

Allison Urschel

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Objective

To gain a position within a dynamic company or creative group, which provides the opportunity to fully utilize and grow my artistic, organizational and interpersonal skill sets

Education

Summa Cum Laude
B.A., The University of Memphis, Dec. 2002
Journalism, with an emphasis in Advertising
Minor in Graphic Design

Work Experience

- January 2004 - Present
Youth Villages
Graphic Designer

Main duties include: *designing internal and external communications, i.e. newsletters, company fundraising, company conference materials, special event materials, recruiting materials, various program materials; photographing all major company events and helping to publicize them; filming company events and annual internal fundraising video*

- March 2003 - January 2004
Julia D. Azar Designs
Typesetter

Main duties included: *placing type according to customer specifications on card stock using QuarkXpress and Photoshop, logging orders, faxing proofs*

- October 1998 - December 2002
The Daily Helmsman, campus newspaper
News Editor & Ad Production

Main duties included: (News Editor) daily design of news pages, headline copywriting, some copy editing and pasting the pages onto flats; (Ad Production) daily design of ads using QuarkXpress and Photoshop, classified production and pasting ads onto flats

Other Experience

- *The University of Memphis Theatre, season materials for 2000-2008*
Designed unique posters for each show presented by The University of Memphis theatre

Skills

- Adobe Photoshop CS3
- Adobe Illustrator CS3
- Adobe InDesign CS3
- Adobe Acrobat CS3
- Adobe Premiere Pro
- Adobe Dreamweaver
- Adobe PageMaker 6.0 – 7.0
- QuarkXpress 5.0 – 6.0
- Microsoft Office 2003
- Nikon D70 series, Sony DV videocamera

Portfolio

Available upon request

References

Deanna Blackledge
Public Relations Director, Youth Villages
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Connie Mills
Public Relations Manager, Youth Villages
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Cliff Reyle
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Alice Berry
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