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 Training Services
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 Columbus, Ohio 43216-1609

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Reserve this date and one of these time blocks on your calendar today:
 June 8, 2004 — 8:30 a.m. to 10:30 a.m. OR 1:30 p.m. to 3:30 p.m.



How solid
 is your
 foundation?
 Answer the questions inside
 to see where you stand...

Date	Time	Cost
<input type="checkbox"/> 06/08/04	8:30 a.m.-10:30 a.m.	\$29.95
<input type="checkbox"/> 06/08/04	1:30 p.m.-3:30 p.m.	\$29.95

 First Middle Last

 Title

 Company Name Division

 Address Suite

 City State Zip

 Phone (include area code) Fax (include area code) Email

 Social Security Number

METHOD OF PAYMENT

Seminar fee enclosed with check or money order payable to Columbus State Community College

Purchase Order enclosed P.O. # _____

Charge my Visa MasterCard Discover Card

 Credit Card # Exp. Date

 Name as it appears on credit card

 Signature

Please register early! Registration is accepted on a first-come, first-served basis. Registration deadline is June 4, 2004. To register by phone, call 614.287.5000 or 1.800.621.6407, ext. 5000. TDD 1.800.750.0750. To register by fax, 614.287.5405. Mail to: B&I ■ Leadership Showcase ■ 550 East Spring Street ■ Columbus, Ohio 43216
 For additional attendees, this form can be reproduced.

Event Code TE0604

Leadership: The Foundation for Your Success

June 8, 2004 ■ 8:30 a.m. - 10:30 a.m. OR 1:30 p.m. -3:30 p.m.

Westerville Center ■ 7233 Northgate Way

Do your organization's leaders, managers & supervisors consistently practice all these foundational skills? If not, we can help!

<u>Yes</u>	<u>No</u>	<u>Sometimes</u>	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Do they help people understand how their work relates to your business' mission?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Do they encourage others to take ownership of their work, products, & results?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Do they encourage full & balanced participation from their teams?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Do they deliver helpful, specific feedback to others?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Do they clearly explain tough decisions & unpopular ideas?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Do they constructively manage conflict, confrontation, & disagreement?

Four Bottom-Line Benefits of Building Your Organization's Leadership

Increase
Individual
Productivity

If you have 200 employees, your organization can increase productivity by \$560,000 each year by building strong leadership

Engage your employees and boost morale

Employees with strong leaders are 17% more satisfied, 12% more engaged, and 20% more loyal than employees with weak leaders

Increase
Workgroup
Productivity

Workgroups with strong leaders are 37% more likely to outperform groups with weak leaders

Align employees with your business requirements

Strong leaders are better able to align your employees' skills and activities with your organization's business needs

Find Out Where Your Organization Stands & What Products & Services Are Available To You

Our 2-hour overview starts with a **powerful 32-point assessment** to help you determine exactly where your organization stands on leadership. **Learn more about the benefits** of improving your organization's leadership skills. Then, **discover what services and resources are available** to Central Ohio employers in our training and consulting showcase. Plus, enjoy refreshments and **discuss your needs** with our professional Training and Performance Consultants. Reserve your seat today by following the instructions on the back of this flyer.



614.287.5000 phone
614.287.5405 fax
www.csc.edu

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