



Lynsey Heideman

Recently graduated graphic design student with real world experience in print and web-based media, web development, and design processes.

SKILLS

Adobe Creative Suite

Photoshop
Illustrator
InDesign
Lightroom
Dreamweaver
XD

Web Development

HTML & CSS
Bootstrap
Javascript
UX and UI

Microsoft Office

Word
Powerpoint
Excel

Professional Skills

Creative
Organized
Copywriting
Critical thinker
Excellent verbal and written communication
Intrinsically motivated

EXPERIENCE

Lawyer Excavation & Soils Plus Marketing and Business Coordinator

February 2016 - Present

Create content and copy for website
Script and record radio advertisements
Design marketing materials and coordinate with local printers for production
Design merchandise
Maintain accurate records for business reporting; sales, taxes, payroll, etc.

Columbus Area Visitor Center Visitor Experience Manager

July 2015-February 2016

Managed social media
Scripted and guided tours
Managed tour program logistics
Implemented new software for tourism management for better flow and efficiency

National FFA Organization Program Coordinator

July 2014-July 2015

Designed & implemented national conference booth

Managed short-term and long-term timelines for programs

Oversaw logistics and approvals for grant programs

EDUCATION

Southern New Hampshire University

B.S. Graphic Design and Media Arts
May 2020

Indiana University

B.S. Tourism, Conventions, and Event Management
May 2014

Accomplishments

SNHU President's List
GPA between 3.7 & 4.0



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