



## Me in a Nutshell

"I'm a graphic designer from Westfield, Massachusetts with over 14 years of professional experience. I consider myself a problem solver, driven to produce aesthetically pleasing design, and I strive to inspire and create emotional connections through my work."

Proven print and digital media experience from concept to completion. I am a results-oriented person, have an interest in photography, and have worked with some of the areas talented photographers. I have conducted my own photo sessions to support client marketing needs as well. Experience in UI and UX design.



## Software Proficiency



## Other Skills

QuarkXpress • Familiar with HTML 5 / CSS3 / Bootstrap  
Photography • Eye for Typography and Photography  
Hand-drawn Illustrations



## Words that Define Me

Problem solver, detailed oriented, responsible, perfectionist, self-motivated, team player, personable, efficient... "CAN DO."



## Things that Interest Me



ART



PHOTOGRAPHY



SUSHI



MOVIES



## Work Experience and Education

- ▶ **CSW, Inc.**, Ludlow, MA. 10/2016–Present  
Prepress artist—prepare files for output to local and remote proofing and platesetting devices. Rebuild logos, typesetting, and adheres to industry practices for corrugated packaging.
- ▶ **Reminder Publications** East Longmeadow, MA. 07/2016–10/2016  
Assistant graphic design manager—assist the production manager with various publication layouts. Designed print advertising and developed marketing collateral pieces that increased sales.
- ▶ **Envision Marketing Group** East Longmeadow, MA. 12/2010–07/2016  
Art Director/Senior designer for various accounts to provide support to a wide array of industries. Created effective print and digital deliverables from concept to completion. Organized and conducted all photo sessions to support client marketing needs. Worked closely with clientele to provide marketing solutions.

### AWARD

2007 Association of Free Community Papers  
First Place Ad / Category Fashion

- ▶ **Reminder Publications** East Longmeadow, MA. 09/2002–12/2010  
Production artist that created visually innovative display ads for an array of local businesses. Created page layouts for publications and created in-house marketing collateral pieces that increased sales.
- ▶ **Southern New Hampshire University** 2016-2017  
BA coursework in Graphic Design and Media Arts. Projected graduation date (2017).
- ▶ **Holyoke Community College** 2001-2003  
Associate in Science, Visual Arts.



## Connect with Me

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