

# Extreme Blading

## Second Quarter Sales

|               | Direct Mail          | Outlets              | Telesales            | Web                  | Total                |
|---------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Inline Skates | \$ 58,835.35         | \$ 97,762.50         | \$ 71,913.73         | \$ 85,367.37         | \$ 313,878.95        |
| Quad Skates   | 22,512.16            | 60,999.12            | 36,263.47            | 73,450.75            | 193,225.50           |
| Custom Skates | 33,824.33            | 72,761.21            | 56,416.45            | 44,092.53            | 207,094.52           |
| Accessories   | 53,937.19            | 49,145.34            | 64,637.50            | 61,987.11            | 229,707.14           |
| <b>Total</b>  | <b>\$ 169,109.03</b> | <b>\$ 280,668.17</b> | <b>\$ 229,231.15</b> | <b>\$ 264,897.76</b> | <b>\$ 943,906.11</b> |

