



Did You Know?

- Leaders report lower competencies and more weaknesses relative to their job demands compared to four years ago...
- Almost half (46%) of organizations don't have a systematic process for identifying and developing candidates for leadership or management positions...
- Work groups with strong leaders are about 37% more likely to outperform work groups with weak leaders...
- Employees with strong leaders were significantly more satisfied (17%), engaged (12%) and loyal (20%) than those with weak leaders...



Session Agenda

- Leadership Needs Assessment Self Report
- Tactics for Effective Leadership
- Solutions from DDI representatives
- Columbus State Community College Resources and Services
- Columbus State Community College Partnership Advantages
- Door Prizes
- Refreshments



Columbus State Business and Industry Training Services

550 East Spring Street
 P.O. Box 1609
 Columbus, OH 43216-1609
 Phone: 614.287.5000
 Fax: 614.287.5405

Build a Workforce that Drives Business Results



Wednesday, June 16

8:30 a.m.–10:30 a.m.

or

1:30 p.m.–3:30 p.m.

Call **614.287.5000**
to register

Event is **complimentary** and sponsored by:





Leadership Training: Results Make the Difference

Training that Works for You

Finally, leadership training that focuses on both the tactics and strategies necessary to develop effective leaders! Business and Industry Training Services at Columbus State has partnered with DDI to provide your organization with training that has proven its effectiveness in changing behavior and providing return on investment.

DDI offers high-quality programs and over 33 years of experience in helping organizations meet their training needs.



DDI: A Different Approach

Hear top DDI sales staff tell you how DDI's philosophy and approach to leadership training differs from typical training programs and how this training will help drive your bottom line results. DDI's programs feature:

- Exceptional focus on measurable results
- Competency-based training
- Flexibility to create a solution that meets your needs

DDI's training programs are competency-based and use proven learning methodologies that help leaders build crucial strategic and critical leadership skills.

You'll walk away with a **free** self-assessment that will identify gaps whether you decide to use DDI for your organization or not—all while enjoying refreshments in a relaxed environment.



Specifically for Leaders

This showcase is specifically designed for leaders and training professionals in your organization, including:

- Chief Officers (CEO, CFO, COO)
- Training and HR Professionals
- Division Directors and Managers
- Operations Managers and Plant Managers

Registration Form

First Last

Social Security Number

Title

Company Name

Address Suite

City State ZIP

Phone Fax

E-mail address

Event will be held June 16, 2004 at Quest Business Center, 8405 Pulsar Place, Polaris

Please choose one session:
 8:30-10:30 1:30-3:30

To register by phone:
Call 614.287.5000 or 1.800.621.6407, ext. 5000
TDD: 1.800.750.0750

To register by fax: 614.287.5405.

To register by mail:
B&I Leadership Showcase, Event TW0604
550 E. Spring Street, Box 1609
Columbus, OH 43216-1609

For additional attendees this form can be reproduced.

To assure seating, please respond by June 9, 2004.

Event Code TW0604