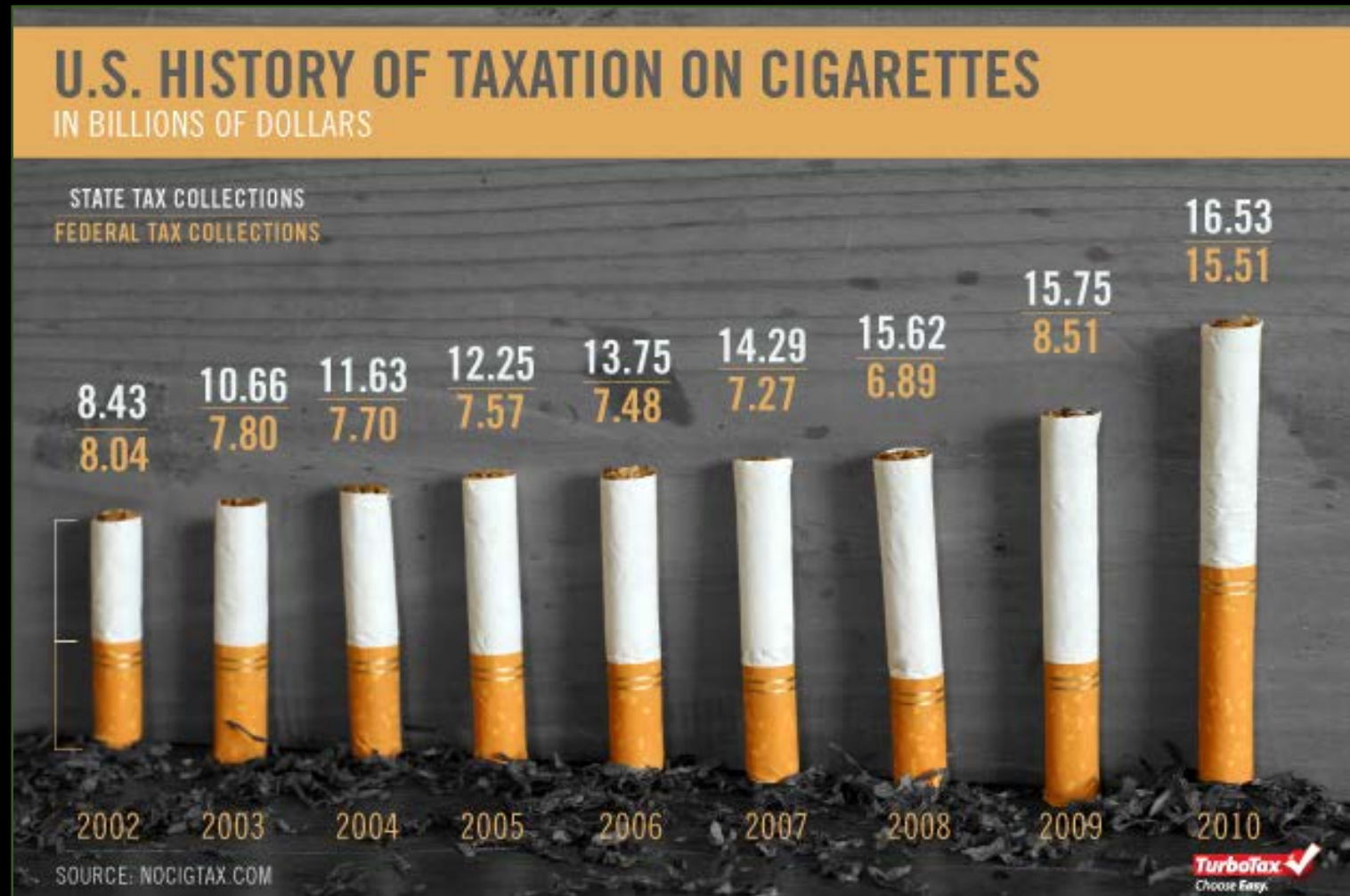
Risks from Smoking

Smoking can damage every part of the body



Prediction for Future:

Financial:
Raising Taxes



Prediction for Future:

Business:
Developing
Technology

Vaping Progression



Plan to Improve Wellness Issue: Campaign to Bring Awareness



Addressing the Issue



Awareness Campaign

"It's not too late"

Providing educational facts
and data



Healthcare Professionals

Teachable moments

Handouts



Strategies to Address the Issue

Deliverables



Relationships



Interdisciplinary Approaches to Implement Plan



Financial
Cigarette Tax

Art and Design

Media

Medicine

Training



Why This Plan Should Work

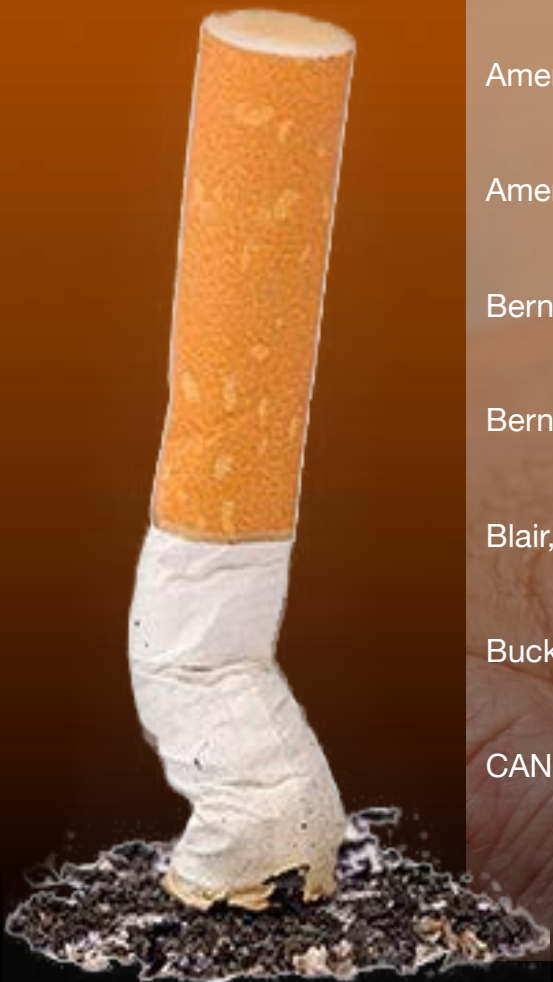
Note to Self:
You are not
too old
and it is not
too late.

Only 25%
of smokers
65 and older
have tried to
quit.



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