

# MARVIN MCLEAN

## GRAPHIC DESIGNER

### PROFESSIONAL PROFILE

I've compiled over 13 plus years as a Graphic Designer which includes a combination of collaborations, commissioned work and personal projects. I take great pride in my design work. I always strive to deliver an effective, focused and consumer-based product that fits my client's needs and goals. I am a creative, reliable and hard-working designer who can work well in a collaborative environment. Please feel free to contact me about potential opportunities to work together.

### WORK EXPERIENCE

#### 2019 - 2020 2978 The DTL Store, LLC (Southeast Print Media)/ Graphic Designer

- Designed and updated digital grocery ad layouts weekly
- Communicated with my clients via phone or email
- Revised product images with removing background and image color corrections
- Edited font selections and proof-read, spelling and grammar corrections
- Met proof and press deadlines in a timely manner and created and updated In-Design Libraries

#### 2018 - 2019 RTUI/Indoor Media (Register Tapes Unlimited, L.P.)/ Graphic Artist

- Designed & modernized register coupons for various business
- E-Mailed pre-proofs, updated store files & organized paperwork
- Prioritized projects to ensure that deadlines are met by print date
- Interacted with various coordinators & aided fellow employees
- Setup files to be accessible for online web use & for pre-press
- Formulated business cards & logos & generated cart ads

#### 2017 - 2018 Mountain Commercial Graphics/ Graphic/Production Artist

- Created & Modified artwork, proofs and installation proofs
- Built mock-ups for client approvals
- Setup & layout files for production, digital and screen printing
- Set overprints, plotter and die cutting, etc.
- Archived digital files & file films for reprints
- Performed maintenance on film processor

#### 2014 - 2017 Southeast Media/Graphic Designer

- Met customers' demands for fast & accurate layout of prints
- Interpreted customer's needs, instructions, & offered suggestions
- Solved problems with customers & other staff
- Followed written & oral instructions in a timely manner
- Effectively managed multiple priorities daily
- Produced & troubleshoot press-ready electronic files daily

#### 2008 - 2014 RTUI/Indoor Media (Register Tapes Unlimited, L.P.)/ Graphic Artist

#### 2008 Yp One Publishing/ Graphic Artist

- Instructed new artist on daily procedures of building ads
- Collaborated w/other artists on large projects
- Scanned ads in system for the duration of creative process
- Produced proofs for clients and modified files
- Updated and constructed ads with client's
- Revised images, correct spelling and grammar

#### 2004 - 2005 American Color (Houston Chronicle)/ Graphic Design Artist

- Implemented revisions with and without client's input
- Formulated logos, slogans, and structure of written content
- Composed layouts for clients and repaired numerous photographs
- Conducted conference calls with customers to discuss changes or concerns regarding advertisement

### EDUCATION

#### 2017 - 2021

#### Southern New Hampshire University

Currently pursuing Bachelor's Degree in Graphic Design

#### 2001 - 2003

#### The Art Institute of Houston

Associates Degree in Graphic Design

BNMDESIGN

### CONTACT

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### SKILLS

#### ADOBE CREATIVE CLOUD

- PHOTOSHOP
- ILLUSTRATOR
- IN-DESIGN

#### OTHER:

- MICROSOFT POWERPOINT
- MICROSOFT EXCEL
- MICROSOFT WORD
- DIGITAL & SCREEN PRINTING
- PRINT PRODUCTION
- LARGE FORMAT PRINTING
- HTML5 • CSS3
- PHOTOGRAPHY & MARKETING