

# lawrence von g. antaran

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Birth Date: August 10, 1980  
Age: 27 ■ Civil Status: Single  
Health: Excellent

## work experience

### Independent Advertising and Graphic Design Consultant

Feb 2007 to Present

Online Portfolio at [www.lawrenceantaran.com](http://www.lawrenceantaran.com) and <http://lawrencevon@multiply.com>

### Fashion Illustration Instructor at the School of Fashion and the Arts (SoFA)

Mar 2008 to Present

### Advertising and Promotion for SUYEN CORPORATION/ BENCH

Apr 2006 to Feb 2007

Ad and Promo Officer

Apr 2003 to Nov 2003

Ad and Promo Officer

Nov 2002 to Apr 2003

Ad and Promo Assistant

### Business Manager and Associate Editor for GP MAGAZINE (ALL CIRCUITASIA, INC.)

Jul to Nov 2004

### Product Development and Marketing for BOARDWALK BUSINESS VENTURES

Jan 2005 to Jun 2005

Special Marketing Services Consultant

Aug 2004 to Jan 2005

Product Research and Development Officer

### Junior Web Designer, Mobile Phone Division of NOKIA (PHILIPPINES), INC.

Jul 2001 to Jul 2002

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Interned at the Information and Advertising Division, Philippine Board of Investments (BOI)

## education

### UNIVERSITY OF THE PHILIPPINES, MANILA

Bachelor of Arts in Organizational Communication

College Valedictorian and Magna cum Laude (2001) | General Weighted Average: 1.24

University Scholar/ President's Lister (4/4 Academic Years | 1997 - 1998 to 2000 - 2001)

### MANILA SCIENCE HIGH SCHOOL, High School Diploma

## core competencies

- Creating persuasive communication
- Planning campaigns and developing business strategies
- Yielding market information
- Designing with graphics software and illustrating