



Conservation Biologists in the Policy Process

Paradigms must change!

- **The current paradigm includes the notion that:**
 - **individuals are rational profit-seeking entities**
 - **collective welfare is derived from individual welfare**
 - **efficiency in the allocation of resources is the highest goal of society**
 - **private property and capitalism are the only way to achieve individual welfare**

New Paradigms:

- Sustainability
- Gaia
- Deep Ecology
- Biophilia (E.O. Wilson)

How can Conservation Biologists impact public policy?

- **Get involved in public policy processes.**
- **Evaluate what you can bring to the process.**
- **Map the social and decisional processes involved with your problem.**
- **Develop a plan and professional strategies that will be effective in influencing public policy.**
- **Support NGOs which work to educate, research and actively engage movement toward sustainable public policy.**