

M.A.D. PRIDE

Moving Against Discrimination

"Mad Pride is a grassroots movement about challenging stigma and reclaiming identity"

Draft Statement Of Purpose

Who are we?

Moving Against Discrimination (M.A.D.) is a grassroots movement of people whose lives have been impacted by the effects of a diagnosis of mental illness. This includes people who have had personal experiences, their families, friends, carers, workers and supporters.

What are we doing?

On Mad Pride Day 2008 (Monday 14th July), we are organising a community march and 'bed push' to raise awareness of the issues facing people with a mental illness. This will coincide with other Mad Pride events being held throughout the world.

What outcomes do we want to achieve?

Through this movement we will be raising awareness of issues facing people with a mental illness and hope to:

- ☺ Ensure that all people enjoy the fundamental freedoms and basic rights as set out by the United Nations Human Rights Commission through the reduction of stigma and discrimination.
- ☺ Reclaim identity by challenging stereotypes that are so often presented in the media.
- ☺ Foster inclusion and a sense of community.
- ☺ Raise public awareness and knowledge of mental illness.
- ☺ Provide opportunities for people to express their talents and creativity through involvement in community development.
- ☺ Celebrate courage, achievement and hope.
- ☺ Lobby governments for systemic change.

How to get involved?

There are many different ways to provide support to this M.A.D. Pride event.

Participate- Come along to the planning meetings, tell your family and friends about the movement, and of course turn up for M.A.D. Pride Day in 2008 and take part in the 'bed push'.

Organise- Get together with your school or community group to organise a 'bed float' for the bed push.

Financial Support- Provide financial support through either donations, sponsorship or grants.

If you are interested in getting involved or would like further information, please put your name on our mailing list, come to our next meeting, or contact Second Story at Prahran Mission on 9692 9521 for more info.