

## NOTE RE: ADDITIONAL GRAPHIC DESIGNS

I'm currently in the process of creating a web page which will consist of additional samples of KromaKard business cards which I designed during the period following my father's death in 1999.

When you see those numerous designs, I think that you will better understand why I took a significant amount of "time off" from regular employment in order to work on those designs. I was attempting to create a foundation upon which to build my own business.

Unfortunately, that business failed to turn a profit in time to prevent me from having to go back to work at a normal daytime job. I underestimated the length of time it would take for me to develop my portfolio and learn the web design skills which would be necessary in order to promote the business. By the time I had done those things, the money I'd inherited from my father (when he died in 1999) was almost gone, and I was forced to temporarily abandon the project.

Do I regret the investment of my time in the pursuit of my dreams? Not at all!!! It's much better to have tried and failed than it is to have failed to try. It was a valuable learning experience.

I have not given up on the idea of designing full-color business cards in order to earn part of my living in that manner. I still think it's a great idea. It's just going to take some more time for me to make it happen. It seems likely that I will need to work at a full-time job for some time to come, while I work on further developing the ideas which motivated me to spend so much time on this project to begin with.

If you want to see my full portfolio of KromaKard business card designs prior to the completion of the web page which will show those designs, know that the portfolio is *available right now*, in digital form. In fact, I'll be happy to burn a CD-R disc for you, in order to show you those designs, if you're a potential employer. It's just that the size of that PDF file (which was designed for printing, not for web display) is *way* too large for me to be able to offer it online without modifying it considerably. That's what I'm in the process of doing. Please be patient.

... Mark Pettigrew