



Me in a Nutshell

"I'm a graphic designer from Westfield, Massachusetts with over 14 years of professional experience. I consider myself a problem solver, driven to produce aesthetically pleasing design, and I strive to inspire and create emotional connections through my work."

Proven print media experience developing and creating deliverables from business cards to billboards. I am a results-oriented person. I have an interest in photography; experience directing and working with some of the areas talented photographers, as well as conducting my own photo sessions for client products and staff. Experience in digital design, UI and UX design.



Software Proficiency



Other Skills

QuarkXpress • Familiar with HTML 5 / CSS3 / Bootstrap
Photography • Eye for Typography and Photography
Hand-drawn Illustrations



Words that Define Me

Problem solver, detailed oriented, responsible, perfectionist, self-motivated, team player, personable, efficient... "CAN DO."



Things that Interest Me



ART



PHOTOGRAPHY



SUSHI



MOVIES



Education and Work Experience

- ▶ **Southern New Hampshire University** 2016-2017
BA coursework in Graphic Design and Media Arts.
Projected graduation date (2017).
- ▶ **Holyoke Community College** 2001-2003
Associate in Science, Visual Arts.
- ▶ **CSW, Inc.**, Ludlow, MA. 10/2016–Present
Prepress artist that prepares files for output to local and remote proofing and platesetting devices. Rebuild logos, typesetting, bar code specification, manual and auto trapping, stepping and distorting artwork for corrugated packaging.
- ▶ **Reminder Publications** East Longmeadow, MA. 07/2016–10/2016
Assistant graphic design manager that worked closely with the production manager with publication layouts. Designed print ads and developed marketing collateral pieces that increased sales.
- ▶ **Envision Marketing Group** East Longmeadow, MA. 12/2010–07/2016
Senior designer for multiple accounts that encompasses a variety of industries. Created effective print deliverables and social media components from concept to completion. Organized and executed all photo shoots to support client projects. Worked closely with clients to solve their particular marketing needs.

AWARD

2007 Association of Free Community Papers
First Place Ad / Category Fashion

- ▶ **Reminder Publications** East Longmeadow, MA. 09/2002–12/2010
Production artist that created visually innovative display ads for an array of local businesses. Created page layouts for publications and created in-house marketing collateral pieces that increased sales.



Connect with Me

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