

# Voice of China

## The first Chinese radio program in Nebraska

Starting from January 7<sup>th</sup>, 2001, Lincoln Public Radio Station, KZUM (FM 89.3) will broadcast "Voice of China", a one-hour-per-week Chinese program, from 9:00 a.m. to 10:00 a.m. every Sunday.

As the first Chinese radio program in the history of Nebraska, "Voice of China" offers the Chinese-speaking Nebraskans an excellent opportunity to communicate in Chinese and carry forward Chinese culture. You will gain both knowledge and inspiration from this informative and Light-hearted program.

"Voice of China" has twelve subsections:

1. **Current News:** You can learn the most important news about the Chinese from the Mainland China, Hong Kong, Tai-wan, Macao and other countries or areas in the world.
2. **Life and Fashion:** All kinds of interesting topics that are closely related to your daily life will be discussed.
3. **Into China:** The Chinese history, culture, scenic spots and social customs will be introduced.
4. **Life in USA:** People of various circles will be invited to share with the listeners their experiences in USA.
5. **Hot Issues:** Personages will be invited to talk frankly about their attitudes toward a topical subject.
6. **Follow Me To Learn Chinese:** You can learn a few Chinese sentences every week. This will enable the Chinese beginners to learn some basic Chinese easily.
7. **Children's Paradise:** Children can listen to stories, guess riddles and learn Chinese Poems through this program.
8. **The Melody Of Life:** Listeners can share the joy of life through the stories and experiences of those who believe in God.
9. **Music And Folk Art:** Classical music, pop music and some Chinese folk arts, such as ballad singing, comic dialogs, Clapper talks, cross talks will be broadcast.
10. **Trends of Entertainment:** The latest news of World Entertainment will be reported.
11. **Travel:** You will be informed of the important scenic spots and food all over the world.
12. **Feedback Of Listeners:** Some of the listeners' questions will be answered through the hot line.

Jue Yezi Z. Reinhardt will host "Voice of China." She was one of the best radio announcers at the Changsha, Hunan Radio Station in China. During her eleven-year radio-broadcasting career, she has successfully hosted all kinds of different programs, from news to comprehensive entertaining programs. Her sweet voice and charming hosting style will make you fully enjoy the program.

"Voice of China" will try its best to serve and entertain all the Chinese-speaking people in Nebraska. Your participation and advice will be sincerely appreciated. Please do not hesitate to write to us. You will be the best support to our program.

Our Mailing Address is: KZUM "Voice of China"

941 "O" Street

Lincoln NE 68508

Tel: 402-474-5086 (Sunday 9:00 a.m.-10:00 a.m.)

Fax: 402-474-5091

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