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MY BIOGRAPHY

I'm a graphic designer from Westfield, Massachusetts with over fourteen years of professional experience. I consider myself a problem solver, driven to produce aesthetically pleasing designs, and I strive to inspire and create emotional connections through my work. I have a reputation for reliability, with a career track record of successful accomplishments. I am a results-orientated, and creative professional with design experience in newspaper and magazine print advertising. I have experience in marketing for both print and digital media as well. Expertise in developing logos, branding, and a wide array of additional print deliverables. Strong proficiency in managing complex graphic design projects from concept to completion within time and budgetary constraints. Excellent interpersonal skills, able to assist clients with their diverse marketing needs. Experience in Flexo prepress packaging as well as basic knowledge of HTML, and CSS.



WORK EXPERIENCE

2010/10–Present CSW, Inc.

Prepress artist—prepare files for output to local and remote proofing and plate-setting devices. Rebuild logos, typesetting, and adheres to industry practices for corrugated packaging.

2016/07–2016/10 Reminder Publications

Assistant graphic design manager—assist the production manager with various publication layouts. Designed print advertising and developed marketing collateral pieces that increased sales.

2010/12–2016/07 Envision Marketing Group

Art Director/Senior designer for various accounts to provide support to a wide array of industries. Created effective print and digital deliverables from concept to completion. Organized and conducted all photo sessions to support client marketing needs. Worked closely with clientele to provide marketing solutions.



EDUCATION

2015–2017 Southern New Hampshire University

BA coursework in Graphic Design and Media Arts. Projected graduation date (2017/07).

2001–2003 Holyoke Community College

Associate in Science, Visual Arts.



SKILLS

ADOBE PHOTOSHOP CC



ADOBE ILLUSTRATOR CC



ADOBE InDESIGN CC



ADOBE PREMIERE PRO CC



ADOBE DREAMWEAVER CC



ADOBE ACROBAT



MY INTERESTS



ART



PHOTOGRAPHY



SUSHI



MOVIES