

Twilight exchange

Twilight Chapter

February, 2002

Spring membership drive kicks off in March

By HELEN COX

In times of stress and turmoil, people love predictability. We are comforted by the fact that the groundhog saw his shadow, that Kansas weather will always be "unpredictable" and that no matter what, every March Twilight Chapter launches its membership campaign. With the rebirth that comes with spring also comes a rebirth of energy and freshness all around us. It is time to use some of that renewed energy to encourage women we know to join Twilight Chapter.

Many of you may say to yourselves, "Well, I've asked everyone I know to a meeting, and no one has ever joined! Why should I keep trying?" Some very good reasons to keep trying are the various awards offered by ABWA for recruiting new members. They are as follows:

Friendship Award—for

sponsoring two members you receive a Friendship Star guard, which attaches to the ABWA pin. After recruiting four more members, a Friendship lapel pin is awarded.

Inner Circle—for sponsoring 11 members you receive the gold Inner Circle charm and bracelet and receive special recognition at spring conferences.

Emerald Star—for sponsoring 22—32 members.

Golden Sapphire Star—for sponsoring 33—43 members.

Blue Sapphire—for sponsoring 44—54 members.

Garnet Star—for sponsoring 55—65 members.

Amethyst Star—for sponsoring 66—76 members.

Pearl Star—for sponsoring 77—87 members.

Diamond Star— for sponsoring 88 or more new members.

Believe it or not, there are women who have earned the Diamond Star Award and have sponsored more than 88 members! If you were to ask them how they did it, they would probably say it's simple—just mention ABWA to any woman you encounter. Sometimes a casual conversation with a mere acquaintance can spark an interest in our organization. To make things easy for you, Membership Chair Janet Satterlee has composed a form letter explaining the benefits of ABWA. She will be happy to make it available to you, or she will gladly send it directly to potential members if you would give her their names and addresses. Don't forget, the chapter brochure is also available to pass out to prospective members. It is easier than you think to add

Tonight's Agenda

Welcome

Invocation/Flag Salute

Roll Call/Introduction of Guests

Dinner/Break

Program:

*Paula Philips
Douglas County
Emergency Management
Division*

New Business:

Committee Reports

*Old Business:
Secretary's Minutes
Treasurer's Report*

Announcements:

*March Board Meeting
March General Meeting*

Benediction/Adjournment

Member news & views

Deborah Kurtz has been undergoing training on new bank products being offered by CornerBank. She is also anxiously awaiting the completion of the new bank building under construction near Free State High School. The current location at 23rd & Wakarusa will still offer some type of banking service after the new one is open.

Michelle Fahring has earned several awards from the *Lawrence Journal World*. She was awarded Sale of the Month by discovering some unused co-op advertising dollars for a client. She won Multi-media Sales of the Month for internet ad sales, and she also won the Weekly Warrior award for reminding clients to advertise in the various weekly newspapers.

Paula Commons recently returned from two weeks in Puerto Vallarta, Mexico. Besides soaking up some sun, she and her husband performed some “suit case” ministry by donating suitcases of used children’s clothing to an international non-denominational church in the area. They also, through the church, took rice and beans to school children to share with their families.

Trudy Walker will miss the March meeting because she will be in Beijing, China, traveling with a group from the Lawrence Arts Center.

Valerie Kampfer enhanced her computer skills by attending a two day software training seminar in Bedford, Texas.

June Hagenbuch enjoyed a three day vacation from school bus driving due to the icy conditions. When contacted she had not left the farm and was cracking walnuts.

Bev Kennedy was enjoying watching the Olympic performances. She was in Utah earlier this summer visiting her daughter and witnessed firsthand the actual construction of the Olympic Village and surrounding area.

Connie Torneden was honored as Citizen of the Year at the annual Tonganoxie Chamber of Commerce installation banquet.

Raylene Norene is relocating her Edward Jones office to the Kansas City area in May.

Marybeth Mermis, who has a secret desire to be a motivational speaker, recommends several motivational books that she has been reading. They are: *The Prayer of Jabez*, *Network Marketing for Dummies* and *Success for Dummies*.

Donna Meyer is also reading a good book, *Hard Time* by Sara Paretsky, former Lawrence resident.

MaryAnn Martin and her husband are the proud owners of a brand new jet ski. She also won a bottle of wine from Holy-Field Winery in Basehor while attending a murder mystery play.

Helen Cox also attended the Holy-Field Winery mystery, *Lifeless in Seattle*. Although she was not fortunate enough to win a bottle of wine, she did have a small role as Aunt Irma in the play, which has audience participation.

Janet Satterlee has just returned from the International Golf Course Conference & Show held in Orlando, Florida. Over 20,000 members of the Golf Course Superintendents Society of America were in attendance.

Wanda Easterwood sadly announced that her mother passed away. Our thoughts and prayers are with you.

Invocation

Lord, in the quiet of this hour,

We come to Thee for wisdom
and for power;

To view Thy world through
only love-filled eyes;

To grow in understanding; to be
wise

And sure to see Thy guiding
light;

and thus to know each other as
Thou knowest us.

Amen

Our Mission

To bring together

businesswomen of diverse
occupations and to provide
opportunities for them to help

themselves and others grow

professionally through

leadership, education,

networking, support and

national recognition.

Benediction

O Guiding Spirit, Guardian of
our days,

Be with us as we go our
separate ways,

Help us to feel those thoughts
that lift and bless, To know a
closer bond of friendliness,

To see Thy beauty, always,
every day,

Translated into living, this we
pray.

Amen

President's Message, February, 2002

Since our last meeting, we survived an extreme ice storm, and that pesky ground hog saw his shadow. We honored our sweeties, and many of us thanked dead presidents for giving us an excuse for a holiday. We all are ready for and anxiously awaiting spring. Speaking of spring, let's think about the spring membership campaign and spring conferences.

Last month, *Twilight Exchange* featured an article on the types of ABWA membership available. This month we need to think of the women we want to introduce to ABWA, so that next month we can have a room full of potential recruits. Keep the three membership options in mind as you consider women to invite to our March meeting. ABWA has choices to fit every lifestyle. Just remember that old shampoo commercial—the one that said, “I told someone and she told someone who told someone. And so on. And so on.” The more women you tell about ABWA, the more women who will tell others about ABWA and so on and so on.



Chapter President,
Janis Stewart

Spring conferences will be held in April and May. Twilight Chapter will be sponsoring full registration fees for any members in good standing who wish to attend a spring conference. Perhaps you feel a little overwhelmed by your present job. Perhaps you feel the need for additional skills. Perhaps you just need to be recharged. Consider ABWA spring conferences to fulfill these needs. Upon your return, submit a copy of your registration form to Chapter Treasurer Trudy Walker for a full reimbursement of your registration fee. Twilight Chapter only requires you to make a short verbal report to the chapter to earn your reimbursement.

Upcoming events for spring are:

1. February—last month of the Woman of the Year competition; invite women to attend spring membership campaign.
2. March—membership campaign; invite associates to attend Business Associate Night; select Nominating Committee.
3. April—Business Associate Night; spring conference reports.
4. May—chapter election; spring conference reports.

Let's all get busy! Talk to other women, get plugged in, recharged and “embrace the energy.” Together we can continue to see Twilight Chapter grow.

Best in ABWA,
Jan Stewart, President

Secretary's Minutes for January 21 General Meeting:

The Twilight Chapter of American Business Women's Association held its regular monthly meeting on Monday, January 21, 2002 at 7 p.m. at the American Legion. The meeting was called to order by President Janis Stewart. Vice President Jane Butterfield led the invocation and flag salute. Janet Satterlee, Membership Chair, called roll with 17 members and two guests present.

Trudy Walker introduced our guest speaker, John Pendleton of Pendleton Farms. John presented a slide show and gave an interesting history of the farm and how it has developed over the years. They have gone from asparagus only to offering the consumer a variety of items.

Kirsten Flory gave the vocational talk. She is employed by Warren-McElwain Mortuary as a Family Services Representative. She detailed her work with families regarding making decisions at a difficult time in their lives.

Pictures from the National ABWA convention were passed around for everyone to enjoy.

Helen Cox reported on Area Council happenings.

Janet Satterlee, Membership Chair, reported that the membership drive is set for the March meeting. She needs names

and addresses for invitations to be sent. Members are encouraged to bring these to the next meeting.

Spring conferences start in April. Reservations need to be made by mid-March if you want to attend. Corporate Sponsor Committee has nothing to new to report.

Business Associate night will be at the April meeting. Be thinking of who you want to invite and have those names/addresses available at the February meeting.

A discussion was held regarding scholarships. We can consider giving to a student who would attend a junior college, career college, AVT, etc., which would be different from the way we have been handling it. One suggestion was that money could be sent to National and let them deal with it. Helen Cox made a motion that Mary Ann Martin, Scholarship Chair, make a three-choice selection that she proposes as the options of what to do with the scholarship, and that we take a vote at the February meeting. Trudy Walker seconded the motion and the motion carried.

Valerie Kampfer has new Chapter brochures prepared. Jan handed them

out for us to give to prospective members.

Jane Butterfield, Awards Chair, passed out a membership survey that needs to be filled out and returned. This is for award points.

Jan Stewart announced the new Lawrence Express Network is set up. As of December 31, the Lawrence Express Network chartered with 30 members.

The board meeting will be February 4th at 6 p.m. at Runza on Sixth street. The next meeting will be February 18 at the American Legion.

Valerie Kampfer made a motion to accept the minutes as printed in the newsletter. June Hagenbuch seconded, and the motion carried. Donna Wiley motioned that the treasurer's report be accepted as printed with Valerie Kampfer seconding and motion carried.

Connie Torneden read a note from Ann Mah thanking the chapter for its support in her campaign.

There being no further business on motion, Jane Butterfield led everyone in the benediction, and the meeting adjourned.

Respectfully submitted,
Connie Torneden, Co-Secretary

Treasurer's Report January, 2002

Beginning Balance: \$3343.47

Income:

Dues: \$ 120.00
Meals: 160.00

Income Subtotal: \$ 280.00

Expenses:

American Legion: \$196.00

Expense Subtotal: \$196.00

Ending Balance: \$3427.47

Savings Balance: \$1848.67

Total: \$5275.14



**Embrace the Energy by attending an upcoming
2002 Spring Conference**

**Baton Rouge, LA
April 5-7**

**Fayetteville, NC
April 5-7**

**Montgomery, ALA
April 19-21**

**Traverse City, MICH
April 26-28**

**Reno, NV
May 3-5**

**Rochester, MINN
May 17-19**

For more information see your January/February
Women in Business magazine

Still time to catch the bus
for

Rochester, Minnesota
May 17-19, 2002

Ride the Spring Bonnets Chapter Bus
To Rochester

Only \$55.00 per person

You'll enjoy fun, games, prizes &
surprises!

Make new friends!

Call soon as spaces are filling up quickly!

Contact: Anna Kay Hoehn—

816.228.9768

for more information

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AMERICAN BUSINESS WOMEN'S ASSOCIATION ~
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Business Associate:
Connie Torneden

Corporate Sponsorship:
Jane Butterfield
Kirsten Flory

Fund-raising:
Paula Commons

Hospitality:
Deborah Kurtz

Member Education:
Michelle Fahring
Kirsten Flory

Newsletter: Helen Cox
Valerie Kampfer

Program: Trudy Walker
Paula Commons

Publicity: Michelle Fahring

Scholarship: Mary Ann Martin

Woman of the Year:
Paula Commons

Dates to Remember

March 4 ~ Board Meeting
6th St. Runza

March 18 ~ Membership Drive
Meeting
6:30 p.m. Networking
7 p.m. Dinner/Meeting
American Legion

March 28 ~ KCAC
Meeting
6 p.m., Embassy Suites
Kansas City, MO

April 1—Board Meeting
6th St. Runza

April 15—Business Associate
Night Meeting
6:30 p.m. Networking
7 p.m. Dinner/Meeting
American Legion