

Human capital may be the most important asset in your business. Blended learning solutions are being touted as one of the most effective and efficient skills development approaches to fully leverage this asset.

—E-Learning Magazine, March 2002

Dear Business Manager:

Small businesses have special challenges in developing their employees. Each individual has a unique role and a unique set of skills and knowledge that has to stay up-to-date... but each individual is so vital that you can't afford to send them out of the office for days and days of training. Columbus State offers an answer to this problem with **blended learning solutions**.

Enrolling in one of Columbus State's blended learning packages provides your employees with Web-based training at their desks, followed by a half-day instructor-led workshop to enhance and complete their learning experience and nail down crucial skills. This innovative blended learning approach is efficient and ensures that your employees can put their training to work in the office with minimal downtime and a low cost to your business.

Choose from three high-demand topics:

- Call Center Frontline Skills
- How to Excel at Customer Service
- High Impact Business Writing.

Each of these three topics is priced at \$215 per participant and includes three full Web-based courses plus a 4-hour facilitated session.

To enroll, just fill out the enclosed registration form and either fax it to **614-287-5405** or mail it back in the enclosed postage-paid envelope. We are also available by phone at **614-287-5000**. We look forward to hearing from you!

Sincerely yours,

Aaron Minnick, Program Coordinator
Business and Industry Training Department
Columbus State Community College