

## Lim Hock-Eam

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Date of birth : 26 July 1967

### Academic Qualifications

#### 17 Dec 1995:

Bachelor of Economics with first class honours  
Universiti Utara Malaysia, Malaysia.

#### 01 Nov 1997:

Master of Science in Economics,  
University College London, London, UK.

#### 16 Sept 2008:

Doctor of Philosophy in Economics,  
Monash University, Clayton Campus, Australia.

### University Teaching Experience

#### Apri 96 - present:

Tutor (April 96-Oct 97), Faculty of Economics, Universiti Utara Malaysia.  
Conducting class tutorials in Principle of Economics for undergraduate students.

Lecturer (Oct 97 – Dec 07), Faculty of Economics, Universiti Utara Malaysia.  
Conducting lectures for undergraduate students.

Lecturer (Jan 08 – present), College of Arts and Sciences, Universiti Utara Malaysia.  
Conducting lectures for undergraduate students.

### List of Publication & Research Papers

#### Refereed journal:

1. **Lim, H.E.** & Zalina Mohd Mohaiden (2003). Kesan factor anak ke atas penyertaan tenaga buruh wanita berkahwin di Kedah: satu analisis model multinomial logit. *Analisis*, 10(2), 195-222.
2. Thi Lip Sam & **Lim, H.E.** (2003). The effectiveness of work stress coping strategies: an analysis of probit model. *Malaysian Management Journal*, 7(1), 63-88.
3. **Lim, H.E.**, Zalina Mohd Mohaideen & Norehan Abdullah. (2003). Penyertaan tenaga buruh wanita berkahwin di Kedah: kesan institusi agama, faktor anak dan pendidikan. *Jurnal Ekonomi Malaysia*, 37, 49-79.

4. **Lim, H.E.** & Normizan Bakar (2004). Unemployment duration of Universiti Utara Malaysia graduates: the impact of English language proficiency, *Malaysian Journal of Economic Studies*, 41, 1-20.
5. **Lim, H.E.** & Hussin Abdullah (2004). Gelagat pembelian barang cetak rompak: kesan faktor harga dan pendidikan. *Jurnal Ekonomi Malaysia*, 38, 81-98.
6. **Lim, H.E.** (2005). Early identification of low employability graduate in Malaysia: the use of proportional hazard model, *Jurnal Teknologi Maklumat & Sains Kuantitatif*, 7(1), 41-48.
7. **Lim, H.E.** & Soon, J.J. (2006). Job selection criteria and job sector preference of economics student: an analysis of ordered logit model. *International Journal of Business and Society*, 7(1),53-69.
8. **Lim, H.E.** (2007). Estimating the employability performance indicator: the case of Universiti Utara Malaysia graduates. *Singapore Economic Review*, 52(1), 73-91.
9. **Lim, H.E.** (2008). The use of different happiness rating scales: bias and comparison problem? *Social Indicators Research*, 87(2), 259-267.
10. **Lim, H.E.** (2008). Predicting low employability graduates: the case of Universiti Utara Malaysia. *Singapore Economic Review*, forthcoming.
11. **Lim, H.E.**, Rich, J. & Harris, N.M.(2008). Employment outcomes of graduates: the case of Universiti Utara, Malaysia. *Asian Economic Journal*, 22(3), 321-341.
12. **Lim, H.E.** (2008). Early identification of low employability graduate in Malaysia: is it feasible? *Malaysian Journal of Economic Studies*, 45, forthcoming.

**Book/Chapter in book/Monograph :**

13. **Lim, H.E.** & Shri Dewi Subramaniam (2008). *Teori ekonometrik dengan aplikasi SAS*. Sintok: Penerbit UUM.
14. **Lim, H.E.** & Mohd Faisol Md. Salled (2007). *Unjuran dengan model regresi: aplikasi SAS*. Sintok: Penerbit UUM.
15. Hassan Haji Ali, Ahmad Zafarullah Abd Jalil, **Lim, H.E.**, Norehan Abdullah, & Zaila Othman. (2004). *Ekonomi Matematik*. Sintok: Penerbit UUM.
16. Morshidi Sirat, Rosni Bakar, **Lim, H.E.**, Mohamed Nasser Katib (2004). *Pencapaian akademik dan kebolegunaan tenaga siswazah institusi pengajian tinggi*, Pulau Pinang: IPPTN USM, Monograf No. 3/2004.
17. **Lim, H.E.** & Lai, T.S. (2004). Kebezaan pengangguran & matrik kebarangkalian peralihan di Malaysia: 1980-2000. In Asan Ali Golam Hassan (Ed.), *Prognosis pembangunan dan perubahan struktur*. Sintok: Penerbit UUM.
18. Choo Sook Yee, Soon Jan Jan & **Lim, H.E.** (2005). Demographic factors influencing housing tenure choice: an analysis of two township in Kedah. In Asan Ali Golam Hassan, Mohd Faisol Md Salleh & Maria Abdul Rahman (Ed.), *Kedah: Towards a Developed State*. Sintok: Penerbit UUM.
19. **Lim, H.E.** & Hussin Abdullah (2005). Gelagat pembelian barang cetak rompak di Kedah: satu analisis model tobit. In Fatimah Wati Ibrahim, Selamah Maamor & Mukaramah Harun (Ed.), *Kedah: Pembangunan Dan Cabaran*. Sintok: Penerbit UUM.

20. **Lim, H.E.**, Kuar, L.S. & Thi, L.S. (2007). Investigating the determinants of university life happiness in Malaysia: the case of Universiti Utara Malaysia and Universiti Tunku Abdul Rahman. In Munir Shuib, Sarjit Kaur & Rozinah Jamaludin (Ed.), *Governance and leadership in higher education*. Penang: Penerbit USM.
21. Mohd Nasser Katib, Lai Tian So, **Lim H.E.**, Nor Sa'adah Sabudin, Selamah Maamor, Mohd Saifoul Zamzuri B Noor, rosni Bakar, Nur annizah Ishak, Zairy Zainol (2002). *Economics*. Singapore: Thomson Learning. (Customized from Arnold A Roger (2001). *Economics*. USA: South-western College)
22. Choo, S.Y., Emilda Hashim, Lai, T.S., **Lim, H.E.**, Mohamed Nasser Katib, Noor Saadah Sabudin, Nor Fadzlin Mohammad Bahar, Nur Annizah Hj Ishak, Selamah Maamor, Siti Hadijah Che Mat & Fatimah Kari (2005). *Economics*. Singapore: Thomson Learning. (Translation of Arnold A Roger (2004). *Economics*. USA: South-western College)
23. Mohd Nasser Katib, **Lim H.E.**, Nor Sa'adah Sabudin, Nor Fadzlin Mohammad Bahar, Selamah Maamor, Siti Hadijah Che Mat, Nur Annizah Hj Ishak, Emilda Hashim & Arnold, Roger A.(2006). *Ekonomi*. Singapore: Thomson Learning.
24. **Lim, H.E** (2004-5). Entries in *Ensiklopedia Pengurusan: F.O.B., Jumlah Keluaran, Jumlah Kos, Kadar Asas, Kadar Efektif Faedah, Kadar Efektif Perlindungan*, William J. Jevons. Sintok: Penerbit UUM.
25. **Lim, H.E.**, Kuar, L.S., Abu Suffian Abu Bakar, & Lai, T.S. (2001). *Panduan & Praktis STPM Ekonomi*. Kuala Lumpur: Longman

#### **Seminar proceeding/working paper :**

26. Norehan Abdullah, **Lim, H.E.**, & Zalina Mohd Mohaideen. (1999). *Guna tenaga wanita di bandar dan luar bandar negeri Kedah: satu analisis ekonometrik*. Prosiding Penyelidikan UUM 1999, PPP UUM, 132-176. [Non-presenter]
27. **Lim, H.E.**, Lai T.S. & Dawood Ali M. Mithani (2000). *The shock effect of terms of trade fluctuations on economic growth: the Malaysian case*. Paper presented at the National Seminar on Strengthening the Macroeconomic Fundamentals of the Malaysian Economy. 5-6 June 2000, Pan Pacific Hotel, Kuala Lumpur. [Presenter]
28. **Lim, H.E.** & Hussin Abdullah (2003). *Gelagat pembelian barang cetak rompak di Kedah: satu analisis model tobit*. Prosiding Seminar Kedah Maju 2010, Fakulti Ekonomi UUM, ms415-430. [Presenter]
29. Choo, S.Y., Soon J.J., & **Lim, H.E.** (2003). *Factor that influence housing choice: a multinomial logit analysis of Changloon-Sintok*. Prosiding Seminar Kedah Maju 2010, Fakulti Ekonomi UUM, ms415-430. [Non-presenter]
30. Morshidi Sirat, Rosni Bakar, Mohamed Nasser Katib, & **Lim, H.E.** (2004). *Kebolegunaan tenaga siswazah institusi pengajian tinggi: model multinomial logit*. Paper presented at the National Seminar on Economics Education: academic vs market imperatives. 20-22 July 2004, Kuala Lumpur. [Non-presenter]
31. **Lim, H.E.** & Harris, N. Mark (2005). *Graduate employment outcomes: the case of Universiti Utara Malaysia*. Proceedings of International Conference in Economics and Finance (ICEF) 2005, Labuan International Campus UMS, pp299-310. [Presenter]

32. **Lim, H.E.** & Soon, J.J. (2005). *Job selection criteria of economics student: the case of Universiti Utara Malaysia*. Proceedings of International Conference in Economics and Finance (ICEF) 2005, Labuan International Campus UMS, pp463-473. [Presenter]
33. Choo, S.Y., **Lim, H.E.** & Nur Azura Sanusi (2005). *The consumer choice of Islamic-based credit card: an analysis of bivariate probit model*. Prosiding Seminar Ekonomi dan Kewangan (SEKI) 2005, Jabatan Ekonomi Awam & Kewangan, Fakulti Ekonomi, Universiti Utara Malaysia, Sintok, ms179-185. [Non-presenter]
34. **Lim, H.E.**, Choo, S.Y. & Soon, J.J. (2005). *The Malaysian's happiness and its determinants: an exploratory study*. Proceedings of International Conference on Quantitative Sciences and Its Applications (ICOQSIA) 2005, 6-8 Dec 2005, The Gurney Resort Hotel, Penang. [Presenter]
35. **Lim, H.E.** (2005). *Comparing the different number of happiness rating scale points: the nonlinear effect*. Proceedings of International Conference on Quantitative Sciences and Its Applications (ICOQSIA) 2005, 6-8 Dec 2005, The Gurney Resort Hotel, Penang. [Presenter]
36. **Lim, H.E.** & Harris, N. Mark (2005). *The early identification of low employability graduate using statistical prediction model*. Paper presented at the International Symposium on Measurement and Evaluation (ISME) 2005, 21-23 June 2005, Pan Pacific Hotel, Kuala Lumpur. [Presenter]
37. **Lim, H.E.** (2005). *Predicting low employability graduates: the case of Universiti Utara Malaysia*. Paper presented at the Singapore Economics Review Conference 2005, 4-6 August 2005, Pan Pacific Hotel, Singapore. [Presenter]
38. **Lim, H.E.**, Kuar, L.S., Thi, L.S. & Tang, B.G. (2006). *Happiness of university life in Malaysia: the case of UUM and UTAR*. Proceedings of International Higher Education Policy Research and Management Forum 2006. 8-11 Nov 2006, USM, Penang. [Presenter]
39. **Lim, H.E.** (2007). *Probability of unemployed and over-educated among Malaysia university graduates*. Paper presented at the 2<sup>nd</sup> Annual Education and Development Conference, 9-11 March 2007, Tomorrow People Organization, Bangkok, Thailand. [Presenter]
40. **Lim, H.E.** (2007). *Statistical profiling of low employability graduates in Malaysia: Feasible?* Paper presented at the 2<sup>nd</sup> International Conference on Mathematical Sciences (ICoMS 2007), 28-29 May 2007, UTM, Johor, Malaysia. [Presenter]
41. **Lim, H.E.** (2008). *Happiness and unemployment: the case of Malaysian graduates*. Proceedings of the National Seminar on Science, Technology and Social Sciences (STSS) 2008, UiTM Pahang, pp.1-12. [Presenter]
42. **Lim, H.E.**, Tong, P.Y. & Woon, M.V. (2008). *Kesanggupan memberi rasuah di kalangan pelajar universiti: kes kesalahan lalu lintas*. Prosiding Persidangan Kebangsaan Ekonomi Malaysia ke-III 2008, Corus Paradise Resort, Port Dickson, Negeri Sembilan, pp.690-700. [Presenter]

**Unpublish manuscript/research paper :**

43. Choo, S.Y., Soon, J.J & **Lim, H.E.** (2003). *A multinomial logit model of housing tenure choice: the impact of demographic and nondemographic variables*. Unpublished manuscript, Faculty of Economics, Universiti Utara Malaysia, Sintok.

44. Choo, S.Y., Soon, J.J & **Lim, H.E.** (2003). *The housing tenure choice of Changlun-Sintok: nonlinear impact of age and other selected demographic variables*. Unpublished manuscript, Faculty of Economics, Universiti Utara Malaysia, Sintok.(Submitted to Journal of Housing Economics)
45. Choo, S.Y., Soon, J.J. & **Lim, H.E.** (2005). *The financial difficulty of credit card usage: an analysis of Tobit model*. Unpublished manuscript, Faculty of Economics, Universiti Utara Malaysia, Sintok.
46. Soon, J.J., Choo, S.Y. & **Lim, H.E.** (2005). *The pattern of credit card usage in Malaysia: an exploratory study*. Unpublished manuscript, Faculty of Economics, Universiti Utara Malaysia, Sintok.
47. **Lim, H.E.**, Choo, S.Y. & Soon, J.J. (2005). *The happiness, income, age, marital status and financial difficulties: some evidence from Malaysia*. Unpublished manuscript, Faculty of Economics, Universiti Utara Malaysia, Sintok.
48. **Lim, H.E.**(2006). *Predictors of value-added in academic performance: the case of Universiti Utara Malaysia*. Unpublished manuscript, Faculty of Economics UUM, Sintok.
49. **Lim, H.E.** (2007). *Probability of unemployed and over-educated among Malaysia university graduates*. Unpublished manuscript, Faculty of Economics UUM, Sintok.
50. **Lim, H.E.** (2008). *Overeducation and happiness in the Malaysian graduate labour market*. Unpublished manuscript, College of Arts and Sciences (Economics) UUM, Sintok.
51. Yip, C.Y, **Lim, H.E.** & Asan Ali Golam Hassan (2008). *The impact of oil shocks on Malaysia's GDP Growth*. Unpublished manuscript, College of Arts and Sciences, UUM, Sintok.

## **Distinctions Obtained**

### **1993:**

Malaysia Central Bank Scholarship Award.

### **1996:**

Vice-Chancellor Gold Award (UUM).

## **Other Activities**

### **Reviewer:**

Malaysian Management Journal(2003); International Journal of Business and Society (2006); Labuan Bulletin of International Business and Finance (2006); International Journal of Management Studies (2008); Thomson Learning (2005).

### **External Examiner:**

Managerial economics & Quantitative methods (MBA, UTAR)