



ילדה YALDAH

A Magazine for Jewish Girls, by Jewish Girls!

בס"ד

YALDAH MAGAZINE ADVERTISING INFORMATION

YALDAH magazine
P.O. Box 215
Sharon, MA 02067
339-364-1783
yaldah@comcast.net
www.yaldahmagazine.com

*"My favorite part about YALDAH is the stories,
advertisements, and quizzes!"*

--Carmelle, age 11

What is YALDAH magazine?

YALDAH magazine is a quarterly magazine for Jewish girls, by Jewish girls ages 8-14. YALDAH magazine was founded in Fall 2004. YALDAH is published by 14-year-old Leah Larson of MA. Each issue is professionally published and includes stories, articles, interviews, artwork, crafts, recipes, quizzes, puzzles and more, all created by Jewish girls! Each issue is 48 pages. YALDAH is dedicated to providing Jewish girls with wholesome, good quality reading. YALDAH magazine celebrates Jewish women and girls, Jewish life and values, and creativity.

Who will I reach by advertising?

By advertising in YALDAH magazine you will reach Jewish girls and their families across the world. Most of our subscribers are Jewish girls ages 8-14. We have over 600 subscribers from 44 US states as well as Canada, Israel, England, Australia, Spain, China and a few other countries. The states with the most subscribers are (in order) NY, CA, MA, PA, FL, NJ. Our subscriber list is increasing rapidly. In just one month we got over 100 new subscriptions! YALDAH has received much publicity in newspapers like the Boston Globe, the Jewish Press, and the Jerusalem Post, and magazines like Hadassah, New Moon, American Girl, and BabagaNewz which have brought new subscriptions.

What are your advertising options?

type	size	price
Small business card	2.7x2.1"	\$18
Large Business Card	2.7x4.2"	\$50
Quarter Page	5.5x4.2"	\$150
Half Page	5.5x8.5"	\$300
Full Page	8.5x11"	\$600
Sponsor	N/A*	\$180
Full Page back cover ad	8.5x11" (back cover)	\$1000

Prices are for full color or black & white ads.

*If you are a sponsor your name will be listed on a list of sponsors inside the magazine.

If you commit to advertise for a year (4 issues) you get 20% off. For example, if you want a full year of quarter page ads, you pay only \$480 instead of \$600 if you were to buy each ad separately.

Advertising is also available on our website. Please contact us for more information about it. Bartering is also available, we'll be happy to work something out with you.

Deadlines:

Winter Issue: November 15th
Spring Issue: February 15th
Summer Issue: May 15th
Fall Issue: August 15th

How do I order an ad?

Send a check for the amount of the ad or order online with paypal at www.yaldahmagazine.com. Include your ad & contact info and specify which size ad you'd like and which issue you'd like to advertise in. Digital ads print clearer (you can send us your ad on a disk or e-mail to yaldah@comcast.net).

Our mailing address is:

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What if I have more questions?

We would be happy to answer any questions you have about advertising in YALDAH. First, you may want to check out our website: www.yaldahmagazine.com. Otherwise, please e-mail yaldah@comcast.net or call 339-364-1783.

Thank you for supporting YALDAH, the only magazine for Jewish girls, by Jewish girls!