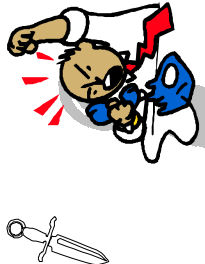


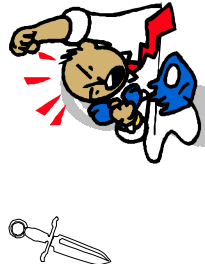
CONTRADICTION



Your job is moving out of state. Will you be moving there too?

Type: Layoffs

CONTRADICTION



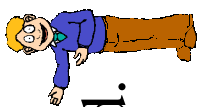
Your job is moving out of state. Will you be moving there too?

Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.



Type: Layoffs

EXEMPTION



You are designated mission-critical. Your job is, too.



Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.



Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.

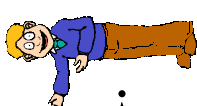


Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.



Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.

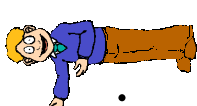


Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.

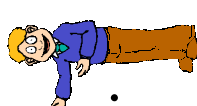


Type: Layoffs

ASSERTION



No jobs are in danger, no layoffs are planned.



Type: Layoffs

CONTRADICTION



I want my direct reports where I can see them.



Type: Office Moves

CONTRADICTION

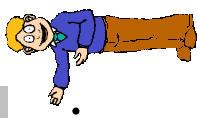


I want my direct reports where I can see them.



Type: Office Moves

ASSERTION



Moves within the building are not allowed.



Type: Office Moves

EXEMPTION

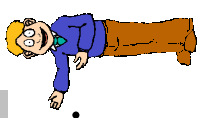
The policy prohibiting intra-building moves is enforced.



Type: Office Moves



ASSERTION

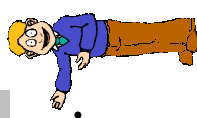


Moves within the building are not allowed.



Type: Office Moves

ASSERTION



Moves within the building are not allowed.



Type: Office Moves

ASSERTION



Moves within the building are not allowed.



Type: Office Moves

ASSERTION



Moves within the building are not allowed.



Type: Office Moves

ASSERTION

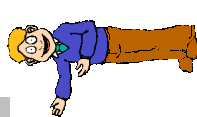


Moves within the building are not allowed.



Type: Office Moves

ASSERTION



Moves within the building are not allowed.



Type: Office Moves

People are our most critical, number one asset.

Type: People Asset



People are our most critical, number one asset.

Type: People Asset



People are our most critical, number one asset.

Type: People Asset



People are our most critical, number one asset.

Type: People Asset



CONTRADICTION

We expect some attrition as a result of this change.

Type: People Asset



People are our most critical, number one asset.

Type: People Asset



People are our most critical, number one asset.

Type: People Asset



People are our most critical, number one asset.

Type: People Asset



You manage to keep key members of your team.

Type: People Asset



CONTRADICTION

We expect some attrition as a result of this change.

Type: People Asset





It is critical we live the user support experience.

Type: Tech Support

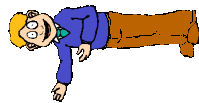


ASSERTION



It is critical we live the user support experience.

Type: Tech Support

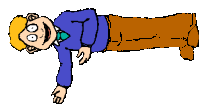


ASSERTION



It is critical we live the user support experience.

Type: Tech Support



ASSERTION



It is critical we live the user support experience.

Type: Tech Support



ASSERTION



Don't give me the runaround! I want it fixed, **now!**

Type: Tech Support



CONTRADICTION



It is critical we live the user support experience.

Type: Tech Support



ASSERTION



It is critical we live the user support experience.

Type: Tech Support

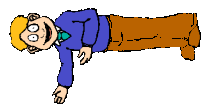


ASSERTION



It is critical we live the user support experience.

Type: Tech Support

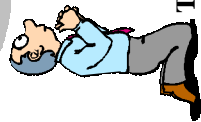


ASSERTION



They hire somebody else for personal tech support.

Type: Tech Support



EXEMPTION



Don't give me the runaround! I want it fixed, **now!**

Type: Tech Support



CONTRADICTION

CONTRADICTION



Only exceptional candidates need apply.

Type: Hiring Freeze

CONTRADICTION



Only exceptional candidates need apply.

Type: Hiring Freeze

ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

EXEMPTION

You have that one exceptional candidate.



Type: Hiring Freeze

ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

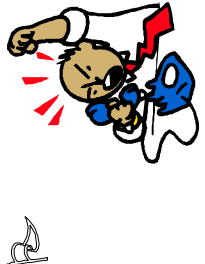
ASSERTION



We are not in a hiring freeze.

Type: Hiring Freeze

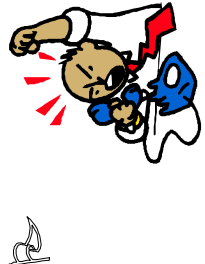
CONTRADICTION



You didn't pay for that gear, I did! Hands off!

Type: Same Team

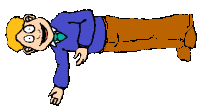
CONTRADICTION



You didn't pay for that gear, I did! Hands off!

Type: Same Team

ASSERTION



We're all on the same team.

Type: Same Team

EXEMPTION

The boss reminds you all to share.



Type: Same Team

ASSERTION



We're all on the same team.

Type: Same Team

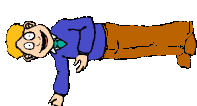
ASSERTION



We're all on the same team.

Type: Same Team

ASSERTION



We're all on the same team.

Type: Same Team

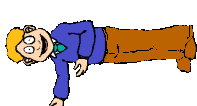
ASSERTION



We're all on the same team.

Type: Same Team

ASSERTION



We're all on the same team.

Type: Same Team

ASSERTION



We're all on the same team.

Type: Same Team

CONTRADICTION



How do you expect to handle a power outage?

Type: Battery Backup

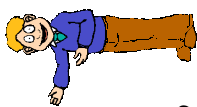
CONTRADICTION



How do you expect to handle a power outage?

Type: Battery Backup

ASSERTION



They said we don't need battery backup.

Type: Battery Backup

EXEMPTION

Retrofit the server farm power grid with UPS.

Type: Battery Backup



ASSERTION



They said we don't need battery backup.

Type: Battery Backup

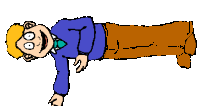
ASSERTION



They said we don't need battery backup.

Type: Battery Backup

ASSERTION



They said we don't need battery backup.

Type: Battery Backup

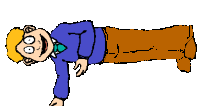
ASSERTION



They said we don't need battery backup.

Type: Battery Backup

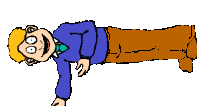
ASSERTION



They said we don't need battery backup.

Type: Battery Backup

ASSERTION



They said we don't need battery backup.

Type: Battery Backup



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



ASSERTION



Type: Eat Our Dogfood

CONTRADICTION



Downtime is **not** acceptable!



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



We must eat our own dogfood and learn to like it.

Type: Eat Our Dogfood



Downtime is a small price to pay for the experience earned.



Type: Eat Our Dogfood

EXEMPTION



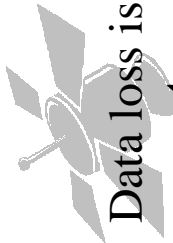
CONTRADICTION



Downtime is **not** acceptable!

Type: Eat Our Dogfood

CONTRADICTION



Data loss is
not
acceptable!

Type: Bleeding Edge



CONTRADICTION

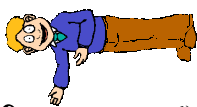


Data loss is
not
acceptable!

Type: Bleeding Edge



ASSERTION



We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



EXEMPTION

Data loss is
part of
life on the
bleeding
edge.



Type:
Bleeding Edge



ASSERTION



We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



ASSERTION



We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



ASSERTION



We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



ASSERTION

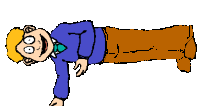


We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



ASSERTION

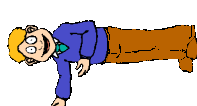


We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



ASSERTION



We're
going to
live on
the
bleeding
edge.

Type: Bleeding Edge



