

# Currículum Vitae

## 1. Personal Information...

- *Name:* Juan Carlos García Gómez
- *Age:* 28
- *Date of Birth:* September 2, 1978
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## 2. Studies...

University	Date	Degree
<u>University:</u> ITESM – Campus Estado de México	1997 – 2001	5° Semester. Undergraduate Degree Marketing
<u>University:</u> Universität Karl Ruprecht, Heidelberg, Germany	2001 – 2002	Basic German Diploma
<u>University:</u> ITESM – Campus Estado de México	2003 -	6° Semester. Undergraduate Degree Marketing

## 3. Languages...

Language	Spoken	Written
Spanish	N. Language	N. Language
English	100%	100%
German	45%	40%

## 4. Objectives...

Achieve professional as well as personal goals for the benefit of the organization. Contribute to the growth of the company, and be able to implement my knowledge and give support if needed. Eventually be able to finish my major in Marketing so I can help the company in a better way and myself. Work in a healthy environment within a dynamic and innovative team.

## 5. Additional Knowledge...

- |                          |      |                   |      |
|--------------------------|------|-------------------|------|
| ➤ Microsoft Office       | 100% | ➤ Networks        | 80%  |
| ➤ Microsoft Windows XP   | 100% | ➤ Adobe Photoshop | 100% |
| ➤ Microsoft Windows 2000 | 100% | ➤ HTML Web        | 100% |
| ➤ Macromedia Studio      | 100% | ➤ XML             | 90%  |
| ➤ Vegas Video            | 100% | ➤ Corel Draw      | 100% |
| ➤ Internet               | 100% | ➤ Linux           | 50%  |
- Extensive knowledge in hardware as well as operating systems and their software.

## 6. Work Experience...

Company	Date	Work Description
Abrasindustria, S.A. de C.V. México	2000 – 2001	Systems Department, assistant to systems director. -Installation of the entire network, -Weekly maintenance of the network and computers. Marketing Department, Assistant in marketing. -Usage of marketing strategies for better results in sales and promotion.
Systematics de México, S.A.	2002 – 2003	Marketing Department, assistant to the marketing director. -New Product Strategies. -Market studies, brain storm, etc. -Optimization studies for sales in new product. -Strategies for the acceptance of the new product.