

January 2009

Captain's Message-Tom Knoflick

Welcome to 2009 and to a great year of golf. We have been enjoying summer golf in January and we hope the weather remains warm, although we certainly can use some rain in the valleys and snow in the Sierra.

The 2009 Roster, Rules, and Schedule booklet is now available, so please pick one up at our breakfast meeting or next to the computer in the locker room. It has a list of all club members and phone numbers, a tentative Golf tournament schedule, our golf club by-laws, and some of the more common golf rules.

I'd like to call your attention to an Info Social Meeting on Amenity Fees (lake, golf, tennis, other) to be held this Tuesday evening at 7 PM in the Cedar room. A presentation will be made to explain the new philosophy and hopefully answer your questions and concerns about the 2009/2010 fee structure. I believe it is very important that you attend.

www.geocities.com/lww_men_9ers

Upcoming Events

January 20: Breakfast Meeting @ 9:30. Breakfast fee will remain at \$9.00. Putt-Putt Golf Tournament to follow @ 11:00. Golf Committee Meeting @ 3:00

January 20: Info Social Meeting on Amenity Fees in the Cedar Room @ 7 PM

February 10: Men Niner's Board Meeting @ 9:30

February 17: Breakfast meeting @ 9:30. 3-Club Golf Tournament @ 11:00.

Call the Pro Shop to check on frost delays.

Welcome New Members:

Ron Breiding, Bob Esheim, Bob Mildbrandt, Karl Overbeek, Bruce Pusheck, Ted Petersen, and John Tollefson



Congratulations

2008 Captain's Tournament Winner:

Dennis Cole

2008 Most Improved Golfer:

Steve Payne

Other Golf Tidbits:

A recent study found the average golfer walks about 900 miles a year. Another study found golfers drink, on average, 22 gallons of alcohol a year.

That means, on average, golfers get about 41 miles to the gallon. Kind of makes you proud. Almost feel like a hybrid.

From the "Communications Officer"
Bob Martin

The Men's 9-Hole Club is the first, and only, club to have a "Photo Roster". It is posted on our web site (go there and select "Roster") and a hard copy has been posted on our bulletin board in the Men's Locker Room. It helps me to associate names and faces. Hopefully, it may help some of you as well. It has not yet had the benefit of proof reading by an independent 3rd party, so if you find errors, please let me know right away. If you don't like your photo, please call me and I will try to do better. I am sorry that there are, at this time, a few photos missing but it is difficult to get in touch with everyone. Again, call me and I will come to your house and take your photo.

As your "Communications Officer", my first article for the Wildwood Independent will appear in its January 23rd edition. I won't repeat it here, but I will ask for ideas from you about the content of future articles.

Back in the olden days, TWI articles were the main tools used by clubs to communicate with their membership; a secondary objective was to "advertise" the club to others. Between our web site at Golf Central and this newsletter published by the Captain, we 9ers have, in my opinion, the best membership communication of the 4 Lake wildwood golf clubs. I agree with Bruce Schott's philosophy that the TWI column is not the place for a dry recitation of tournament details. A fundamental question is who reads the column and why? Do most 9ers read it instead of going to the web site or only those without computer access? Do many people outside of us 9ers read it? Should different material be in the TWI column than on the web site? If so, what? And, finally, is it necessary to have one article per month or only when there is real information to disseminate?

If you have any ideas and/or suggestions, please let me know - by phone, e-mail or in person. If you really don't care, let me know that also.

Bob