



# Running for Their Lives

## Sponsorship Opportunities Available!

Take advantage of one of these unique sponsorship opportunities.

Contact Megan Slusser at (314) 444.5833 or [laaw@sbcglobal.net](mailto:laaw@sbcglobal.net) for more information.

### Decathlon Sponsorship - \$5,000

This unique, one-of-a-kind marketing opportunity will ensure your company receives maximum exposure before, during and after this premier event. Your business will be the featured sponsor at Running For Their Lives...a race to end domestic violence. Includes the following:

- Business name and/or logo featured on the Running For Their Lives website homepage and Sponsors page
- Business name and/or logo featured prominently on T-shirts for all Running For Their Lives participants
- Prominent list of business name and/or logo on all collateral marketing materials, including posters, flyers, invitations, and on-site signage
- Additional opportunities for on-site promotion the day of the event, including booth space, product giveaways, or other event marketing concepts (pending approval from Legal Advocates for Abused Women's LAAW Awareness Committee)
- Opportunities for product or flyer promotions in the gift bags
- 10 runner registrations for the event

### Triathlon Sponsorship - \$250

A maximum of ten Triathlon Sponsorships will be offered to area businesses. Your tax-deductible contribution will directly help support abused women and children in the St. Louis area.

- Business name and/or logo on the Sponsors page of the Running For Their Lives website
- Business name and/or logo on T-shirt
- Business name and/or logo on all flyers, posters, and invitations
- Opportunities for product or flyer promotions in our gift bags
- 2 runner registrations for the event

### Marathon Sponsorship - \$100

A maximum of ten Marathon Sponsorships will be offered to area businesses. Your tax-deductible contribution will directly help support abused women and children in the St. Louis area.

- Business name and/or logo on the Sponsors page of the Running For Their Lives website
- Business name and/or logo on all collateral marketing materials

### Raffle Prizes and In-Kind Donations

There are many opportunities to contribute—feel free to contact us if you have an idea not listed here. We are also looking for finisher prizes and raffle prizes. Ideas include gourmet wine or food baskets, restaurant certificates, sporting and event tickets, sporting goods, and more! If you would like to volunteer or make an in-kind donation, please call Megan Slusser at (314) 444.5833 or email us at [laaw@sbcglobal.net](mailto:laaw@sbcglobal.net).