

NICOLE LAWLEY

GRAPHIC & WEB DESIGNER

PERSONAL INFO

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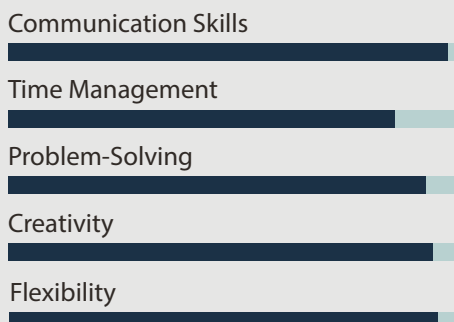
WEBSITES
www.geocities.ws/lawleyn

LINKEDIN
www.linkedin.com/in/nicolelawley/

TECHNICAL SKILLS



SOFT SKILLS



ABOUT ME

Highly creative professional who is motivated and goal oriented open to new opportunities and experiences. Dynamic team player and leader bringing enthusiasm and energy into group efforts while offering creative and practical solutions to issues. Adept at both oral and written communication with exceptional collaborative and interpersonal skills. Able to organize and prioritize while managing time efficiently.

WORK EXPERIENCE

- MAY 2018- PRESENT** ● **Brandmuscle - Graphic Designer** RENO, NV
 - Manages multiple design projects of varying complexities simultaneously ensuring all client directions are followed
 - Manage individual design queue - Expected to design all assigned orders within 48 hour turnaround. Design between 5-10 standard jobs a day
 - Design a variety of point to sale material using approved brand templates as well as original concepts following supplier guidelines.
- JULY 2017- PRESENT** ● **Onyx Digital Media - Graphic/Web Designer** RENO, NV
 - Generate innovative concepts, design logos, brands, ads, stationery, etc.
 - Photo & video editing
 - Create & maintain websites using Joomla & WordPress
- MAY 2017- MAY 2018** ● **International Game Technology - HR PMO Project Specialist** RENO, NV
 - Created Yammer group, brand, logo & infographics for a place to share trends & ideate for global HR team (~160 employees)
 - Implemented & manage global service awards program for entire company (~13,000 employees)
 - Designed & maintain internal & external SharePoint Online sites for HR PMO
 - Received multiple silver & gold Building Excellence awards for outstanding achievements
- NOV. 2013- MAY 2017** ● **International Game Technology - HR Strategy Specialist** RENO, NV
 - Prepared, analyzed & maintained global budgets for multiple cost centers monthly (~\$11M)
 - Successfully developed and implemented change management & engagement strategies for multiple large scale projects
 - Managed involuntary severance program for all US employees (~8,000)

EDUCATION

- OCT 2017 - MAY 2019** BA GRAPHIC DESIGN & MEDIA ARTS - WEB DESIGN
SOUTHERN NEW HAMPSHIRE UNIVERSITY
- 2013 - 2016** BS MARKETING
UNIVERSITY OF NEVADA, RENO
- 2010 - 2013** BS BUSINESS ADMINISTRATION/MANAGEMENT
UNIVERSITY OF NEVADA, RENO

PASSION

